

An aerial photograph of ocean waves with white foam, overlaid with a teal geometric shape on the left and a dark blue shape on the right.

Essential.
Resilient.
United.

AAPA

An aerial, high-angle photograph of a port facility, overlaid with a semi-transparent blue filter. The image shows several large, cylindrical storage tanks, a complex network of pipes and walkways, and a large ship docked at a pier. The ship's hull is visible, and it appears to be a cargo vessel. The overall scene depicts a busy industrial maritime environment.

The American Association of Port Authorities (AAPA) is **the premier champion for the seaport industry**, representing more than 130 public port authorities in the U.S., Canada, the Caribbean, and Latin America.

AAPA membership has empowered port authorities and their maritime industry partners to serve global customers and create economic and social value in their communities and around the world for over 100 years.

Today, AAPA is stronger and more resilient than ever.

With a reinvigorated and highly qualified team, AAPA has made tremendous strides in moving the organization forward. Our advocacy work, resources, and events are unmatched in the maritime industry.

And, we are just getting started.

” We are dedicated to constantly innovating and providing the highest quality service and value to our members.



Cary Davis
Cary S. Davis
President and CEO

A Message from the CEO

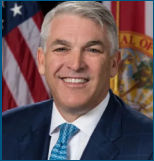
The American Association of Port Authorities (AAPA) is the leading voice for our nation's seaports in Washington, D.C. representing and advocating on behalf of over 80 deep draft seaports on every coast of the continental United States and beyond. We also provide a wide and growing array of professional development opportunities, networking events, and various other business services.

Our team of more than twenty full-time staff is the heart and soul behind our organization and their work is key to making this an organization worth joining and we are dedicated to constantly innovating and providing the highest quality service and value to our members. While we are focused on charting the best possible future for our industry we also draw inspiration from an enduring legacy that started over 100 years ago when ports first officially gathered in New York for the first time in 1912.

Despite the industry challenges of the last few years, AAPA has accomplished so much for our members, and I thank you for taking the time to hear more about them.

I am humbled to lead AAPA and would be honored for you to join our ranks and increase the strength of our industry's collective voice.

Meet the AAPA Board of Directors



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Chair of the Board
Port Tampa Bay



CHETT CHIASSON

Vice-Chair of the Board
Greater Lafourche Port Commission



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Albany Port District Commission



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U.S. South Atlantic Ports
PortMiami



JULIANNA MARLER

U.S. North Pacific Ports
Port of Vancouver USA



DANNY WAN

U.S. South Pacific Ports
Port of Oakland



SEAN HANRAHAN

Ports of Canada
St. John's Port Authority



LISA LEFEBER

U.S. At Large
Port of Everett



PAUL MATTHEWS

U.S. At Large
Port of South Louisiana

Meet AAPA Senior Leadership



CARY S. DAVIS

President and CEO



KEVIN TRAVER

Vice President

Business Development



JOHN BRESSLER

Vice President

Government Relations



SHANNON MCLEOD

Vice President

Member Services



CHARISSA MEIKLE

Vice President

Finance & Administration

ADVOCACY

We serve as the **leading industry advocate** and are **relentless in our approach** to influence the seaports' most urgent public policy issues.



AAPA consistently demonstrates the breadth of impact that seaports have on the United States economy to the media, public, executive branch and Congress. We work alongside regulatory agencies and participate in industry-related legal proceedings to ensure our members are represented accurately and advantageously. We are **aggressive in our advocacy approach** because we feel **our members**, and the seaport industry as a whole, **deserve superior representation**.



Supported legislation to delay and/or limit proposed vessel speed rules from NOAA until previously funded pilot programs are implemented.



Blocked all proposed bans on foreign manufactured equipment and investment.



Educated lawmakers on the safety and security of the cranes currently in use.



Partnered with MARAD to generate a study assessing demand for domestically manufactured port equipment.



Secured the introduction of the CBP SPACE Act, legislation that would dedicate revenue to CBP and stop the government from shifting the cost of port customs and security onto ports.



Advocated for the timely passage of the Water Resources Development (WRDA) Act, encouraging Congress to include key provisions critical to ports.



Developing a national economic impact study, which will provide compelling statistics and facts to highlight the significance and extensive contributions of our nation's ports.



AAPA works vigorously to **secure port infrastructure funding** and **foster strong partnerships** with federal agencies in order to **shape grant programs**.

