

Port Everglades  
Goes Live for  
*Wonder of the Seas*

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Port Everglades

Entry Classification: #10 Social/Web-Based Media

Category 3

# Opportunity

Just months before launching the largest cruise ship in the world, Royal Caribbean International decided to bring *Wonder of the Seas* to Port Everglades in Broward County, Florida, instead of Shanghai, China, where COVID was spiking once again.

The ship's debut was a big win for Port Everglades and a good opportunity to garner worldwide recognition, especially since Royal Caribbean has a huge social media following.



# Challenges

Instead of capitalizing on the excitement and newsworthiness of the ship's arrival on February 20, 2022, the Royal Caribbean communications team was focused on a soft launch for investors, travel agents and media on March 4, 2022. The reasons were clear and understandable:

- Royal Caribbean wanted to downplay the significance of *Wonder of the Seas* coming to the United States because it was temporary until the ship could reposition to Europe for the summer and later be named at her homeport, another Florida port, the following Fall.
- Like all cruise lines, Royal Caribbean was starting to ramp up to full service after a nearly two-year shutdown in the United States. They now had to focus on the company's restart amid the Omicron variant.

In addition to the low-key stance that Royal Caribbean was taking for the ship's arrival, the Port Everglades communications team faced a few other challenges.

- The ship was arriving after sunset so the lighting would not be good for photographs.
- The arrival was set for Sunday of Presidents' Day weekend, which meant staffing was limited at the Port, at Royal Caribbean and among news outlets.

**But we could not let an opportunity like this pass!**

# Mission

WE MET THE GOALS OF OUR MISSION STATEMENT: *Port Everglades works creatively and competitively to expand the revenue positions of our trade, cruise and energy customers which in turn creates economic, social and environmental value for our community.*

- We creatively generated excitement in advance of the ship's arrival.
- We successfully competed with news about COVID outbreaks in travel and aboard cruise ships that was overshadowing positive news.
- We generated economic and social value for our community by letting the world know that Port Everglades has the resources to accommodate the largest cruise ship in the world.

# Planning and Programming

We huddled with Royal Caribbean's communications staff to brainstorm achievable tasks with potentially significant outcomes.

We defined our goals based on our Port Mission Statement:

- 1) Drive viewers to our Facebook page
- 2) Generate excitement among the local population. We really needed the morale boost after the cruise shutdown.
- 3) Create greater awareness of Port Everglades as a world-class port capable of handling the largest cruise ship in the world.

We assessed our available resources:

- Social Media – Facebook, Instagram, LinkedIn, Twitter
- Traditional Media
- A weekend cruise staff member who also doubles as a social media reporter
- Access to Broward Sheriff's Office marine patrol boat
- Our webcam operator
- A friendly resident living in a high-rise condominium at the Port's entrance channel

# Planning and Programming

Facebook is Port Everglades' most popular platform, accounting for 80 percent of all social media presence. We knew that going on Facebook Live while accompanying *Wonder of the Seas* on its arrival would make a great impact.

We used all our social media platforms – Facebook, Instagram, Twitter and LinkedIn – to drive attention to Facebook Live using teasers over the weekend leading up to the ship's arrival.

Royal Caribbean's communications team agreed to repost our posts. This was key as the Port's viewership is about 20,000 and Royal Caribbean's is about **5 million**.

We asked our webcam operator, PTZ, to also tease the ship's arrival during the day. They filmed the arrival which was picked up by several media outlets.

We also asked our neighbor on the inlet to shoot a video with his mobile phone. He posted the video on his personal Facebook page, and we were able to share it on the Port's page. Consequently, our neighbor Russell Weaver is an active member of the Fort Lauderdale Sister Cities organization and as a result has Facebook friends worldwide.

# Planning and Programming

Worried that the darkness would hide the ship, we requested that the *Wonder of the Seas* turn on every light for the entry. It was brilliant.

Both tug companies at the Port agreed to launch water cannon displays for the arrival, which was seen by hundreds of people – residents and visitors -- watching from the beach. The water canons added to the excitement.

