



2022 PORT EVERGLADES UNITED WAY CAMPAIGN

Special Events
Category 3





OPPORTUNITY AN INTRODUCTION

In early 2022, our Chief Executive and Port Director, Jonathan Daniels, was assigned the title of Chair for the entire Broward County Employees United Way Campaign. As the leader of the countywide campaign, he took the opportunity to lead from the front while incorporating elements of the maritime industry to represent the Port. Starting with a creation of a campaign slogan (*Lift up our community, the United Way*), which included a nod to our sizable gantry cranes, a logo was created with a crane bird as the mascot. The crane is a bird that is often sighted seaside at the Port. He also took it a step further by renaming every leader in the campaign to reflect the crew on a ship (*captains, quartermasters and first mates*), starting with designating himself, Admiral.



CHALLENGES

As an employee-led campaign, we felt somewhat limited in our outreach ability. The outreach was intended to solely activate Broward County employees, following previous years' models. The donation portals and webpages were specifically built to use employee numbers within the intranet.

However, despite its intent to remain insularly, we decided to use additional creative methods to engage the community and our partners to maximize our fundraising efforts.

Coming out of a global pandemic that severely hampered previous in-person fundraising activities, we were also faced with the challenge of making people feel excited enough to participate in each scheduled event.



MISSION ACCOMPLISHED

WE MET THE GOALS OF OUR MISSION STATEMENT:

Port Everglades works creatively & competitively to expand the revenue positions of our trade, cruise and energy customers which in turn creates economic, social and environmental value for our community.

The communication in the Port Everglades United Way 2022 campaign mapped back to the port's overall mission in a number of ways. First, the campaign created social value for our community by highlighting the port's commitment to community service. As a longtime supporter of the United Way of Broward County, we engaged more port partners and tenants in raising funds for essential services to people in need in Broward County. We broke through the everyday communication and tasks of employees to encourage them to donate to the United Way.



PLANNING & PROGRAMMING

Prior to launch, our Port Director called a meeting in which he assigned the co-chair positions and brainstormed with the outreach team about our vision and goals for the campaign timeframe (October 17-December 5, 2022).

Goals defined based on our Port Mission statement and prior year performances:

- Not only meet, but exceed the current year's and previous year's fundraising goals.
- Generate excitement among Port employees, tenants and business partners.
- Create social value by increasing awareness of the United Way of Broward mission and goals



PLANNING & PROGRAMMING

We assessed our available resources:

- Community and Business Networking Events
- Two newsletters that went out electronically to all port partners, tenants and staff
- Email distribution lists
- Digital signs at Port entry points
- An internal communications person with graphic skills
- Access to a TV Stream that projects in all the county-owned buildings
- Excited and engaged business partners and tenants



IMPLEMENTATION STRATEGIES & TACTICS

Knowing that we had to really break through the cacophony of communication materials and daily tasks individuals were bombarded with every day, we started the campaign with a bang. From using mediums that our target audience utilized every day, to breaking it up with bright colorful signage that stands out, an employee meeting, and frequent notifications, we made it impossible for people who worked with or at the port to forget that the campaign was underway.



IMPLEMENTATION STRATEGIES & TACTICS

- Included below are some of the strategies and tactics employed:
- Conducted outreach at business partner functions such as the Port Everglades Association monthly luncheon.
 - Announced launch in a memo to all port staff and held a Port employee forum.
 - Developed a weekly newsletter that was distributed via email.
 - Created and distributed eye-catching flyers for each fundraising event and activity.
 - Sent out regular updates about upcoming events and campaign status through our cruise community newsletter and business community newsletter: Smooth Sailing and OnDeck.
 - Printed a large poster listing the various fundraising events that were put up in different locations throughout the Port.
 - Created a campaign slogan, logo, and mascot called "*Lifty the Crane.*"
 - Posted event reminders on digital signs at each of the 3 Port entrances.



OUTCOMES & RESULTS

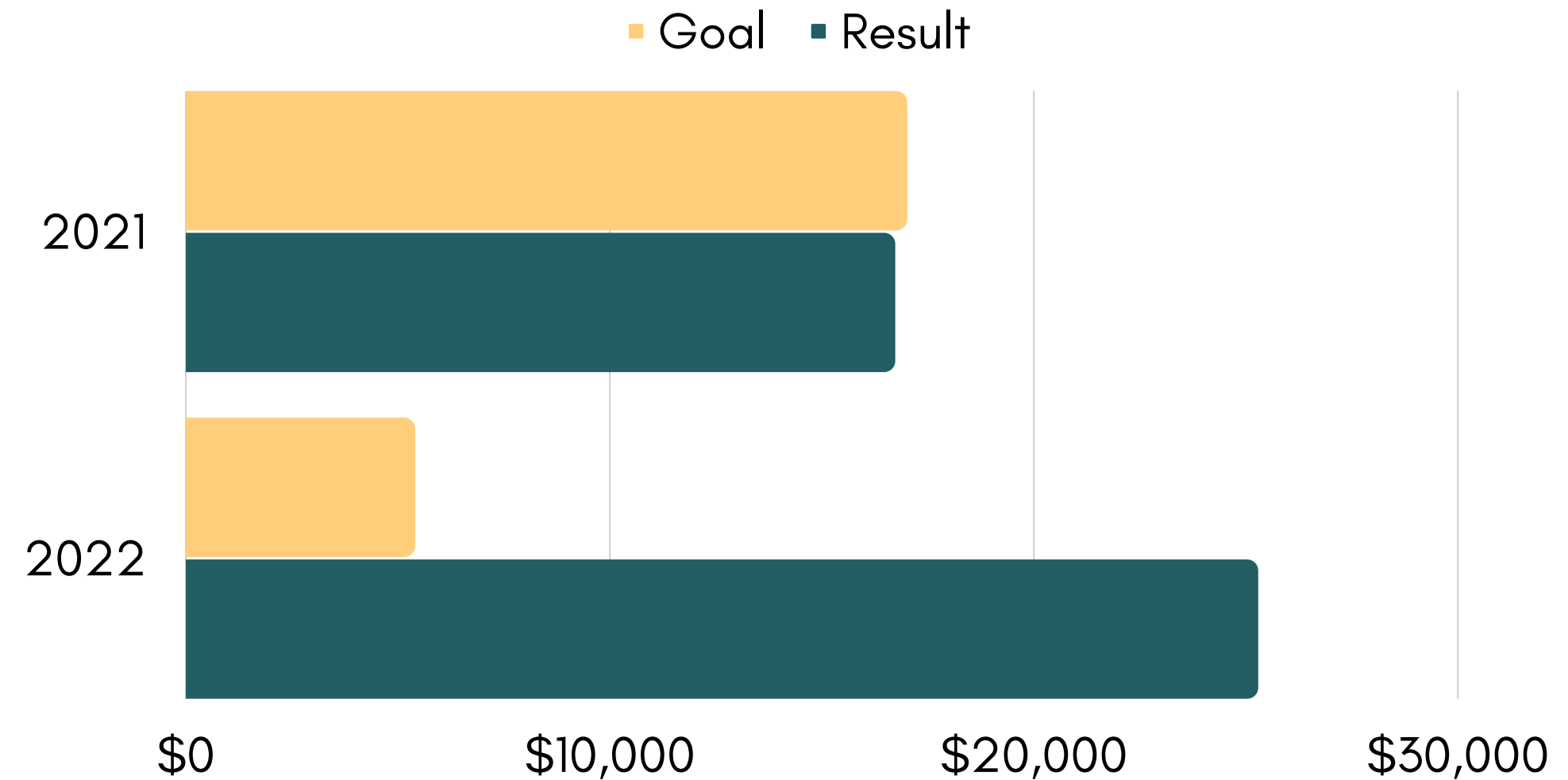
Total raised: The campaign raised \$25,708, far exceeding the set goal of \$5,408 and any previous year, including 2021's result of \$16,718 (*see following chart*).

Donor Engagement: Roughly 50% more individuals increased their bi-weekly payroll deductions or signed-up as new donors. As the heartbeat of the campaign, this measured increase had a significant role in the final donation tally. Furthermore, the amount of donations for special events increased 400% year-over-year with more notable engagement from port partners and tenants.

The multi-pronged communication campaign generated an enthusiastic and driven donor base.