ADVOCACY

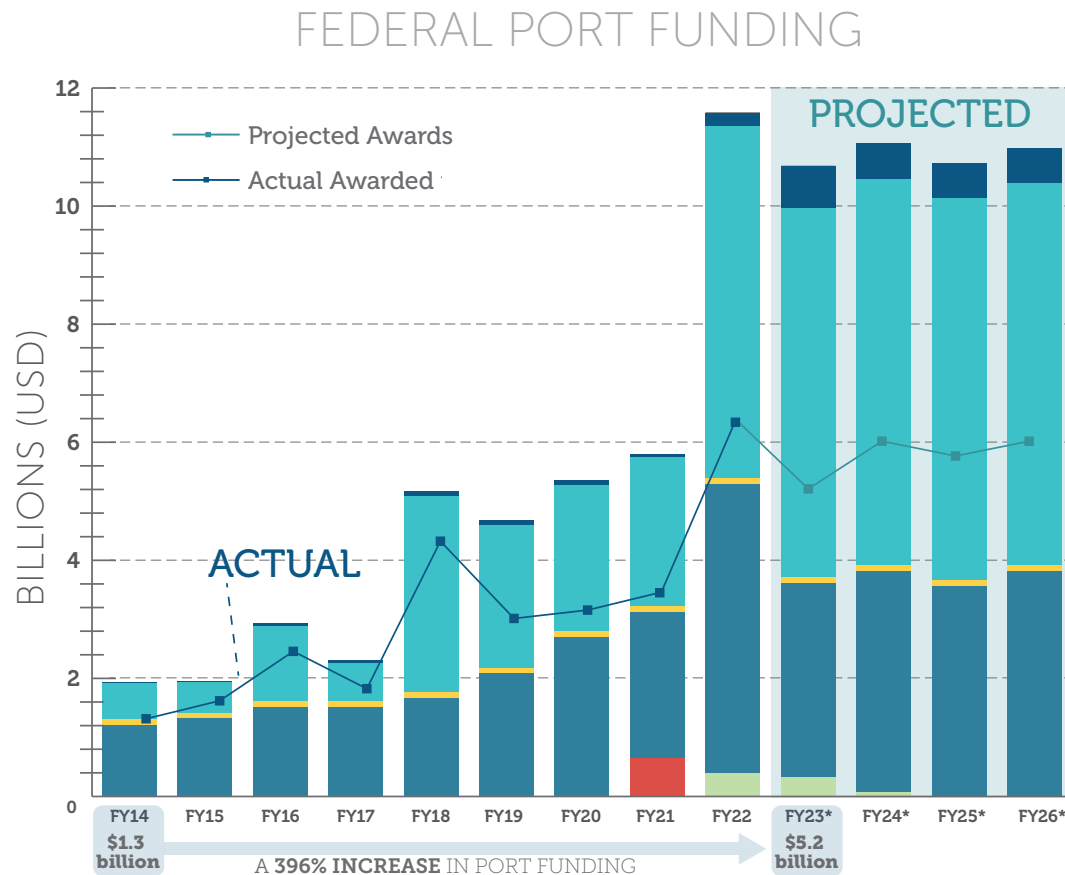


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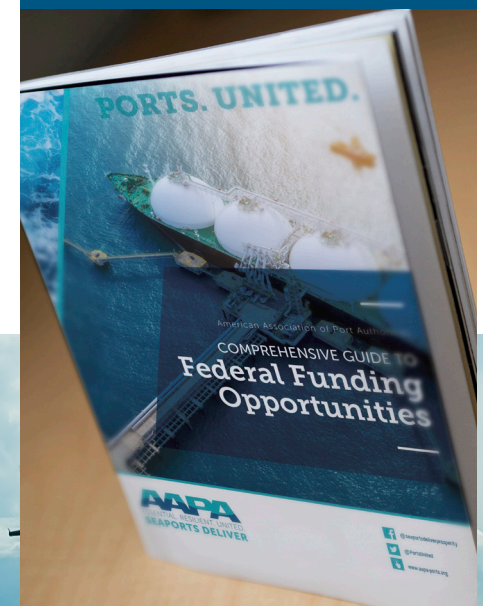
**INCREASE IN PORT
FUNDING OVER THE
PAST DECADE**

TOTAL AVAILABLE FUNDS BY AGENCY

- Environmental Protection Agency
- U.S. Department of Transportation
- Department of Homeland Security
- U.S. Army Corps of Engineers
- American Rescue Plan
- Earmarks



We aid members in the funding process by being an informed resource and providing access to our **Comprehensive Guide to Federal Funding**. The Guide is a navigation of the funding process to help maximize efforts in securing financial support.



ADVOCACY

AAPA, alongside other organizations, **secured the biggest permitting reforms in a generation** as part of the Fiscal Responsibility Act. It will put time limits on permitting studies and require federal agencies to more closely coordinate to reduce duplicative reviews.



AAPA developed legislation that will **streamline federal permitting** for port infrastructure projects to **provide MARAD greater flexibility** in using categorical exclusions (CEs) and **make it easier for ports to obtain a waiver** under Build America Buy America rules. We have already received a key House commitment and are securing further commitments in both the House and Senate.