The following day, we took a photo of the ship docked at the port and issued a joint press release with Royal Caribbean about the ship's arrival.



# Actions and Outputs

We generated excitement and anticipation with teaser posts.

**Port Everglades** February 18


Wonder what to do this weekend? Watch the arrival of the largest cruise ship in the world, Wonder of the Seas, as she comes into Port Everglades on Sunday, February 20 at 6PM. Best viewing sites are the Mizell-Johnson state park (closes at sunset), SE 17th Causeway, southern tip of Fort Lauderdale Beach. #cruiseporteverglades #porteverglades @royalcaribbean #visitlauderdale #wonderoftheseas #wearecruise @browardcountylife



Ellen Mishkin Kennedy, Roberto Mezzanotte and 1.3K others 73 Comments 193 Shares

**Port Everglades** February 20

She is almost here. Wonder of the Seas, the largest cruise ship in the world, makes her US debut at Port Everglades today Sunday, February 20 at 6PM. #cruiseporteverglades #porteverglades #visitlauderdale #wonderoftheseas #wearecruise @browardcountylife @royalcaribbean

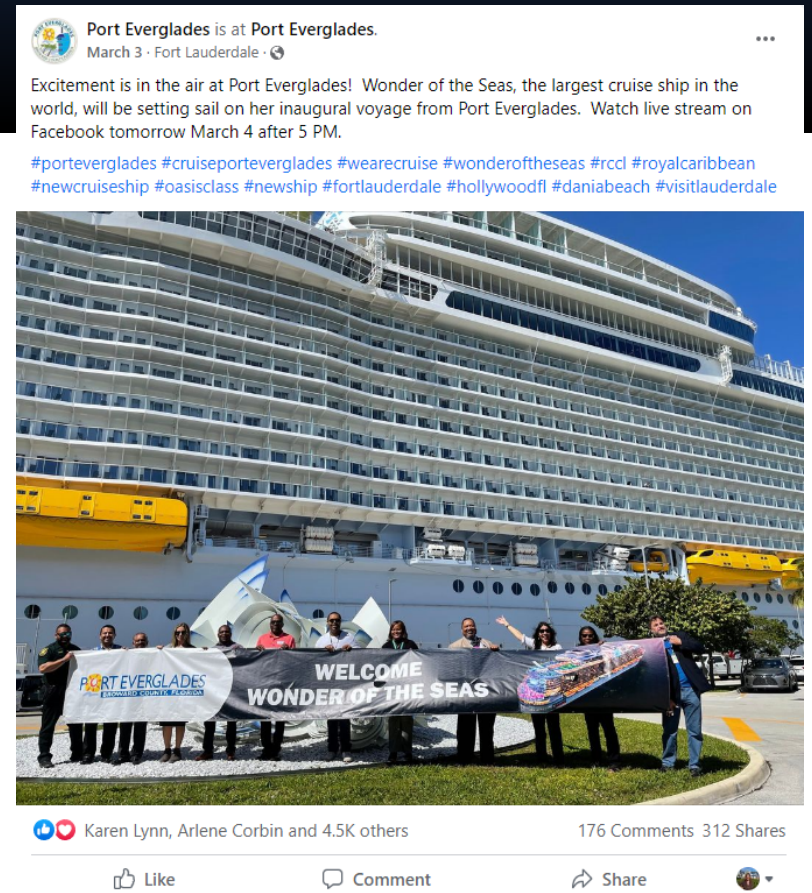


Robert Barceló and 590 others 49 Comments 61 Shares



# Actions and Outputs

We generated excitement and anticipation with teaser posts.



# Outcomes

Our friendly neighbor on the inlet became an instant influencer when we shared his video on our Facebook page with 90,000 views and a reach of 7,970 in the days following the ship's arrival.