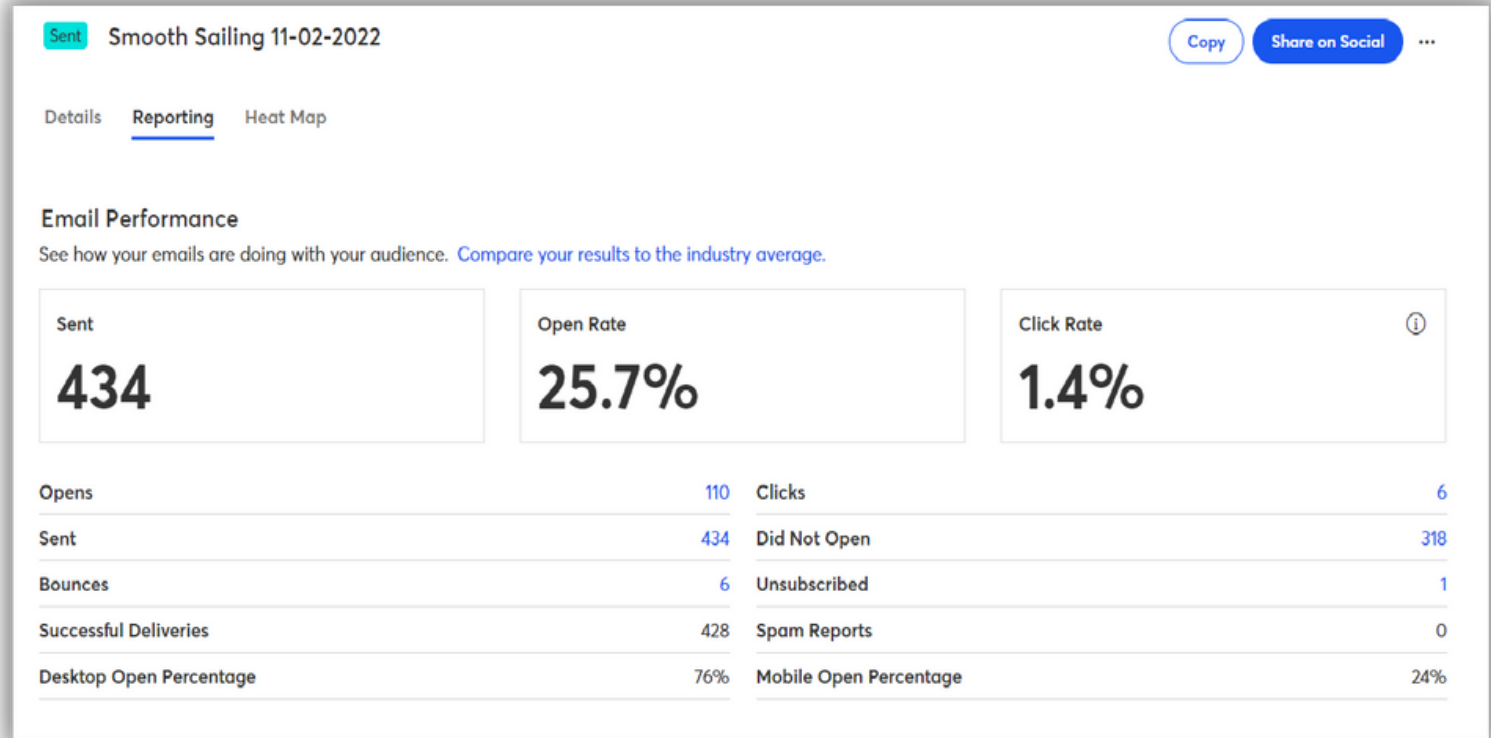
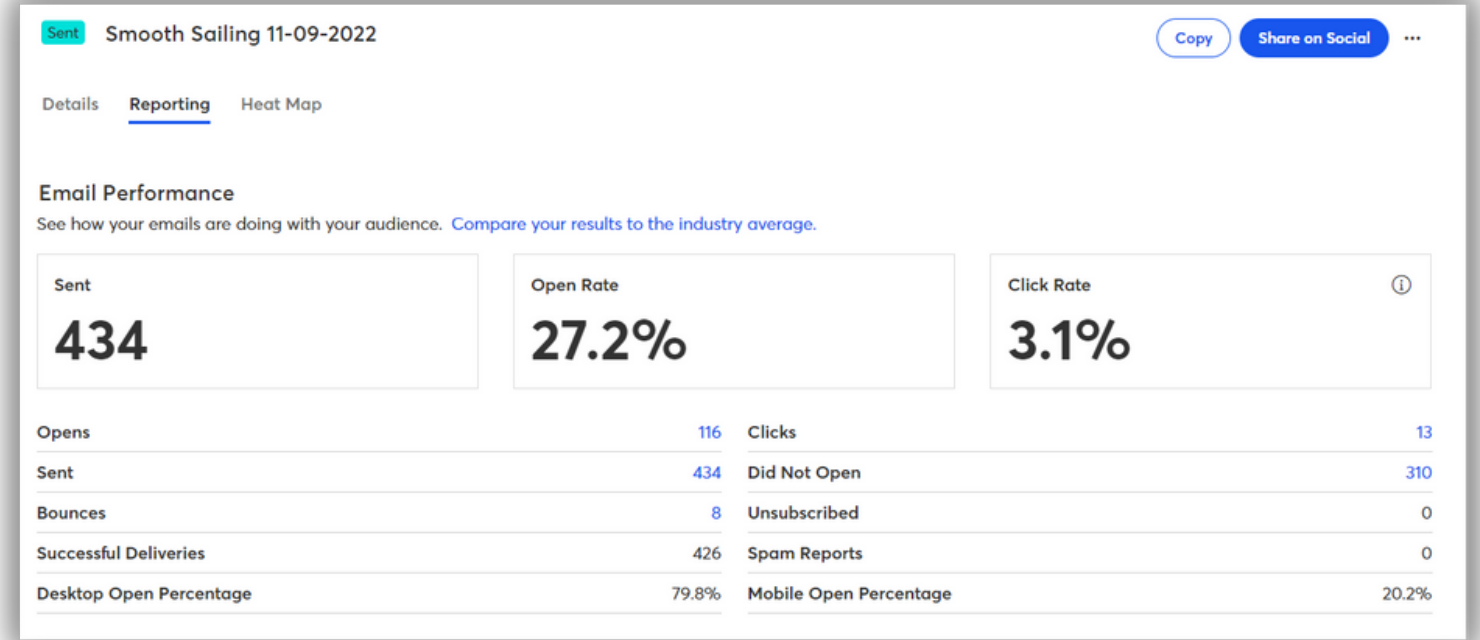
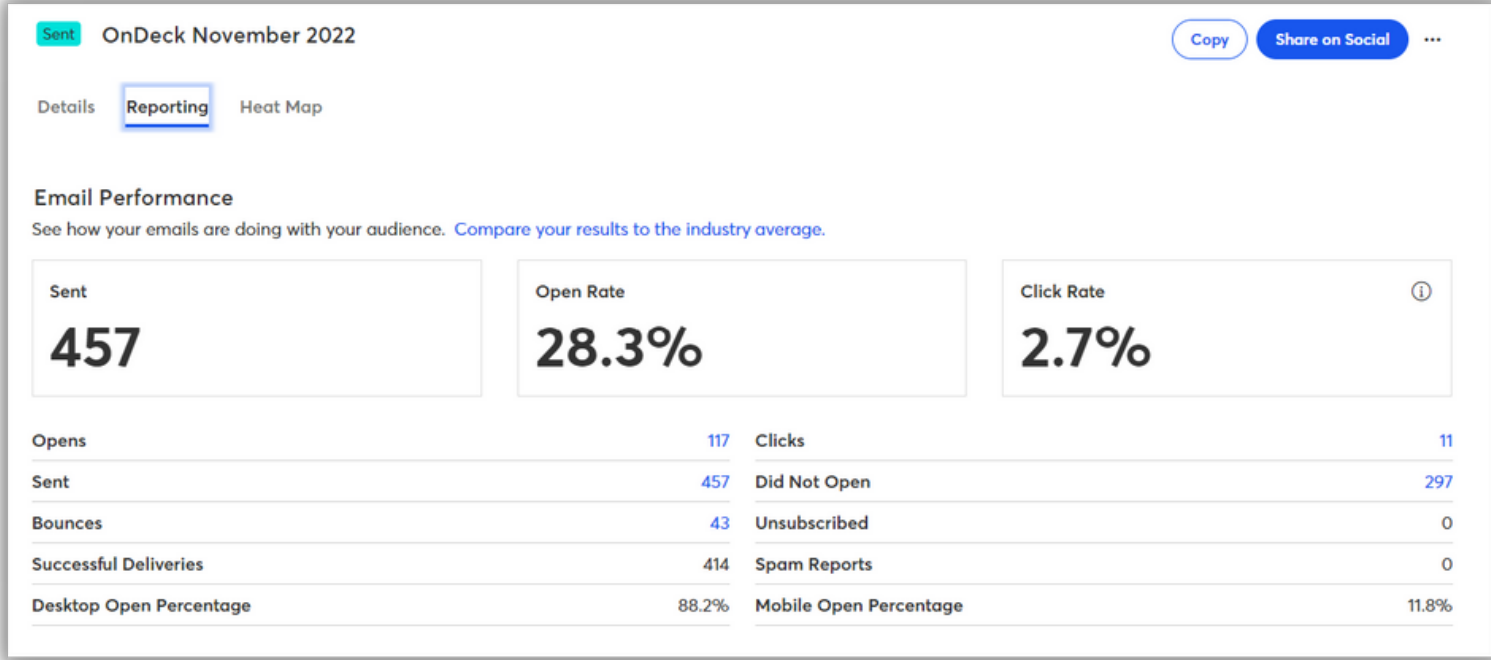
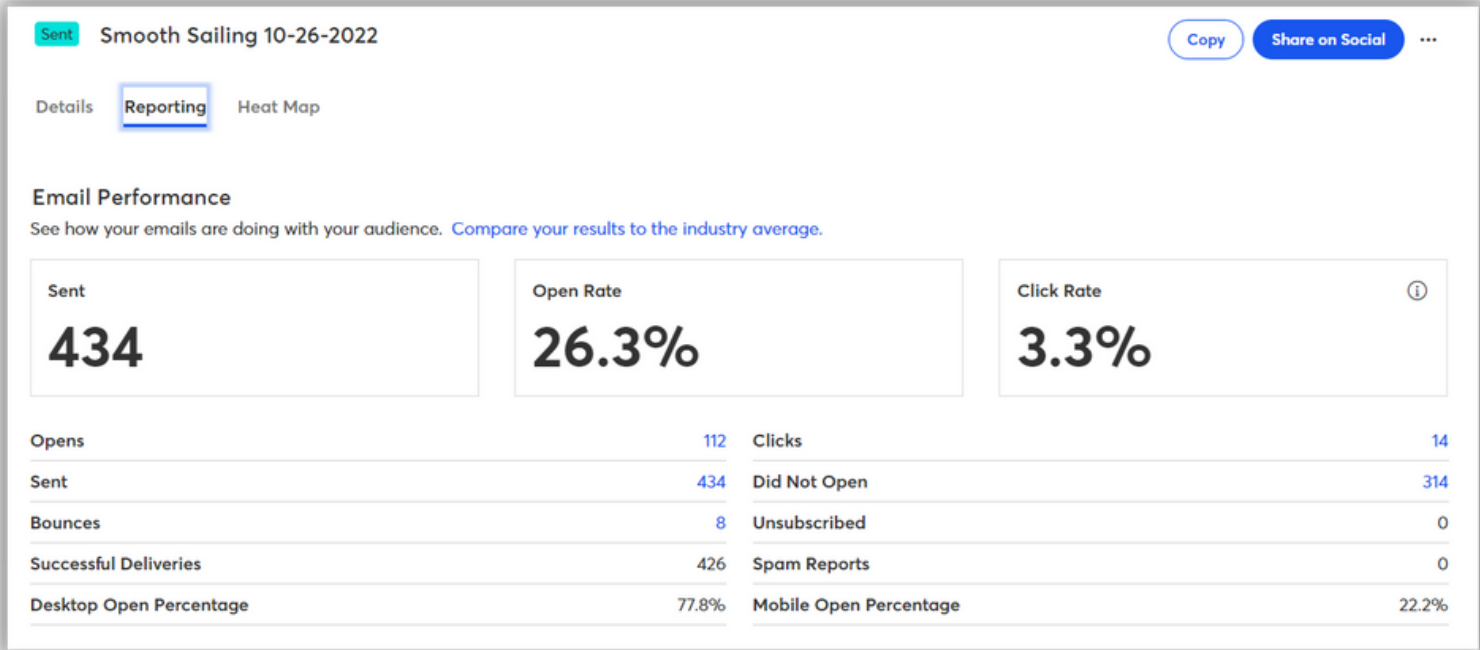


