

FOR IMMEDIATE RELEASE

The Belledune Port Authority is pleased to announce the launch of a new website!

November 23rd, 2020

Belledune, NB: The Belledune Port Authority (BPA) announced today the launch of a major update to their website at the web address www.portofbelledune.ca. Last updated back in 2014, the BPA is thrilled to be incorporating new software and technology into their digital platform.

Following the launch of the new website, President & CEO Denis Caron said, “The development of the new website was a team effort, and I am thrilled with the result.”

Collaborating with digital marketing agency, Hutchinson Creative out of Campbellton, NB, the Belledune Port Authority has officially launched a new website that comes with an updated fresh design, colours, added video content, an interactive menu, motion graphics, and updated photos of the Port of Belledune facilities. Built with a focus on opportunities and business development with both current and new clients, it is now easier than ever to see what the Port has to offer for a wide array of industries.

Even more, the BPA remains to be ‘anchored in our community’. Links on the homepage make it easy to navigate the website to find the latest news and updates including a new career page for job postings, recent social media posts, tenders, and requests for proposals for projects. Visitors to the site can also access application forms for donation or sponsorship requests, view information on how the BPA is committed to environmental leadership and learn all about the BPA’s growing relationship with neighbouring First Nation communities as well as view the historic protocol agreement that was signed in 2018. Highlighting the region as a whole, the careers page with employment opportunities includes videos showing the magnificent natural beauty of the area and what northern New Brunswick has to offer for those who live in our communities.

The BPA is looking forward to using this digital platform to connect even more with all stakeholders, partners, potential customers, and most of all our community neighbors. Check out the new website today at www.portofbelledune.ca and explore all it has to offer!

For more information, contact:

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*The **Port of Belledune** is a world-class deep-water facility with four marine terminals, offering exceptional year-round cargo handling capacity. Comprising of ultra-modern facilities and equipment and situated in a strategic location for accessing large North American markets, the Port has continued to grow and evolve over its 50+ year history.*

Generating great economic spinoffs in the region, the Port continues to hold a strong role in supporting the local job market and continues to reinvest profits back into the community in the form of donations and sponsorships. In recent years, the Port has increased tonnage, profits, and revenue, and diversified its product mix, now handling a total of 27 different bulk commodities as of 2017.

The BPA is an equal opportunity employer and offers competitive compensation packages, as well as a unique and flexible work environment where employees are supported through teamwork and professional development opportunities. The BPA prides itself on its innovative and proactive approach to both employee relations and port operations.