 Port Everglades   
February 20 · 



**Russell Weaver** is at Port Everglades Inlet.  
February 20 · 

History is made Tonight! The World's Largest & Newest Cruise Ship, Royal Caribbean's "Wonder of the Seas" arrived tonight with a water cannon salute into Port Everglades shining beautifully 🌟 #porteverglades #cruiseporteverglades #royalcaribbean #wonderoftheseas

  Karen Lynn, Robert Barceló and 569 others

51 Comments 163 Shares

# Outcomes

We wrote a press release <https://bit.ly/3M9AD9W>



## World's Largest Cruise Ship Arrives at Port Everglades

Feb. 21, 2022

-- Wonder of the Seas Makes Her U.S. Debut – BROWARD COUNTY, FL -- Port Everglades once again welcomes the largest cruise ship in the world. Royal Caribbean International's Wonder of the Seas docked...

[Continue Reading](#)

# Results

Focusing on the number of media mentions that include Port Everglades and *Wonder of the Seas* for the duration of the 10-day campaign, from February 18, 2022, through February 28, 2022.

Social Media Mentions: 394

News Media Mentions: 88 with a potential reach of 61.3 million

Broadcast Mentions: 39

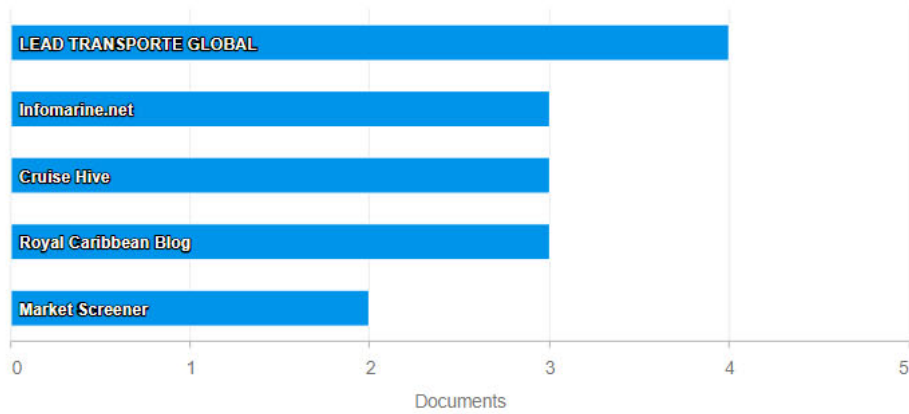
Total Media Exposure: 521

Monetary Value: Print/Online News \$566,660    Broadcast News \$9,700

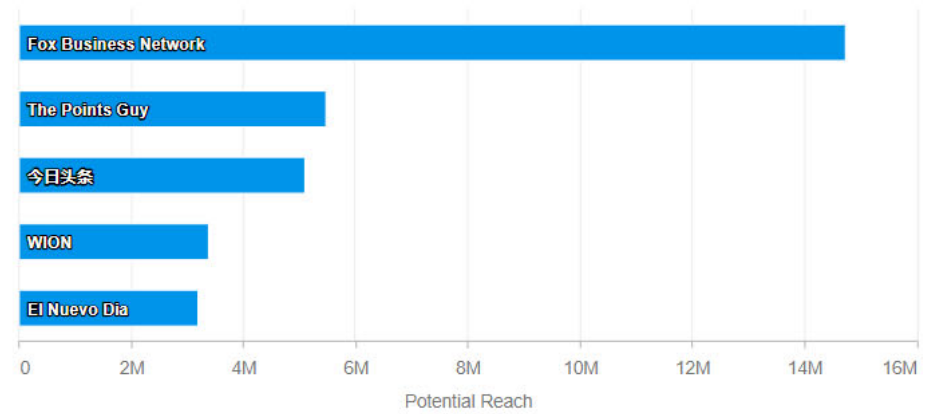
Cost to Port Everglades: \$0.00

# Results

Top Publications by Volume



Top Publications by Reach



# Results

## Facebook Live from the water as *Wonder of the Seas* arrives

- Peak live views: **808**
- Reactions: 1,200
- Comments: 559
- Shares: 506
- Views 82,300
- Reach 136,179

Port Everglades was live.  
February 20 · 🌐

Wonder no more. Here she is, Wonder of the Seas, the largest cruise ship in the world. Watch this magnificent new ship arrive at Port Everglades.  
Royal Caribbean International