COMPARISON OF CAMPAIGN RESULTS

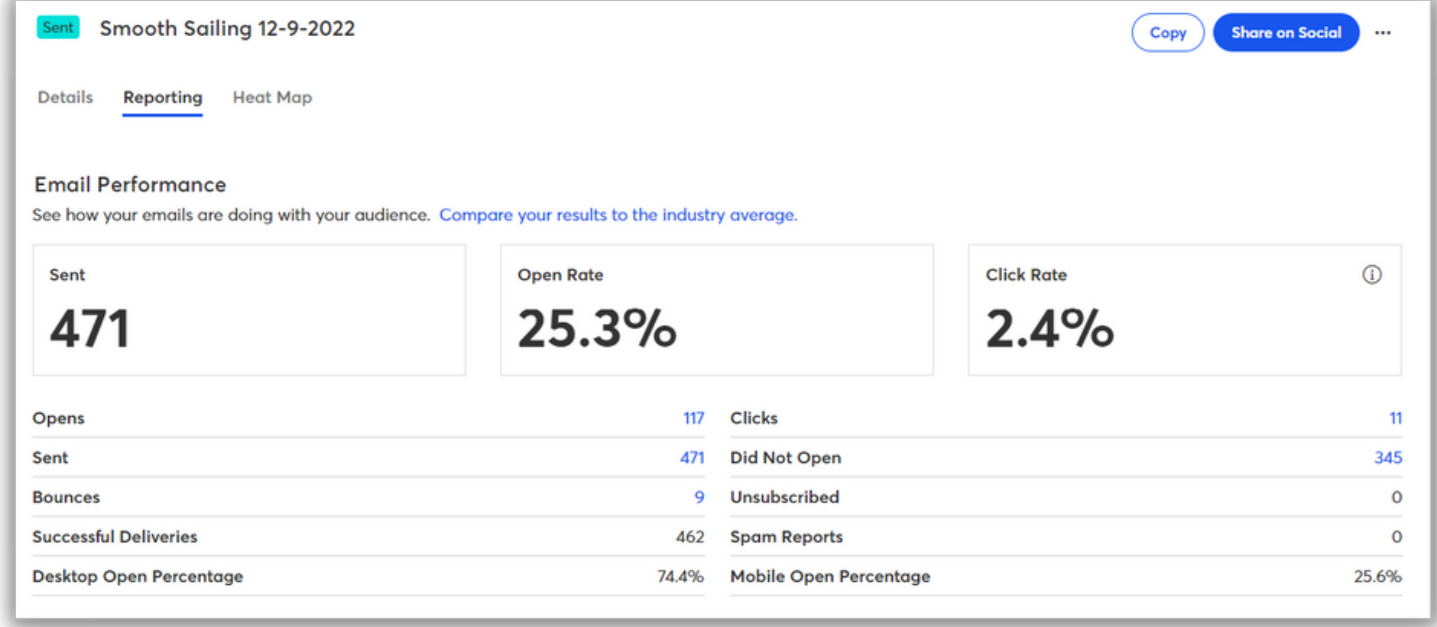
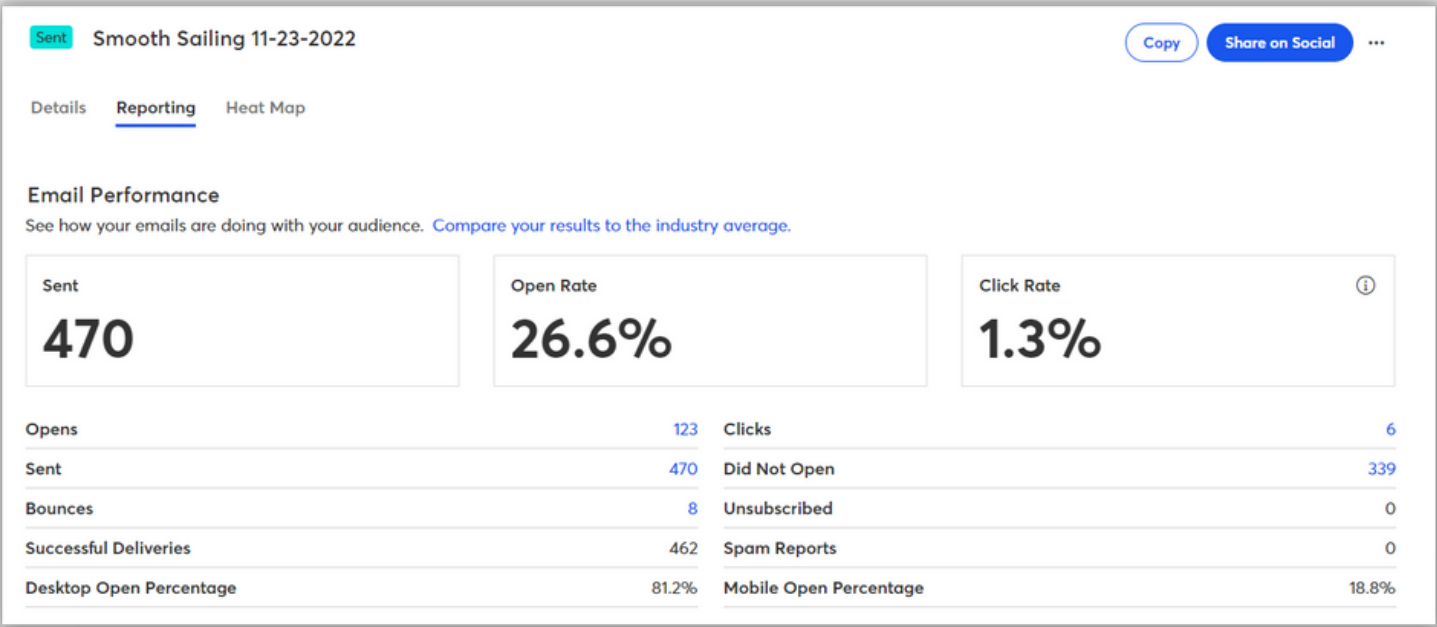
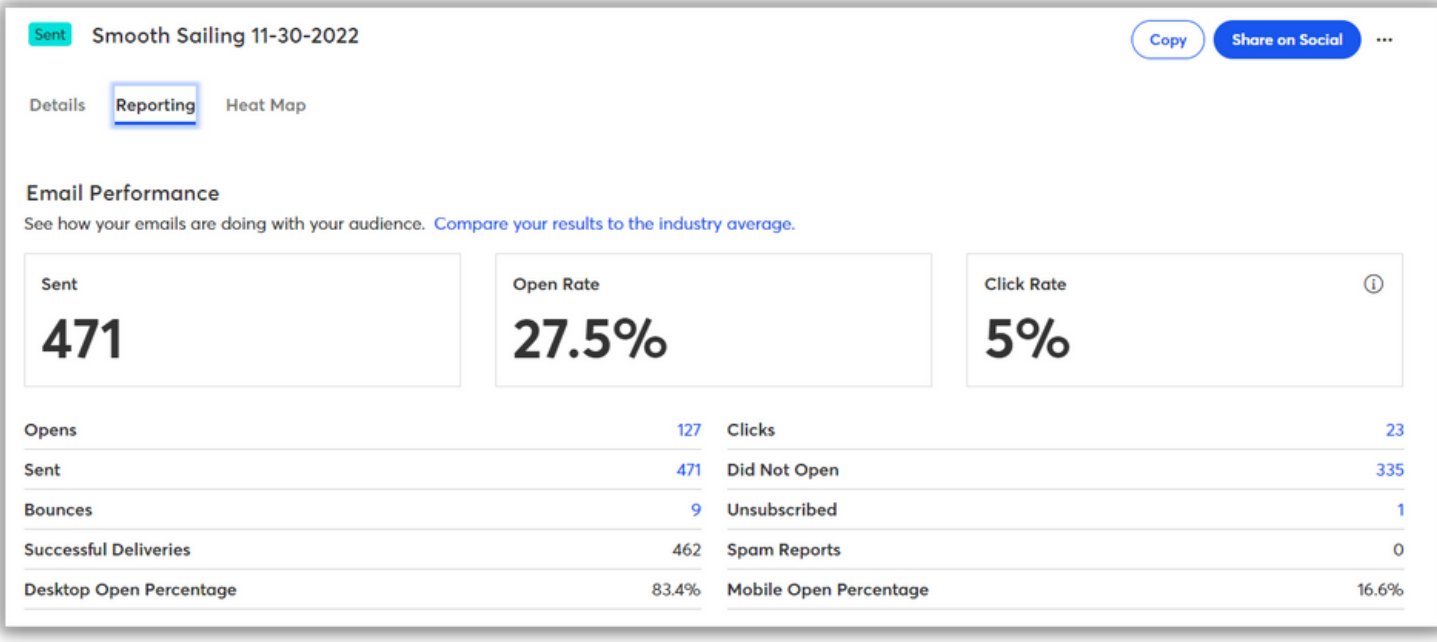
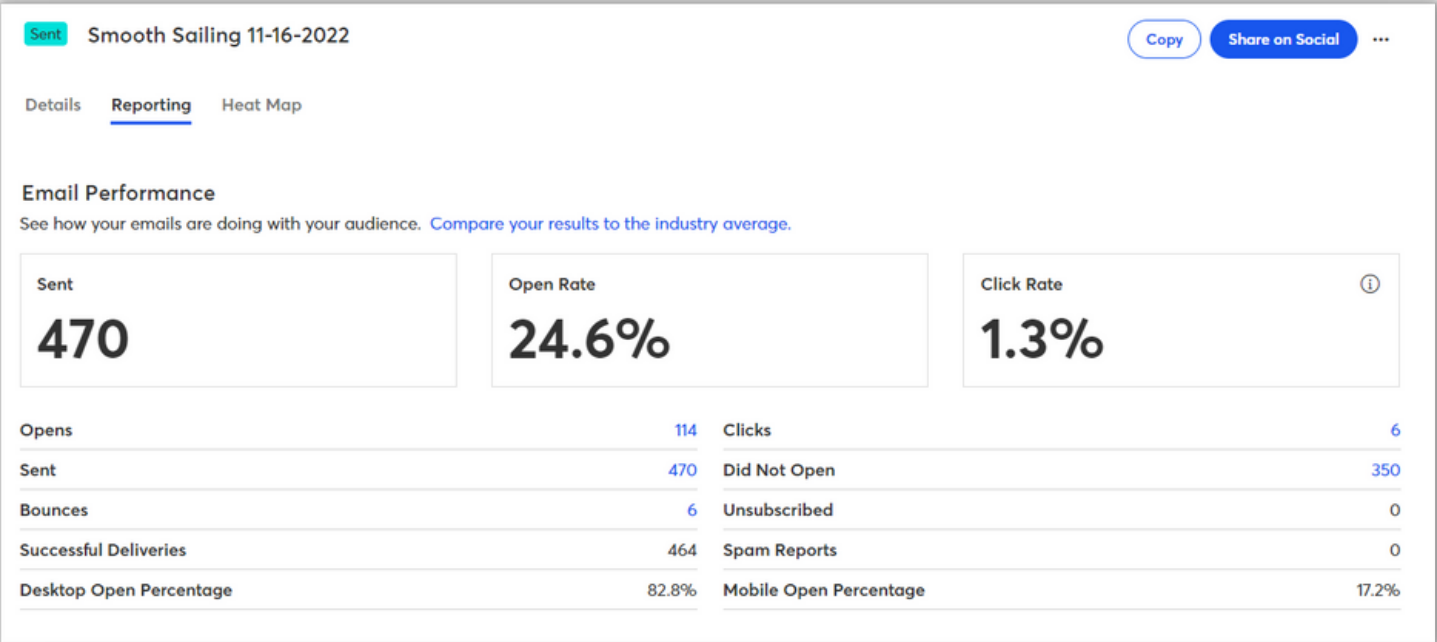


