
MEDIA ADVISORY

What: Inland Rivers Port and Terminals' We Work the Waterways industry interaction day explores maritime careers and the importance of America's working waterways. The event will introduce South Louisiana high school students to the state's number one industry by providing interactive engagement and hands on activities, highlighting the varied maritime career pathways.

When/Where: March 6 and 7, 2024 – 9:00 AM to 1:15 PM
Port of South Louisiana: 1720 LA Highway 44, Reserve, Louisiana 70084
Cargill, Inc.: 2154 LA Highway 44, Reserve, Louisiana 70084

Media Check-In: March 6 and 7, 2024 – 8:45 AM to 9:00 AM
Port of South Louisiana

Interview and B-Roll Opportunities

Port of South Louisiana for Presentations and Activity Stations.
Cargill for Tours.

Background:

America's waterways and its workers have played a vital role in shaping a vibrant business life. We Work the Waterways is aligned to increase access to maritime industry job opportunities while educating and broadening public awareness of the economic, historical, and cultural contributions of one of the state's most iconic and thriving industries. We Work the Waterways is steering the way to expose young people and guide them through the process of building a career in the maritime industry.

Who:

Inland River Ports and Terminals' We Work the Waterways, AccuTRANS, American Barge Line, Associated Terminals, Cargill, Cooper Consolidated, Crescent Towing, Ingram Barge Company, Louisiana CAT, Open Waters, Turn Services, Port of South Louisiana, Mississippi Valley Trade and Transport Council, Marquette Transportation, Wood Resources LLC, Consortium for Public Education, Furgo USA, Women In Maritime Operations.

For inquiries and questions, contact Errin Howard (513.403.9312) or Marty Vizier (985.258.8543)