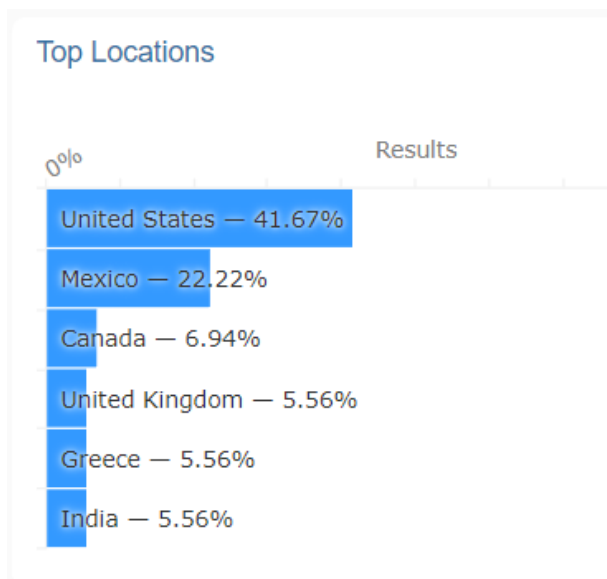
#porteverglades #cruiseporteverglades #wearecruise #wonderoftheseas #rccl #royalcaribbean #newcruiseship #oasisclass #newship #fortlauderdale #hollywoodfl #daniabeach #visitlauderdale

Karen Lynn, Jim Pyburn and 1.2K others

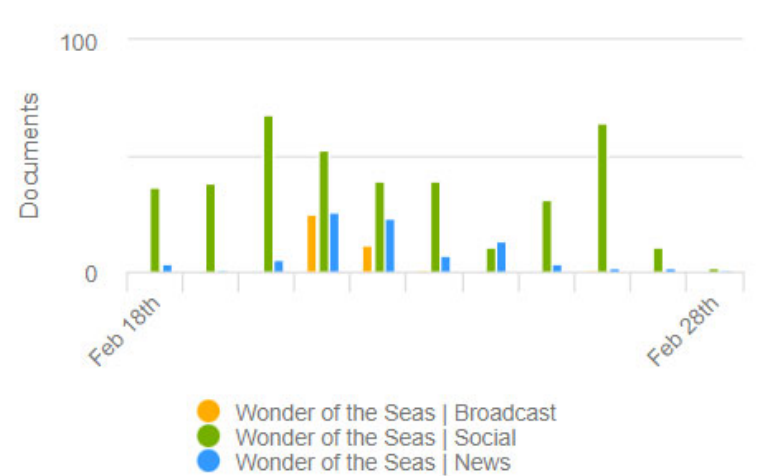
559 Comments 506 Shares

# Results

## Reaching Domestic and International Audiences



## Social Media Is Top Performer





# Conclusions

We exceeded our goals and made our customer, Royal Caribbean, happy by building a buzz about *Wonder of the Seas*.

**Goal:** Drive viewers to our Facebook page

**Win:** Prior to this event, the highest number of viewers to tune into a cruise ship's arrival via Facebook live was 591. On average, Facebook Live events generate between 100-200 viewers. We were delighted that 808 people tuned into our Facebook page to watch the *Wonder of the Seas* arrive live. The video garnered 82,300 views and a reach of 136,179.

**Goal:** Generate excitement among the local population.

**Win:** Typically, residents who live in the condominiums along the entrance channel cheer from their balconies and at ground level when some of the more popular brand ships arrive for the first time. For the *Wonder of the Seas* arrival, hundreds of residents and visitors watched the ship's arrival from the beach and balconies even though the timing was after sunset. The local news media – Sun-Sentinel (newspaper) , Television stations, Radio – covered the ship's arrival.

# Conclusions

**Goal:** Create greater awareness of Port Everglades as a world-class port capable of handling the largest cruise ship in the world.