"Buoy" were we on a roll. The parameters changed based on the number of employees at Port Everglades, thus decreasing the fundraising goal. However, the 2022 results still exceeded the goal and results of the previous year.

Newsletter Metrics: Smooth Sailing and On Deck



Newsletter Metrics: Smooth Sailing and On Deck



WEEKLY UPDATES 1-2.5



PORT EVERGLADES UNITED WAY CAMPAIGN WEEKLY UPDATE

Hello Port Everglades team!! Today is the official launch of the 2023 United Way Campaign and we are ready to "seas" the day and be Number 1 in the County for fundraising yet again.

Since our very own Chief Executive & Port Director Jonathan Daniels is the Countywide Chair for the campaign, we are looking forward to inspiring other departments with our dedication and endless nautical puns.

Included below are a few program highlights to keep in mind for this campaign:

- 📍 **Countywide Fundraising Goal:** \$125,000
- 📅 **Campaign Dates:** October 17 - December 5
- 🗣️ **Slogan:** "Lift up our Community, the United Way"
- 🦩 **Campaign Mascot's name is** Lifty the Crane



Several Port staff have stepped up to start coordinating fundraising events and activities. Beginning with this initial email, we will be sharing updates and information about upcoming events on a weekly basis, So stay tuned!

Included below are the first events of the campaign:

- **Pumpkin Decorating Fundraiser**
- **Date:** Oct 21, 2022
- **Time:** 7am-12pm
- **Location:** Port Everglades Lobby
- **Donate** your decorated pumpkins by Oct 19 (Wed)
- **Contact** Juliana at 0137 for more info
- **Breakfast & Bake Sale**
- **Date:** Oct 21, 2022
- **Time:** 7am-12pm
- **Location:** Port Everglades Lobby
- **Contact** Luis at 0118 if you would like to volunteer or donate baked items



If you are interested in hosting additional fundraising events, please reach out to Normagene or Helen. Let's have a swimming good time in the pursuit of helping fellow community members.

- 📞 Helen Boyer ext. 0131 - Normagene Dmytriw ext. 6113
- ✉️ PortUnitedWay@Broward.org 🌐 bc-net/unitedway



PORT EVERGLADES UNITED WAY CAMPAIGN WEEKLY UPDATE

Hello Port Everglades team!!

It's Week 2 of the United Way campaign and we have sailed off to a great start with last week's Pumpkin Sale and the Breakfast and Bake Sale. Shoutout to Juliana Rillos and Luis Aguilar who lead both efforts and did an exceptional job.



We have several exciting fundraising events and activities coming up during this campaign, including the ones listed below. To help meet our countywide goal of \$125,000, we are encouraging our team to give what they can to those in need through all the available avenues. We are asking our shipmates to contribute by establishing an automatic **payroll deduction** or making a one-time donation through the United Way e-pledge site. The first time you log in, *using the link below*, use these credentials: **Username:** Your 10-digit employee ID, **Password:** Broward2022.

📍 **United Way e-Pledge Site:**
<https://portal.unitedwaybroward.org/epledge/crm/start.jsp?accountNumber=8623>



CHILI HOT DOG SALE

- 📅 **Date:** Oct 28, 2022
- 🕒 **Time:** 11am-2pm
- 📍 **Location:** Administrative Building Lobby
- 👉 **Donations** are needed for Chili & other items!! Contact Rob Jenkins at Ro.Jenkins@Broward.org or ext. 0119 to donate.

ONGOING EVENTS: October 17 - December 5

- ➔ **COFFEE SALES**
Starting today, from 9-9:30 AM, Jorge will be making single & double espresso shots, macchiatos, cortaditos, & more in CR-301. Prices start at \$5. Tips are welcome & encouraged. Cash only. *See attached menu.*
- ➔ **LIFE SAVER 50/50 GUESSES**
Participate in the contest by visiting Suite 406.
- ➔ **BABY PICTURE CONTEST**
Participate in the contest by visiting Suite 502.
- ➔ **PORT DIRECTOR PARKING SPACE AUCTION**
Enter a bid to win the Port Director's parking spot for 2 months. Contact George Nomikos to enter a bid. *See attached flyer for more details.*



If you are interested in hosting additional fundraising events, please reach out to Normagene or Helen.

