



AAPA events are a great way to improve visibility for your company and make lasting professional connections. Below are the opportunities during this seminar:

## **Breakfast: \$3,500**

Kick-start the day for attendees and build brand awareness with the breakfast sponsorship.

### **BENEFITS:**

- One (1) sponsor registration with access to the full event
- Logo visibility on the agenda/registration web page/AAPA app
- Logo signage during the meal function
- Recognition from the podium
- Logo recognition in the seminar handout (*deadlines apply*)
- Opportunity to place one promotional item or flyer at the registration table
- One (1) thought leadership AAPA Blog Post prior to event
- One (1) pre-event Social Media Post through AAPA Channels
- Inclusion of company logo (1) post-event social media thank you message from AAPA

## **Break: \$2,500**

Kick-start the day for attendees and build brand awareness with morning coffee break sponsorship.

### **BENEFITS:**

- One (1) sponsor registration with access to the full event
- Logo visibility on the agenda/registration web page/AAPA app
- Logo signage during the meal function
- Recognition from the podium
- Logo recognition in the seminar handout (*deadlines apply*)
- Opportunity to place one promotional item or flyer at the registration table
- One (1) pre-event Social Media Post through AAPA Channels
- Inclusion of company logo (1) post-event social media thank you message from AAPA

## **Networking Lunch: \$4,500**

Engage and network with attendees with this exclusive lunch sponsorship. You'll have the chance to provide welcome remarks and host a roundtable discussion.

### **BENEFITS:**

- One (1) sponsor registration with access to the full event
- Logo visibility on the agenda/registration web page/AAPA app
- Logo signage during the meal function
- Recognition from the podium
- Logo recognition in the seminar handout (*deadlines apply*)
- Opportunity to place one promotional item or flyer at the registration table
- One (1) pre-event Social Media Post through AAPA Channels
- Inclusion of company logo (1) post-event social media thank you message from AAPA

## **Networking Reception: \$6,000**

Assist attendees in building relationships and making new connections over drinks and light appetizers as the Networking Reception sponsor.

### **BENEFITS:**

- Two (2) sponsor registration with access to the full event
- Logo visibility on the agenda/registration web page/AAPA app
- Logo signage during the meal function
- Recognition from the podium
- Opportunity to place one promotional item or flyer at the registration table
- Logo recognition in the seminar handout (*deadlines apply*)
- One (1) thought leadership AAPA Blog Post prior to event
- One (1) pre-event Social Media Post through AAPA Channels
- Inclusion of company logo (1) post-event social media thank you message from AAPA
- One (1) free half page ad in AAPA Quarterly Seaports Magazine

To reserve a sponsorship opportunity contact Kevin Traver, Vice President of Business Development at [ktraver@aapa-ports.org](mailto:ktraver@aapa-ports.org).