**Win:** The combination of traditional media and social media, including reposts to Royal Caribbean's 5 million followers and the 90,000 views on our neighbor's Facebook page, Port Everglades reached people across the globe and brought recognition to Port Everglades as the host port for the *Wonder of the Seas*, the largest cruise ship in the world. Statistics produced by Meltwater showed reach primarily in the United States, but also to Mexico, Canada, the United Kingdom, Greece and India. A Chinese publication ranked third for reaching readers with a Desktop Reach of 3.11 million and a Mobile Reach of 2 million.

F

## [Biden State of the Union, Powell testimony, Target earnings top week ahead](#)

Fox Business Network  
Thu Feb 24, 2022

addition, Royal Caribbean's *Wonder of the Seas*, the world's largest cruise ship, will set sail for the first time ever from *Port Everglades*....

**Tone:** Neutral  
**Reach:** 14.7M  
**Desktop Reach** 4.37M  
**Mobile Reach** 10.4M

T

## [Biggest cruise ship ever built arrives in Florida for first sailings](#)

The Points Guy  
Mon Feb 21, 2022

4. TPG will be reporting live from the first sailing of *Wonder of the Seas*. Biggest cruise ship ever built Under construction at the...

**Tone:** Neutral  
**Reach:** 5.48M  
**Desktop Reach** 2.65M  
**Mobile Reach** 2.84M

今

## [首航不来中国了？全球最大豪华邮轮“海洋奇迹”号提前抵达美国](#)

今日头条  
Tue Feb 22, 2022

造，整个建造工程耗时三年，直至今年1月底才在马赛港举行了正式的交付仪式。目前，该船已经停靠在美国佛罗里达州埃弗格雷斯港（*Port Everglades*），预计将于3月4日开启首航。“海洋奇迹”号是皇家加勒比第五艘绿洲（Oasis）系列邮轮，造价达12亿欧元（约85亿元人民币）。该...

**Tone:** Neutral  
**Reach:** 5.11M  
**Desktop Reach** 3.11M  
**Mobile Reach** 2M

W

## [Wonder of the Seas: World's largest cruise ship ready for maiden voyage - see pics](#)

WION

Tue Feb 22, 2022

Everglades welcomed *Wonder of the Seas* as it reached *Port Everglades* for the first time on Sunday (February 20, 2022). *Wonder of the Seas*...

**Tone:** Neutral

**Reach:** 3.38M

**Desktop Reach** 977k

**Mobile Reach** 2.4M

E

## [Wonder of the Seas, el crucero más grande del mundo, empezará a navegar desde Estados Unidos](#)

El Nuevo Dia

Tue Feb 22, 2022

navega. Así puede considerarse el nuevo barco de Royal Caribbean , el *Wonder of the Seas*, que empezará a navegar desde el 4 de marzo. El...

**Tone:** Neutral

**Reach:** 3.18M

**Desktop Reach** 247k

**Mobile Reach** 2.94M

O

## [Royal Caribbean sails world's largest cruise ship into Florida port](#)

Orlando Sentinel

Sun Feb 20, 2022

and Rome in the Mediterranean through October.Royal Caribbean *Wonder of the Seas* arrives to *Port Everglades* on Sunday, Feb. 20, 2022.It will...

**Tone:** Neutral

**Reach:** 2.76M

**Desktop Reach** 806k

**Mobile Reach** 1.96M

E

## [El crucero más grande del mundo llegó a su puerto en Florida](#)

El Diario Nueva York  
Mon Feb 21, 2022

. El *Wonder of the Seas*, el nuevo crucero más grande del mundo con capacidad para casi 7.000 pasajeros, llegó el domingo a *Port Everglades*,...

**Tone:** Neutral  
**Reach:** 2.32M  
**Desktop Reach** 186k  
**Mobile Reach** 2.14M

S

## [Royal Caribbean sails world's largest cruise ship into Florida port](#)

Sun Sentinel  
Sun Feb 20, 2022

cruise ship arrived to Florida on Sunday as Royal Caribbean *Wonder of the Seas* sailed into *Port Everglades*.The fifth Oasis-class vessel made...