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- ✉️ PortUnitedWay@Broward.org 🌐 bc-net/unitedway



PORT EVERGLADES UNITED WAY CAMPAIGN WEEKLY UPDATE

Hello Port Everglades team!!

"Buoy" are we on a roll with the 2022 United Way campaign. In addition to the upcoming Hot Dog Sale and Chili Cook-Off on Friday, October 28 at 11AM, we have several events following right on its heels.

Thank you in advance for participating!



HALLOWEEN COSTUME CONTEST

- 📅 **Date:** Monday, October 31st
- 🕒 **Time:** 11:30PM-12PM
- 📍 **Location:** Administration Building Auditorium
- 👉 The top 3 individuals with the **most donations** will **win the competition**, so come dressed to impress. Try to start collecting donations early in the day.

LUNCH BREAK YOGA

- 📅 **Date:** Thursday, November 3rd
- 🕒 **Time:** 12PM-12:45PM
- 📍 **Location:** Administration Building - Suite 301
- ➔ Pay \$10 to book your spot with Ellen Kennedy at EKennedy@Broward.org or ext. 3508
- ➔ **A Fitbit will be awarded** to the first 3 people who sign up.



USED BOOK SALE

- 📅 **Date:** Thursday, November 3rd
- 🕒 **Time:** 7AM-8AM & 11:30AM-1PM
- 📍 **Location:** Administration Building Lobby
- ➔ **Have any books to donate to the sale?** Drop them off with Alex Rangel in Suite 504 by November 2nd.



ONGOING EVENTS: October 17 - December 5

- ➔ **COFFEE SALES**
Monday-Friday, 9-9:30AM, visit Jorge's Coffee Shop to purchase a single or double espresso shot, macchiato, cortadito, or other available brews in Suite 603. Prices start at \$5. Tips are welcome and encouraged. Cash only. *See attached menu.*
- ➔ **LIFE SAVER 50/50 GUESSES**
Visit Suite 406 to participate in the contest by guessing how many life savers are in the jar. The cost of guesses are as follow: \$1 for 1 guess, \$5 for 5 guesses, \$10 for 12 guesses. **The winner will receive 50% of the proceeds.** *See attached flyer.*
- ➔ **BABY PICTURE CONTEST**
Contribution of baby pictures are needed. Contact Leona McAndrews at LMcAndrews@Broward.org.
- ➔ **PORT DIRECTOR PARKING SPACE AUCTION**
Enter a bid to win the Port Director's parking spot for 2 months. Contact George Nomikos to enter a bid. *See attached flyer.*



If you are interested in hosting fundraising events, please reach out to Normagene or Helen.

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WEEKLY UPDATES 3-5



PORT EVERGLADES UNITED WAY CAMPAIGN WEEKLY UPDATE

Hello Port Everglades team!!

We are almost half-way through this campaign, and we still have some exciting events coming up. Next up is the Used Book Sale and Lunch Break Yoga tomorrow, November 3rd.

The enthusiasm has been palpable and we want to thank everyone who has participated thus far in giving back to the United Way Broward.

To help meet our countywide goal of \$125,000, we are once again encouraging our shipmates to contribute by establishing an automatic payroll deduction or making a one-time donation through the United Way e-pledge site. Internal staff should visit [bc-net/UnitedWay](https://bc-net.com/UnitedWay) for more info.



LUNCH BREAK YOGA

- **Date:** Thursday, November 3rd
- **Time:** 12PM-12:45PM
- **Location:** Administration Building - Suite 301
- Pay \$10 cash to book your spot with Ellen Kennedy at EKennedy@Broward.org or call ext. 3508
- Take some time tomorrow to stretch and de-stress

USED BOOK SALE

- **Date:** Thursday, November 3rd
- **Time:** 7AM-8AM & 11:30AM-1PM
- **Location:** Port Administration Building lobby
- Hot fresh popcorn and coffee will be available for purchase.



CARIBBEAN LUNCH

- **Date:** Friday, November 18th
- **Time:** 11:30AM-1PM
- **Location:** MidPort - Location TBD
- Food from throughout the Caribbean and games will be available to purchase.

HOLIDAY 5K RUN & WALK

- **Date:** Thursday, December 1st
- **Time:** 5PM
- **Location:** Start at the Front of Port Admin Bldg
- **Deadline to Register** is Monday, November 21st
- Registration fee is \$15



ONGOING EVENTS: thru December 5

- **POPCORN SALES**
Hot fresh popcorn is available for purchase in the Port Admin Building lobby on select dates and times. *See attached flyer.*
- **COFFEE SALES**
Jorge's Coffee Shop will return Monday, November 7th in Suite 603. *See attached flyer.*
- **LIFE SAVER 50/50 GUESSES**
See attached flyer.
- **PORT DIRECTOR PARKING SPACE AUCTION**
See attached flyer.



If you are interested in hosting fundraising events, please reach out to Normagene or Helen.

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PORT EVERGLADES UNITED WAY CAMPAIGN WEEKLY UPDATE

Hello Port Everglades team!!

This is a short week for us with Veteran's Day right around the corner, however we still have a few exciting events coming up that you should keep on your radar.

We appreciate the gusto many of you have taken to participating in these fundraising events, however, to help meet our countywide goal of \$125,000, we are once again encouraging our shipmates to contribute by donating at least **ONE DOLLAR a paycheck** through the United Way e-pledge site. Internal staff should visit [bc-net/UnitedWay](https://bc-net.com/UnitedWay) for more info.



CARIBBEAN LUNCH

- **Date:** Friday, November 18th
- **Time:** 11:30AM-1PM
- **Location:** Cruise Terminal 25
- **Only Cash** will be accepted
- Food from throughout the Caribbean and games will be available to purchase.

WORLD CUP WATCH PARTY

- **Date:** Monday, November 21st
- **Time:** 2PM
- **Location:** Port Admin Bldg - Suite 301
- **Entry Fee** is \$5
- Entry fee will include a free drink and chips
- Popcorn and cotton candy will be available for purchase



HOLIDAY 5K RUN & WALK

- **Date:** Thursday, December 1st
- **Time:** 5PM
- **Location:** Start at the front of Port Admin Bldg
- **Deadline to Register** is Monday, November 21st
- Registration fee is \$15
- Friends and family are welcome

ONGOING EVENTS: thru December 5th

- **COFFEE SALES**
Jorge's Coffee Shop is back in business! Visit Suite 603 in the Port Admin Bldg, Monday-Friday, 9-9:30 AM. Prices start at \$5. Tips are welcome & encouraged. Cash only. *See attached menu.*
- **POPCORN SALES**
Hot fresh popcorn is available for purchase in the Port Admin Building lobby on select dates and times. *See attached flyer.*
- **LIFE SAVER 50/50 GUESSES**
Visit Suite 406 in the Port Admin Bldg to participate in the contest by guessing how many life savers are in the jar. The cost of guesses are as follow: \$1 for 1 guess, \$5 for 5 guesses, \$10 for 12 guesses. **The winner will receive 50% of the proceeds.** *See attached flyer.*
- **BABY PICTURE CONTEST**
Submit a photo (as an infant or young child) and challenge your coworkers to spot you. Contact Normagene Dmytriw. *See attached flyer.*
- **PORT DIRECTOR PARKING SPACE AUCTION**
Enter a bid to win the Port Director's parking spot for 2 months. Contact George Nomikos to enter a bid. *See attached flyer.*



If you are interested in hosting fundraising events, please reach out to Normagene or Helen.

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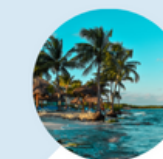
PORT EVERGLADES UNITED WAY CAMPAIGN WEEKLY UPDATE

Hello Port Everglades team!!

Ahoy sailors and welcome to a new week of giving back. We are doing something a little different this week with our fundraising events. In addition to the attached flyers, we've attached calendar invites for the upcoming events so you can easily add a reminder to your Outlook.



DID YOU KNOW? Individuals that donate \$1 a day, or \$14.04 a paycheck, will be recognized as "Game Changers" by United Way Broward and receive one entry into a drawing to win a 2023 Honda HR-V LX (MSRP \$26,790). Visit [BC-Net/UnitedWay](https://bc-net.com/UnitedWay) or BrowardEmployee.org/UnitedWay for more info.



CARIBBEAN LUNCH

- **Date:** Friday, November 18th
- **Time:** 11:30AM-1PM
- **Location:** Cruise Terminal 25
- **Only Cash** will be accepted
- Dishes representing various countries in the Caribbean and games will be available for purchase.