PERMITTING

PORT MEMBERS

United States

81

Canada

8

Ports of the Caribbean

5

Ports of Mexico
& Central America

13

Ports of
South America

21

TECHNICAL & POLICY COMMITTEES

AAPA offers its members a variety of technical and policy committees to provide cross-segment perspective and shape decisions around events, advocacy, and more. More than 1,500 committee members are able to participate in exclusive industry-specific networking and information-sharing opportunities. Each committee is led by a chair and vice chair and includes individuals from all membership categories.



Cruise



Information Technology



Defense



Public Relations



Environment



Security



Facilities Engineering



Legislative Policy Council



Finance



Supply Chain Council



Harbors & Navigation



**Maritime Economic
Development**



RESOURCES



AAPA's professional development pathways are the gold standard in port and supply chain education, addressing the critical need to bridge the impending leadership gap as the current generation nears retirement. These pathways prepare professionals for industry challenges and evolving leadership roles.



These programs are tailored to career stages, based on experience. The Port Professional Associate (PPA) targets those with under 5 years, building foundational knowledge. The Port Professional Manager (PPM) is for those with 5 to 10 years, developing leadership skills. The Port Professional Executive (PPX) program, for those with over 10 years of experience, provides advanced training that empowers these leaders to actively shape the future generation of port leadership with visionary strategies and practices.

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The two main benefits of the PPM for me both relate to perspective. One was learning different aspects of a port through the required classes. It forces you out of your comfort zone, which ultimately helps you communicate better with other people within your organization. The other benefit is the **rapport built with classmates that gives you a network around the country. You can call them and lean on them and connect with people in their organizations.**”

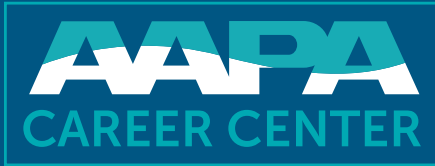
Cathie Vick, PPM
Chief Development and Public Affairs Officer
The Port of Virginia



ACCErate
APPRENTICESHIPS

AAPA is leading innovative solutions for the port industry's talent pipeline needs through ACCErate Apprenticeship. ACCErate is our U.S. Department of Labor (USDOL)-funded initiative and is set to create 4,000 apprenticeship opportunities at ports and by employers in transportation, IT, and advanced manufacturing sectors nationwide by 2024.

ACCErate guides ports and companies in building scalable and sustainable programs to meet immediate and rapidly evolving occupational needs. Our team of apprenticeship experts can help fast-track program development, leverage multiple sources of funding, and engage key partners to recruit and help train qualified candidates.



AAPA Career Center is the most trusted and comprehensive career center for the maritime industry.



EMPLOYERS

- Customized branding solutions
- Video templates for job postings
- Bulk posting option



JOB SEEKERS

- Resume writing
- Career coaching
- Reference testing

With over 1,000 monthly visitors, each job listing receives 400+ views—creating maximum exposure for jobs within the industry.



PORT EMPLOYEES EMERGENCY RELIEF FUND

AAPA's Emergency Relief Fund provides timely assistance to port employees severely impacted by a disruptive event. The Fund is often in the first-wave of support for port authority employees following a disaster.

The Emergency Relief Fund has contributed approximately \$400,000 to support 12 ports in need since 2018.

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After Hurricane Ida devastated our community, including our Port Employee's Homes, the AAPA Emergency Relief fund was a godsend. It gave instant financial support that helped in so many ways. Words can not truly express how grateful we are at Port Fourchon for the Relief Fund and those who contribute to it.”

Chett C. Chiasson
Executive Director
Greater Lafourche Port Commission



AAPA *Seaports* magazine provides an in-depth look at timely issues and relevant topics for the port industry. The publication delivers the seaport narrative to key decision-makers across the country. *Seaports* magazine connects industry professionals and encourages powerful relationships that influence, inspire, and endure.

The quarterly publication is supplemented with an informative weekly digital digest, Seaport Advisory, highlighting port news and industry trends. Both publications offer unparalleled branding and sponsorship opportunities by capturing the seaport audience in one, unique place.



EVENTS

Our newly innovative convention, seminars, and expositions are where port industry leaders shape the future of infrastructure, the supply chain, and global trade.



AAPA's in-person programs and opportunities provide unmatched value for our members, and our special event forums provide port executives and professionals the unique opportunity to discuss and collaborate on the challenges most relevant to their ports.



ANNUAL CONVENTION & EXPO

Connects, informs, and empowers seaport leaders and maritime professionals from across the Western Hemisphere. Its first-class business program explores the latest trends, and the exhibit hall showcases innovative solutions. This is the largest event of the year and provides networking opportunities with top decision-makers.