**Tone:** Neutral  
**Reach:** 2.09M  
**Desktop Reach** 730k  
**Mobile Reach** 1.36M

P

## [This premium content from Dow Jones is no longer available](#)

Public Companies News and Documents via PUBT - Powered by Dow Jones  
Sun Feb 20, 2022

...

**Tone:** Neutral  
**Reach:** 2.01M  
**Desktop Reach** 1.24M  
**Mobile Reach** 763k

R

**This premium content from Dow Jones is no longer available**

**REPORTUR - Powered by Dow Jones**  
**Tue Feb 22, 2022**

...

**Tone:** Neutral  
**Reach:** 2.01M  
**Desktop Reach** 1.24M  
**Mobile Reach** 763k

R

**This premium content from Dow Jones is no longer available**

**REPORTUR - Powered by Dow Jones**  
**Tue Feb 22, 2022**

...

**Tone:** Neutral  
**Reach:** 2.01M  
**Desktop Reach** 1.24M  
**Mobile Reach** 763k

M

**WORLD'S NEWEST WONDER, ROYAL CARIBBEAN'S WONDER OF THE SEAS, ARRIVES IN U.S.**

**Market Screener**  
**Tue Feb 22, 2022**

Royal Caribbean's *Wonder of the Seas*, the ultimate vacation for travelers of all ages. Across eight distinct neighborhoods - a Royal...

**Tone:** Neutral  
**Reach:** 1.54M  
**Desktop Reach** 820k  
**Mobile Reach** 718k

M

## [Royal Caribbean Cruises : WORLD'S NEWEST WONDER, ROYAL CARIBBEAN'S WONDER OF THE SEAS, ARRIVES IN U.S.](#)

**Market Screener**  
**Mon Feb 21, 2022**

island destination, Perfect Day at CocoCay in The Bahamas, from *Port Everglades* in Fort Lauderdale before heading to Barcelona, Spain, and...

**Tone:** Neutral  
**Reach:** 1.54M  
**Desktop Reach** 820k  
**Mobile Reach** 718k

C

## [Royal Caribbean Reveals Four New Productions for Wonder of the Seas](#)

**Cruise Hive**  
**Sat Feb 19, 2022**

The 5,734-passenger, 236,857 gross tons, *Wonder of the Seas* , sets sail on March 4, 2022, from *Port Everglades*, Fort Lauderdale. In April,...

**Tone:** Neutral  
**Reach:** 1.19M  
**Desktop Reach** 152k  
**Mobile Reach** 1.03M

C

## [The World's Largest Cruise Ship Arrives in the U.S. for the First Time](#)

**Cruise Hive**  
**Sun Feb 20, 2022**

. Guests can also view *Wonder of the Seas* ' arrival via the *Port Everglades* webcam .  
*Wonder of the Seas* was not originally scheduled...

**Tone:** Neutral  
**Reach:** 1.19M  
**Desktop Reach** 152k  
**Mobile Reach** 1.03M



C

## [Over One Million Royal Caribbean Guests Have Sailed Since Restart](#)

**Cruise Hive**  
**Sat Feb 26, 2022**

of the Seas . *Wonder of the Seas* will sail her maiden voyage one week from now on March 4, from *Port Everglades*, Fort Lauderdale. She...

**Tone:** Neutral  
**Reach:** 1.19M  
**Desktop Reach** 152k  
**Mobile Reach** 1.03M

W

## [Royal Caribbean's Wonder of the Seas docks at Port Everglades](#)

**WSVN-TV**  
**Tue Feb 22, 2022**

*PORT EVERGLADES, FLA.* (WSVN) - A colossal cruise ship made its South Florida debut. Royal Caribbean Cruises' *Wonder of the Seas* docked at...

**Tone:** Neutral  
**Reach:** 1.17M  
**Desktop Reach** 344k  
**Mobile Reach** 826k

R

## [Wonder of the Seas arrives in U.S. for her first sailings](#)

**Royal Caribbean Blog**  
**Mon Feb 21, 2022**

sailing, *Wonder of the Seas* will debut with cruises from *Port Everglades* in Fort Lauderdale, Florida in March and April. *Port Everglades*...