WORLD CUP WATCH PARTY

- **Date:** Monday, November 21st
- **Time:** 2PM
- **Location:** Port Admin Bldg - Suite 301
- **Entry Fee:** \$5 includes a drink and chips
- **Popcorn** and **cotton candy** will be available for purchase



HOLIDAY 5K RUN & WALK

- **Date:** Thursday, December 1st
- **Time:** 5PM
- **Location:** Start at the front of Port Admin Bldg
- **Deadline to Register:** Monday, November 21st
- **Registration fee:** \$15
- Friends and family are welcome

ONGOING EVENTS: thru December 5th

- **COFFEE SALES**
Jorge's Coffee Shop is back and better than ever! Visit Suite 603 in the Port Admin Bldg, Monday-Friday, 9-9:30 AM. Prices start at \$5. Tips are welcome & encouraged. Cash only. *See attached menu.*
- **BABY PICTURE CONTEST**
Submit a photo (as an infant or young child) and challenge your coworkers to spot you. Contact Normagene Dmytriw. *See attached flyer.*
- **PORT DIRECTOR PARKING SPACE AUCTION**
Enter a bid to win the Port Director's parking spot for 2 months. Contact George Nomikos to enter a bid. *See attached flyer.*
- **LIFE SAVER 50/50 GUESSES**
Visit Suite 406 in the Port Admin Bldg to participate in the contest by guessing how many life savers are in the jar. The cost of guesses are as follow: \$1 for 1 guess, \$5 for 5 guesses, \$10 for 12 guesses. **The winner will receive 50% of the proceeds.** *See attached flyer.*
- **POPCORN SALES**
Hot fresh popcorn is available for purchase in the Port Admin Building lobby on select dates and times. *See attached flyer.*



If you are interested in hosting fundraising events, please reach out to Normagene or Helen.

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- ✉️ PortUnitedWay@Broward.org 🌐 [bc-net/unitedway](https://bc-net.com/unitedway)

WEEKLY UPDATES 6-7.5



PORT EVERGLADES UNITED WAY CAMPAIGN WEEKLY UPDATE

Hello Port Everglades team!!

Happy Thanksgiving week! May the holiday bring you nothing but wonderful things in abundance.

While many of us are preparing to celebrate with our families, we can't help but remember that thousands of families in our community struggle to scrape together enough to sit around a table, so thank you so much to everyone who has participated thus far in various ways to make a difference. Whether it is setting up a payroll deduction, which is the heartbeat of the campaign, or participating in our various events. **Thank you!**



You can further contribute by establishing an automatic **payroll deduction** or making a one-time donation through the United Way e-pledge site. Visit BC-Net/UnitedWay or BrowardEmployee.org/UnitedWay for more info.



HOLIDAY 5K RUN & WALK

- 📅 **Date:** Thursday, December 1st
- 🕒 **Time:** 5PM
- 📍 **Location:** Start at the front of Port Admin Bldg
- 📅 **Deadline to Register:** Monday, November 21st
- 💰 **Registration fee:** \$15
- 👥 Friends and family are welcome

LATIN LUNCH

- 📅 **Date:** Friday, December 2nd
- 🕒 **Time:** 11AM-2PM
- 📍 **Location:** Port Admin Bldg - Lobby
- 🍽️ **Lunch Special:** \$12 (Only Cash will be accepted)
- 🌮 All time favorite foods from a variety of Latin American counties will be available for purchase.



ONGOING EVENTS: thru December 5th

☛ COFFEE SALES

Jorge's Coffee Shop is the spot to be in the morning! Visit Suite 603 in the Port Admin Bldg, Tuesday and Wednesday, 9-9:30 AM, this week. Prices start at \$5. Tips are welcome & encouraged. Cash only.



☛ BABY PICTURE CONTEST

The deadline has passed to submit your baby photos, so now it's time for the guessing to begin. Challenge your coworkers to spot you while having some fun along the way. Contact Normagene Dmytriw to participate. *See attached flyer.*



☛ PORT DIRECTOR PARKING SPACE AUCTION

Enter a bid to win the Port Director's parking spot for 2 months. Contact George Nomikos to enter a bid. *See attached flyer.*



☛ LIFE SAVER 50/50 GUESSES

Visit Suite 406 in the Port Admin Bldg to participate in the contest by guessing how many life savers are in the jar. **The winner will receive 50% of the proceeds.** *See attached flyer.*



☛ POPCORN SALES

Hot fresh popcorn is available for purchase in the Port Admin Building lobby on select dates and times. *See attached flyer.*



If you are interested in additional ways to contribute, please reach out to Normagene or Helen.

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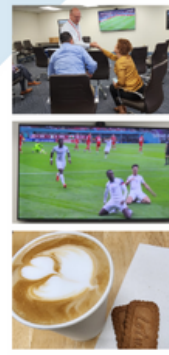


PORT EVERGLADES UNITED WAY CAMPAIGN WEEKLY UPDATE

Hello Port Everglades team!!

We are nearing the end of our United Way voyage with only a couple nautical miles left before we reach our final destination and meet our fundraising goal.

With the two remaining events of the campaign coming up, and the various ongoing activities coming to a close this week, we need all hands on deck. So please help us put some wind in our sails and "Lift Up Our Community the United Way" by donating through the upcoming events or setting up a payroll deduction.



For employees seeking to set up an automatic **payroll deduction** or make a one-time donation through the United Way e-pledge site, visit BC-Net/UnitedWay or BrowardEmployee.org/UnitedWay.



HOLIDAY 5K RUN & WALK

- 📅 **Date:** Thursday, December 1st
- 🕒 **Time:** 5PM
- 📍 **Location:** Start at the front of Port Admin Bldg
- 🍔 Sub sandwich, chips & drink will be provided
- 🏃 Free fitbit for the winner and 4 select individuals

LATIN LUNCH

- 📅 **Date:** Friday, December 2nd
- 🕒 **Time:** 11AM-2PM
- 📍 **Location:** Port Admin Bldg - Lobby
- 🍽️ **Lunch Special:** \$12 (Cash only)
- 🌮 All time favorite foods from a variety of Latin American counties will be available for purchase.



ONGOING EVENTS: thru December 5th

☛ BABY PICTURE CONTEST

It's time to start guessing!! Pay \$5 to submit your best guess for who are the adult versions of the baby pictures. Your one clue is that all photos are of employees in the Port Everglades Admin Building. Contact Normagene Dmytriw to participate by **Friday, Dec. 2.** *See attached flyer.*



☛ PORT DIRECTOR PARKING SPACE AUCTION

Friday, Dec. 2 is the last day to submit a bid to win the Port Director's parking spot for 2 months. Enter before it's too late. Contact George Nomikos to enter a bid. *See attached flyer.*



☛ LIFE SAVER 50/50 GUESSES

Visit Suite 406 in the Port Admin Bldg to participate in the contest by guessing how many life savers are in the jar. **The winner will receive 50% of the proceeds.** *See attached flyer.*



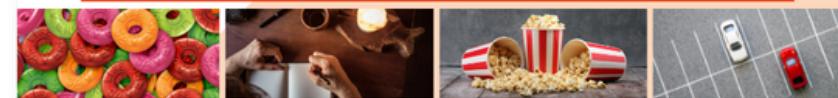
☛ SIGNED BOOK AUCTION

Contact Alex Rangel to place a bid in the silent auction for a signed copy of "The Sin of Saints" by Lauren M. Leasure, a gifted author and daughter of our Port Director. Genres: Dark, Fantasy, Romance



☛ POPCORN SALES

Hot fresh popcorn is available for purchase in the Port Admin Building lobby Monday, Wednesday and Thursday this week.



Contact Normagene or Helen if you have any questions.

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✉️ PortUnitedWay@Broward.org 🌐 bc-net/unitedway



PORT EVERGLADES UNITED WAY CAMPAIGN WEEKLY UPDATE

Today is Giving Tuesday!!

Giving Tuesday is a global movement with a simple idea: a day that encourages people to do good.

DID YOU KNOW? Over 50% of Broward households either are living in or are one emergency away from poverty.

By observing today, you can make a tremendous difference to thousands of children, adults and seniors in Broward County who need help. Any amount you give will provide our neighbors with much-needed resources and support.

We wanted to take this opportunity to remind you about the final United Way activities for the 2022 campaign, which ends December 5th. Donate to United Way Broward by setting up a payroll deduction for as little as \$26, or \$1 a paycheck. Employees can visit BrowardEmployee.org/UnitedWay for more info.



BABY PICTURE CONTEST

It's time to start guessing!! Pay \$5 to submit your best guess for who are the adult versions of the baby pictures. Contact Normagene Dmytriw to participate by **Friday, Dec. 2.** *See attached flyer with photos.*

Here are a couple **clues** to help with your guessing:

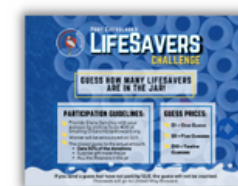
- ☛ All photos are of employees in the Port Everglades Admin Building.
- ☛ They work on the 2nd, 5th and 6th floor.

SIGNED BOOK AUCTION

Place a bid in the silent auction for a popular book written by, Lauren M. Leasure, the gifted daughter of our Port Director, Jonathan Daniels.



- ☛ **Title:** The Sin of Saints (Book 1 of the Benevolence & Blood Series)
- ☛ **Genres:** Dark, Fantasy, Romance
- ☛ Contact Alex Rangel at ARangel@broward.org or call ext. 3705 to place a bid.
- ☛ **The auction closes at 5PM on Friday, Dec. 2**



LIFE SAVER 50/50 GUESSES

The time to participate in this contest is quickly coming to an end. Visit Suite 406 in the Port Admin Bldg to participate in the contest by guessing how many life savers are in the jar.

