

NearshoreNetworks and ClimaCell to Host Webinar on the Future of Port Operations by Utilizing Weather Intelligence

We are excited to announce a February 25 webinar, hosted by NearshoreNetworks and ClimaCell. The focus topic will be weather impact on port operations, and how to use predictive weather insights to significantly improve port operations. Specifically, the webinar will review how port operations teams can predict the business impact of forecasted weather and automate operational procedures ahead of impact in order to:

- Ensure safety procedures
- Increase throughput
- Reduce staffing costs and delays
- Implement a single source of weather truth across a Fleet or Port community ecosystem
- Gain a competitive advantage with Weather Intelligence

With a more volatile climate than ever before, day to day weather such as visibility, precipitation and lightning are a consistently looming distraction for operations teams, in addition to larger events including hurricanes, wildfires, flooding...etc. NearshoreNetworks and ClimaCell will show how their partnership, which leverages proprietary technology and automation software can improve your operational efficiency while ensuring the highest levels of safety protocols are being adhered to by port operations teams.

Hosted by NearshoreNetwork's CEO, Bob Miltenberger and ClimaCell's Director of Supply Chain, Chris MacDonald, the webinar will cover all of the aforementioned topics, and the biggest challenges ports are facing in 2021. In addition to direct port operations, the webinar will also cover how ports can use Weather Intelligence to improve their connected operations across road logistics, rail, warehouse, intermodal, and aviation management.

Please click this URL to join via Zoom Meeting

<https://climacell.zoom.us/j/98330131537?pwd=aWxPVnZuak83cUVPODJ4bS9NNEtkdz09> (ID: 98330131537)

Passcode: QF28LWvp

Join by phone (US) +1 669-900-6833 (passcode: 86672476)

About ClimaCell: ClimaCell is the world's leading All-in-One Weather Intelligence Platform™. Fully customizable to any industry impacted by the weather, customers around the world including Delta and Uber use ClimaCell to dramatically improve operational efficiency. ClimaCell was built from the ground up to help teams predict the business impact of weather, streamline team communication and action plans, improve productivity, and optimize profit margins.

About NearshoreNetworks and ClimaCell Partnership: NearshoreNetworks serve the Maritime Industry globally by delivering end to end communications solutions and value add service providers like ClimaCell to vessels, fleets and ports. NearshoreNetworks' aim to be the number one global maritime communications provider and as a result, stay abreast of the most current technological changes that are impacting the way ship and port operations teams behave. By partnering with ClimaCell, NearshoreNetworks has taken the step to include predictive data analytics to help our clients make better decisions both on and offshore. www.nearshorenetworks.com

Social Media Post Ideas:

- See the latest cutting edge technology helping port operations teams proactively manage against the impact of forecasted weather!
- Don't miss our port operations webinar where we'll review how to use predictive weather insights to improve safety and throughput by 10%.
- Learn how port operations teams are gaining a competitive advantage by implementing a single source of weather truth.
- Tired of weather damaging your port operations equipment? Learn how to avoid future damage with ClimaCell's Weather Intelligence Platform.
- Stop wasting money on staffing delays and cancellations from the weather. Learn how to reduce your staffing costs while improving throughput on our upcoming webinar!