**Tone:** Neutral  
**Reach:** 960k  
**Desktop Reach** 138k  
**Mobile Reach** 822k

## [Royal Caribbean releases more Caribbean cruises to book in 2023-2024](#)

Royal Caribbean Blog  
Tue Mar 1, 2022

cruises through April 2024. Symphony of the Seas will shift to *Port Everglades* after returning from Europe in November 2023. From Fort...

**Tone:** Neutral  
**Reach:** 960k  
**Desktop Reach** 138k  
**Mobile Reach** 822k

## [Royal Caribbean cruises in March 2022: What to expect](#)

Royal Caribbean Blog  
Fri Feb 25, 2022

s newest cruise ship starts sailing on March 4th. *Wonder of the Seas* will sail from *Port Everglades* in Fort Lauderdale, Florida, and offer...

**Tone:** Neutral  
**Reach:** 960k  
**Desktop Reach** 138k  
**Mobile Reach** 822k

## [Royal Caribbean Post Round-Up: February 27, 2022](#)

Royal Caribbean Blog  
Sun Feb 27, 2022

sailed into *Port Everglades* in Fort Lauderdale, Florida in advance of her first sailing scheduled for March 4, 2022. *Wonder of the Seas*...

**Tone:** Neutral  
**Reach:** 960k  
**Desktop Reach** 138k  
**Mobile Reach** 822k

W

## [World's biggest cruise ship ready to set sail from Florida](#)

WFTV-TV  
Tue Feb 22, 2022

Royal Caribbean *Wonder of the Seas* fact sheet by WFTV on Scribd Some three years after construction began in France, *Wonder of the Seas*...

**Tone:** Neutral  
**Reach:** 844k  
**Desktop Reach** 256k  
**Mobile Reach** 588k

W

## [Video: World's Largest Cruise Ship Arrives at Port Everglades for MV](#)

World News  
Mon Feb 21, 2022

Arrives at *Port Everglades* for MV The largest cruise ship in the world, Royal Caribbean International's 236,857 gross ton *Wonder of the Seas*...

**Tone:** Neutral  
**Reach:** 826k  
**Desktop Reach** 278k  
**Mobile Reach** 548k

H

## [El crucero más grande del mundo llegó a su puerto base en Florida](#)

Hosteltur  
Mon Feb 21, 2022

*Wonder of the Seas* , el nuevo crucero más grande del mundo con capacidad para casi 7.000 pasajeros , llegó el domingo a *Port Everglades*,...

**Tone:** Neutral  
**Reach:** 505k  
**Desktop Reach** 163k  
**Mobile Reach** 342k

R

## [USA: Royal Caribbean arriba a La Florida con su nueva embarcación](#)

**Reportur.com**  
**Tue Feb 22, 2022**

*Wonder of the Seas* de Royal Caribbean International, llegó a Estados Unidos para iniciar sus itinerarios a partir del 4 de marzo de 2022...

**Tone:** Neutral  
**Reach:** 400k  
**Desktop Reach** 35.8k  
**Mobile Reach** 364k

T

## [Video: World's Largest Cruise Ship Arrives at Port Everglades for MV](#)

**The Maritime Executive**  
**Mon Feb 21, 2022**

at *Port Everglades* for MV The largest cruise ship in the world, Royal Caribbean International's 236,857 gross ton *Wonder of the Seas*...

**Tone:** Neutral  
**Reach:** 373k  
**Desktop Reach** 121k  
**Mobile Reach** 252k

P

## [Novo navio da Royal Caribbean chega aos EUA; veja fotos](#)

**Portal Panrotas**  
**Wed Feb 23, 2022**

4 de março em *Port Everglades*, Fort Lauderdale, na Flórida O novo navio da Royal Caribbean International, o *Wonder of the Seas* , chegou...