- ☛ All guesses must be **submitted and paid for by Friday, Dec. 2** to count.

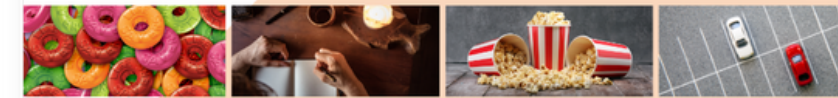
The closest guess to the actual amount:

- ☛ **Gets 50% of the donations**
- ☛ Surprise gift inside the jar
- ☛ **ALL** the lifesavers in the jar

PORT DIRECTOR PARKING SPACE AUCTION

Friday, Dec. 2 is the last day to submit a bid to win the Port Director's parking spot for 2 months. Enter before it's too late.

- ☛ Contact George Nomikos at GNomikos@Broward.org to enter a bid.



Contact Normagene or Helen if you have any questions.

📞 Helen Boyer ext. 0131 - Normagene Dmytriw ext. 3531

✉️ PortUnitedWay@Broward.org 🌐 bc-net/unitedway

FINAL UPDATE



PORT EVERGLADES UNITED WAY CAMPAIGN WEEKLY UPDATE

Hello Port Everglades team!!

We have finally reached the end of our United Way voyage!

We are so grateful to every voyager, sailor, and first mate who contributed along the way to not only help us meet, but exceed our fundraising goal.

From coffee sales, yoga, and the 5K walk and run to the Latin Lunch, we saw extraordinary participation and enthusiasm to give back to our Broward community.

We raised over \$8,000 from events alone and we hope to have the final tally including individual donations and payroll deductions by next month. In the meantime, enjoy the photos from the various events that were held over the past 6 weeks and add any you might have to the following folder:

[G Drive>Port>Shared>COMM>United Way 2023>Pictures](#)



LIFE SAVER 50/50 GUESSES

Congratulations to Peterson Etienne in Facilities maintenance for placing a near perfect guess for the number of lifesavers in the jar.

For his guess of 251 with 252 lifesavers in the jar, he received \$70 and a 4ocean bracelet.

PORT DIRECTOR PARKING SPACE AUCTION

Congratulations to John Foglesong for crossing the finish line with the highest bid of \$110 for the Port Director's parking space. It was a close race to the end, but John pulled ahead of the competition before the flag was waved.



GUESS THAT BABY CONTEST

Congratulations to Maria Zapata from Finance and Luis Aguilar from Seaport Planning for winning the two prizes for guessing the most baby pictures correctly.

To finally remove any doubt, included below are the correct names for each baby.



SIGNED BOOK AUCTION

Congratulations to Luis Aguilar and Ellen Kennedy for winning the 2 signed copies of "The Sin of Saints" by Lauren M. Leasure, a gifted author and daughter of our Port Director.



Contact Normagene or Helen if you have any questions.

Helen Boyer ext. 0131 - Normagene Dmytriv ext. 3531

PortUnitedWay@Broward.org bc-net/unitedway

EVENT FLYERS

- Calendar of Campaign Events Poster
- Pumpkin Decorating Fundraiser
- Used Book Sale
- Lunch Break Yoga
- Hot Dog Sale & Chili Cook-off
- Halloween Costume Contest
- Coffee Shop
- Caribbean Lunch
- Latin Lunch
- Holiday Walk and Run
- Signed Book Auction
- World Cup Watch Party
- Parking Space Auction
- Guess that Baby Contest
- Lifesavers Challenge



PIUMPKIN DECORATING FUNDRAISER

BREAKFAST & BAKE SALE

FRIDAY • OCT 21, 2022 • 7AM - 12PM
LOCATION: ADMINISTRATIVE BLDG LOBBY

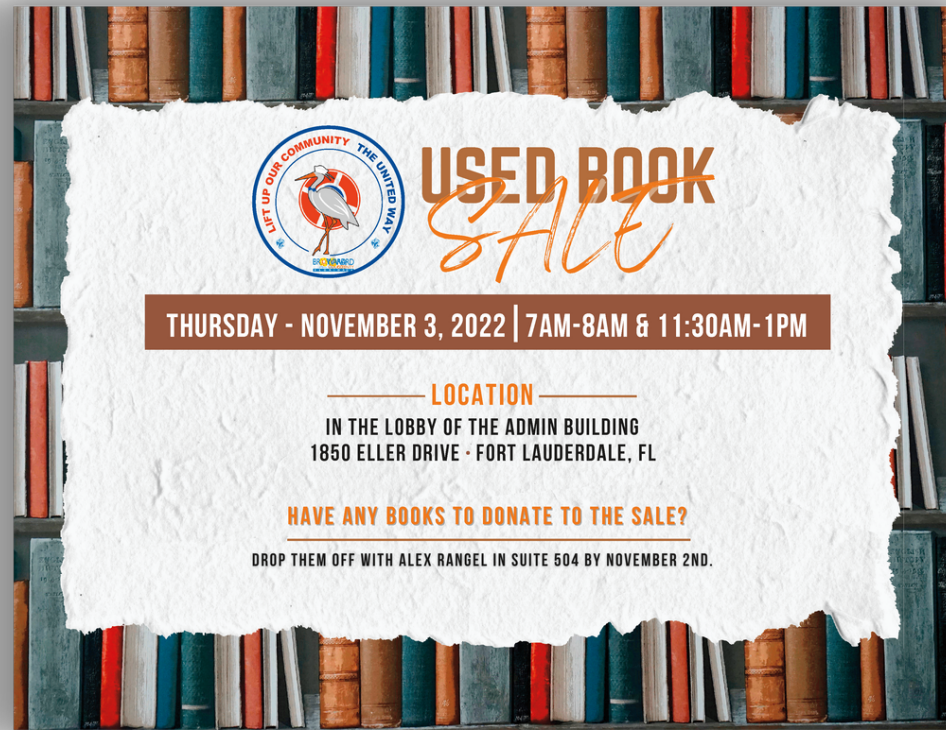
PLEASE DONATE YOUR DECORATED PUMPKIN BY OCTOBER 19TH

GOODIES WILL INCLUDE:

- Bagels
- Cupcakes
- Cakes
- Cookies
- Donuts
- And so much more

FOR MORE INFORMATION, CONTACT JULIANA RILLOS: JRILLOSMENDES@BROWARD.ORG OR X 0137

FOR MORE INFORMATION, CONTACT LUIS AGUILAR: LUAGUILAR@BROWARD.ORG OR X 0116



USED BOOK SALE

THURSDAY - NOVEMBER 3, 2022 | 7AM-8AM & 11:30AM-1PM

LOCATION
 IN THE LOBBY OF THE ADMIN BUILDING
 1850 ELLER DRIVE - FORT LAUDERDALE, FL

HAVE ANY BOOKS TO DONATE TO THE SALE?
 DROP THEM OFF WITH ALEX RANGEL IN SUITE 504 BY NOVEMBER 2ND.



PORT EVERGLADES UNITED WAY CAMPAIGN EVENTS

OCT 21 → **Pumpkin Decorating Fundraiser & Breakfast Bake Sale**
 7AM-12PM / Port Admin Building Lobby

OCT 28 ← **Hot Dog Sale & Chili Cook-Off**
 11AM-2PM / Port Admin Building Lobby

OCT 31 → **Halloween Costume Contest**
 11:30AM-12PM / Port Admin Building - Auditorium

NOV 3 ← **Used Book Sale**
 7-8AM & 11:30AM-1PM / Port Admin Building Lobby

NOV 3 → **Lunch Break Yoga**
 12-12:45PM / Port Admin Building - Room 301

NOV 18 ← **Caribbean Lunch**
 11:30AM-1PM / Harbormaster MidPort - Terminal 19

DEC 1 → **Holiday 5K Run**
 5PM-7PM / Starting at Port Admin Building

DEC 2 ← **Latin Lunch**
 11AM-2PM / Port Admin Building - Auditorium

Ongoing → **OCT 17 - DEC 5, 2022**
Coffee Sales 9-9:30am in Suite 603 / Contact Jorge Hernandez
Port Director Parking Space Auction Contact George Nomikos
Life Saver 50/50 Guesses Admin Building - Suite 406
Baby Picture Contest Admin Building - Suite 502



LUNCH BREAK YOGA
 UNITED WAY FUNDRAISER

WHEN
 Thursday, Nov 3, 2022
 12:00 - 12:45PM

WHERE
 Port Admin Bldg.
 Room 301

PAY \$10 TO BOOK YOUR SPOT NOW

GENTLE MAT YOGA

YOGA TIPS:

- Bring your own mat
- Wear stretchy clothing
- No Shoes! Bare feet allow for better balance.
- No flexibility or strength needed

Reserve your spot today by contacting Ellen Kennedy at EKennedy@Broward.org or ext. 3508