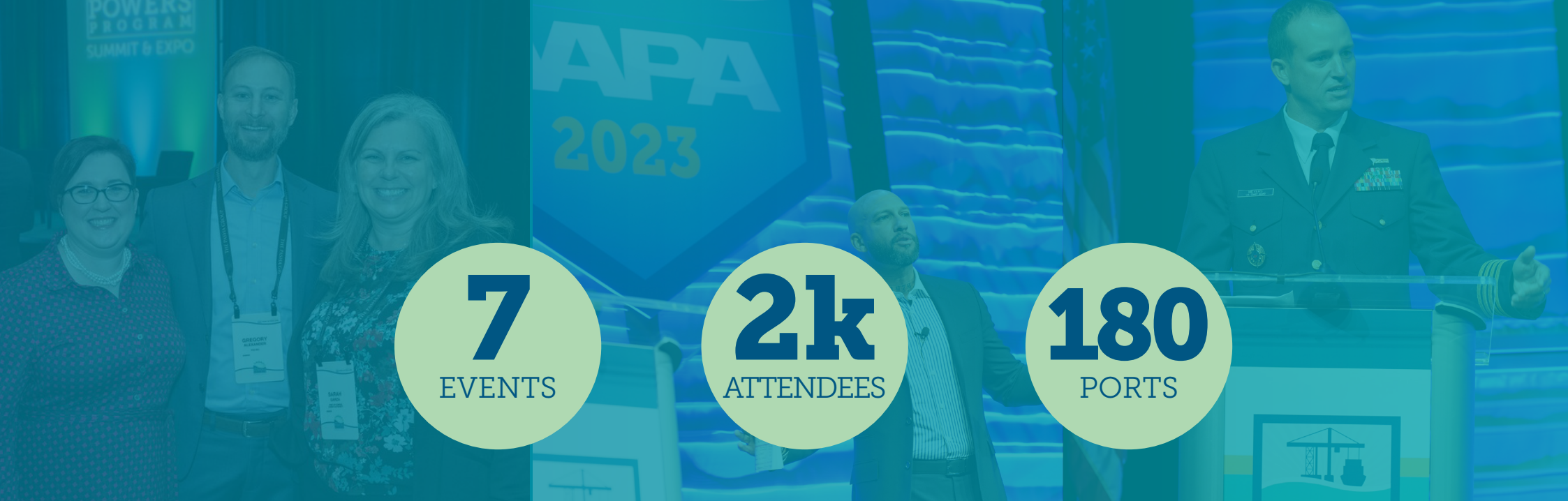
LATIN AMERICAN CONVENTION OF PORTS

The Latin American Convention of Ports brings together hundreds of port industry executives from more than 35 countries to discuss leading issues impacting global commerce.



SMART PORTS SEMINAR & EXPO

Combines topics on information technology, facilities engineering, and port security into one dynamic event. Learn about technologies that drive port operations and major infrastructure projects, and mitigate emerging threats. Powered by the Security, Facilities Engineering, and Information Technology Committees.



7

EVENTS

2k

ATTENDEES

180

PORTS



PORT & TERMINAL OPERATIONS MANAGEMENT TRAINING

Designed by port executives, this course covers topics including terminal planning and design, throughput capacity and performance measurements, workforce management, productivity enhancement, cargo handling technology, and digitalization. Powered by the Professional Development Board.



PORT ADMINISTRATION MANAGEMENT CONFERENCE

Expanded to cover the latest topics in legal, finance, real estate, communications, public relations, workforce development, and equity & diversity. Powered by the Legal, Public Relations, Cruise, and Finance & Administration Committees.



LEGISLATIVE SUMMIT

Premier advocacy forum bringing in federal government leaders to discuss critical policy issues. AAPA facilitates small group meetings on Capitol Hill.



POWERS SUMMIT & EXPO

Port executives, energy leaders, and environmental experts explore innovative solutions for green infrastructure. Powered by the Environment Committee.

Following a renewed dedication to members, events have grown significantly in recent years - **an increase of 41% from 2022 to 2023**. Year over year, we are hitting record attendance and expanding conference programs to foster collaboration and innovation.



JOIN THE MOMENTUM

AAPA's advocacy efforts are tailored to maximize the value of every port, where each member, regardless of size or market share, can flourish. We are committed to understanding and addressing your specific needs and concerns and advocating on the issues that matter most to your business.

Your success is our priority.





Essential. Resilient. **United.**

SHAPE THE FUTURE OF PORT INNOVATION WITH AAPA

Contact

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Call us: 202.792.4033

Visit our website: aapa-ports.org

Scan:





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