HOT DOG SALE & CHILI COOK-OFF
 UNITED WAY FUNDRAISER

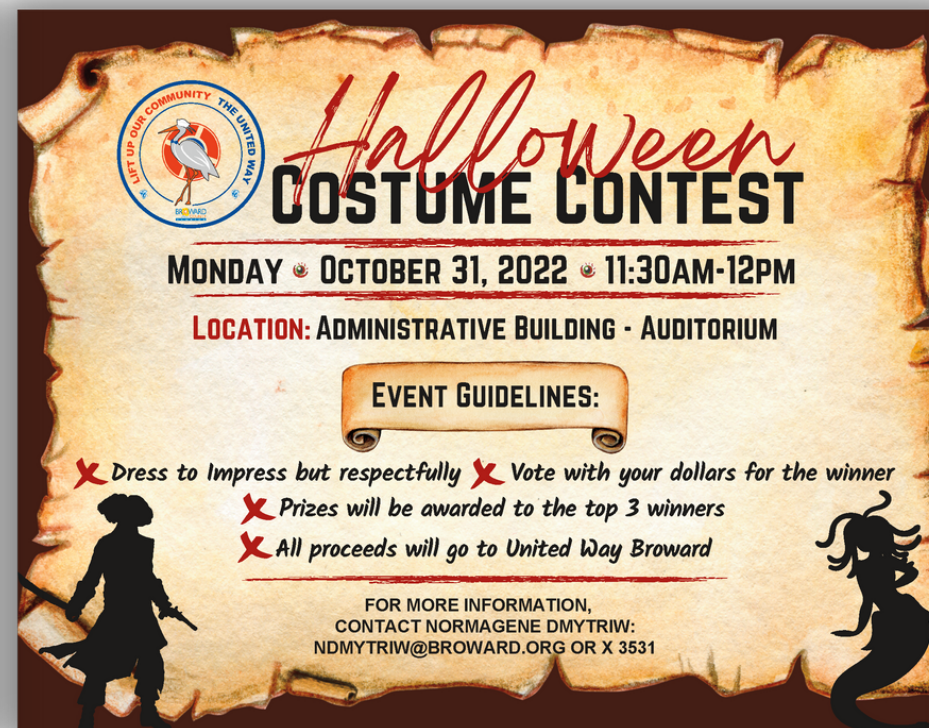
FRIDAY OCT 28 11AM-2PM

PRICES:

THE DOBERMAN 2 Hot Dogs, Chili, Chips, Beverage	\$8
THE CHIHUAHUA 1 Hot Dog, Chili, Chips, Beverage	\$6
CHILI SAMPLER 3 Cups of Chili, Chips, Beverage	\$6
LONE WOLF Single Hot Dog	\$2
BOWL OF CHILI	\$3
CORNBREAD Plain or Cheese & Jalepeño	\$1
BEVERAGES Water, Soda, Iced Tea	\$1

LOCATION
 PORT EVERGLADES ADMIN BLDG LOBBY

ALL PROCEEDS WILL GO TO UNITED WAY BROWARD.
 DONATIONS OF CHILI AND OTHER FOOD ITEMS ARE NEEDED!
 Contact Rob Jenkins at RoJenkins@Broward.org or ext. 0119 to donate and for more info.



Halloween COSTUME CONTEST

MONDAY • OCTOBER 31, 2022 • 11:30AM-12PM

LOCATION: ADMINISTRATIVE BUILDING - AUDITORIUM

EVENT GUIDELINES:

- Dress to Impress but respectfully
- Vote with your dollars for the winner
- Prizes will be awarded to the top 3 winners
- All proceeds will go to United Way Broward

FOR MORE INFORMATION, CONTACT NORMAGENE DMYTRIW: NDMYTRIW@BROWARD.ORG OR X 3531



JORGE HERNANDEZ'S COFFEESHOP
 UNITED WAY FUNDRAISER

OCT 24-DEC 5 ♦ MONDAY - FRIDAY @ 9-9:30 AM ♦ SUITE 603

PRICE LIST

Espresso \$5	Macchiato \$5
Café Mocha \$7	Cortado \$5
American \$5	Latte \$7
Cappuccino \$7	

The top customer will receive a Nespresso coffee maker and milk frother combo.
 All proceeds will go to United Way Broward.

EVENT FLYERS



PORT EVERGLADES LIFESAVERS CHALLENGE

GUESS HOW MANY LIFESAVERS ARE IN THE JAR!

PARTICIPATION GUIDELINES:

- Provide Diana Sanchez with your guesses by visiting Suite 406 or emailing DiSanchez@Broward.org.
- Winner will be announced on 12/5
- The closest guess to the actual amount:
 - Gets 50% of the donations
 - Surprise gift inside the jar
 - ALL the lifesavers in the jar

GUESS PRICES:

- \$1 = One Guess
- \$5 = Five Guesses
- \$10 = Twelve Guesses

If you send a guess but have not paid by 12/2, the guess will not be counted. Proceeds will go to United Way Broward.



PORT EVERGLADES CARIBBEAN LUNCH

FRIDAY, NOVEMBER 18

TIME: 11:30AM-1PM

LOCATION: CRUISE TERMINAL 25

CASH ONLY

JAMAICAN · CUBAN · HAITIAN · BAHAMIAN & MORE

PRICES: \$2-\$15

CARIBBEAN FOOD & GAMES

GAMES TO INCLUDE: CORNHOLE · JENGA · DOMINOS

ALL PROCEEDS WILL BENEFIT UNITED WAY BROWARD.

Contact Ricardo Charlton at RCharlton@Broward.org or ext. 0218 for more info.



PORT EVERGLADES HOLIDAY 5K RUN & WALK

THURSDAY, DECEMBER 1 @ 5PM

Start and finish in front of the Port Administration Bldg.

JOIN US TO RUN OR WALK TO SUPPORT UNITED WAY BROWARD

REGISTRATION: \$15

FEE INCLUDES:

- MEDALS FOR FINISHERS
- SUB SANDWICH, CHIPS & DRINK
- FREE FITBIT FOR THE WINNER AND 4 SELECT INDIVIDUALS

FRIENDS AND FAMILY ARE WELCOME! A 2-MILE OPTION IS ALSO AVAILABLE.

DEADLINE TO REGISTER IS 5PM, MONDAY, NOVEMBER 21ST

FOR QUESTIONS & REGISTRATION

CONTACT CANDACE RUNNING AT CRUNNING@BROWARD.ORG



UNITED WAY FUNDRAISER GUESS THAT BABY CONTEST



SUBMIT YOUR GUESSES TO NORMAGENE AND CHALLENGE YOUR COWORKERS TO SPOT YOU.

DECEMBER 2
Deadline to submit your Guesses

RULES:

- \$5 to Participate
- Fee covers guess for each photo
- Top 3 winners will receive a prize

WIN UP TO \$30 IN PRIZES

Send your guesses to Normagene Dmytriw (NDmytriw@broward.org) Call 954-468-3531 if you have any questions.



Signed BOOK AUCTION



TITLE: The Sin of Saints: Book 1 of the Benevolence & Blood Series

AUTHOR: Lauren M. Leasure (Daughter of Port Director Jonathan Daniels)

GENRES: Dark, Fantasy, Romance

ENTER SILENT AUCTION: Contact Alex Rangel at ARangel@broward.org or call ext. 3705 to place a bid.

THE TWO HIGHEST BIDDERS WILL EACH WIN A SIGNED COPY OF THE BOOK



WORLD CUP WATCH PARTY

MONDAY, NOVEMBER 21 @ 2PM

LOCATION: SUITE 301

UNITED STATES | **WALES**

\$5 Admission | Free Chips & Drink | \$2 Popcorn | \$2 Cotton Candy

UNITED WAY BROWARD FUNDRAISER

SUPERVISOR PERMISSION IS REQUIRED TO STAY BEYOND YOUR ALLOTTED BREAK.

CONTACT RAY HALL AT RAHALL@BROWARD.ORG OR CALL EXT. 0102 IF YOU HAVE ANY QUESTIONS.



PORT EVERGLADES LATIN LUNCH

Friday December 2, 2022 11AM-2PM

Location: Port Admin Building Lobby

\$12 LUNCH SPECIAL

Includes: One choice of meat, one choice of rice, plantains, garden salad and bread

MENU:

Arroz con Gandules (Pigeon Peas & Rice)	Feijoada (Beef, Pork and Beans)	Picadillo (Ground Beef)
Arroz con Moros (Black Beans & Rice)	Lechon Asado (Roast Pork)	Drinks (\$1)
Arroz Blanco (White Rice)	Pollo Guisado (Chicken Stew)	Desserts (\$2)
		And More

ALL PROCEEDS WILL BENEFIT UNITED WAY BROWARD

Contact Paula Serpa at PSerpa@Broward.org or Addy Eiras at AEiras@Broward.org for more info.



PORT EVERGLADES DIRECTOR PARKING SPACE AUCTION

OCT 17, 2022 - DEC 5, 2022

BID TO WIN

- Place a bid to win the Port Director's parking spot for 2 months.
- Payment isn't required until auction closes.
- Payment can be made by Cash or Check.

HOW TO ENTER:

Contact George Nomikos at GNomikos@Broward.org or ext. 0123 to enter a bid.

ALL PROCEEDS WILL GO TO UNITED WAY BROWARD.



Event Photographs

Breakfast Bake Sale & Decorated Pumpkin Fundraiser



Hot Dog Sale & Chili Cook-Off



Halloween Costume Contest



Event Photographs

Used Book Sale



Lunch Break Yoga



Caribbean Lunch



Event Photographs

Holiday 5K Run



Latin Lunch



World Cup Watch Party