**Tone:** Neutral  
**Reach:** 350k  
**Desktop Reach** 83.1k  
**Mobile Reach** 267k

C

## [Royal Caribbean's New Cruise Ship Set for Debut](#)

**Caribbean Journal**  
Tue Feb 22, 2022

(including the company's Perfect Day at CocoCay in The Bahamas) from *Port Everglades*. The ship will return to the Caribbean in November for...

**Tone:** Neutral  
**Reach:** 286k  
**Desktop Reach** 63.8k  
**Mobile Reach** 223k

W

## [El crucero más grande del mundo llega a Fort Lauderdale para su primer viaje desde Florida](#)

**WSCV-TV - Telemundo Miami**  
Tue Feb 22, 2022

Puerto Rico, Roatán, en Honduras, entre otros. El *Wonder of the Seas* posee una gran cantidad de atracciones como el nuevo Wonder Playscape,...

**Tone:** Neutral  
**Reach:** 265k  
**Desktop Reach** 25.3k  
**Mobile Reach** 240k

W

## [WDBO-FM \(Radio\) at February 22nd 2022 4:05 PM](#)

**WDBO-FM (Radio)**  
Tue Feb 22, 2022

sweet neighborhoods and the ultimate family suites *wonder of the seas* will be sailing from *port Everglades* to the Caribbean until may, but...

**Tone:** Neutral

C

**This premium content from Dow Jones is no longer available**

CE NoticiasFinancieras - Powered by Dow Jones  
Sun Feb 20, 2022

...

**Tone:** Neutral  
**Reach:** 176k  
**Desktop Reach** 64.4k  
**Mobile Reach** 111k

C

**This premium content from Dow Jones is no longer available**

CE NoticiasFinancieras - Powered by Dow Jones  
Mon Feb 21, 2022

...

**Tone:** Neutral  
**Reach:** 176k  
**Desktop Reach** 64.4k  
**Mobile Reach** 111k

W

**WDBO-FM (Radio) at February 22nd 2022 3:01 PM**

WDBO-FM (Radio)  
Tue Feb 22, 2022

sweet neighborhoods and the ultimate family suites *wonder of the seas* will be sailing from port Everglades to the Caribbean until may, but...

**Tone:** Neutral

G

## [Biden State of the Union, Powell testimony, Target earnings top week ahead](#)

Granthshala News  
Sun Feb 27, 2022

, the Royal Caribbean's *Wonder of the Seas*, the world's largest cruise ship, will set sail for the first time ever from *Port Everglades*....

**Tone:** Neutral  
**Reach:** 92k  
**Desktop Reach** 23.7k  
**Mobile Reach** 68.3k

A

## [World's newest wonder, Royal Caribbean's Wonder of the Seas, arrives in U.S.](#)

Alertify  
Tue Feb 22, 2022

destination, Perfect Day at CocoCay in The Bahamas , from *Port Everglades* in Fort Lauderdale before heading to Barcelona , Spain , and...

**Tone:** Neutral  
**Reach:** 90.5k  
**Desktop Reach** 12.9k  
**Mobile Reach** 77.7k

T

## [Wonder of the Seas: A must-sell cruise vacation for travel curators](#)

Traveldine  
Thu Feb 24, 2022

*Wonder of the Seas* , arrived this week ahead of its official debut on March 4, in Fort Lauderdale, Florida. *Wonder of the Seas* represents...

**Tone:** Positive  
**Reach:** 88.1k  
**Desktop Reach** 8.76k  
**Mobile Reach** 79.3k



T

## [World's biggest ship arrives in the U.S.](#)

Travelweek  
Tue Feb 22, 2022

Bahamas, sailing from its year-round home, Port Canaveral. *Wonder of the Seas* features eight unique neighbourhoods, including the 'Suite...

**Tone:** Neutral  
**Reach:** 87.7k  
**Desktop Reach** 21.3k  
**Mobile Reach** 66.3k

国

## [全球最大豪华邮轮“海洋奇迹”号提前抵达美国即将开启首航](#)

国际船舶网  
Tue Feb 22, 2022

，整个建造工程耗时三年，直至今年1月底才在马赛港举行了正式的交付仪式。目前，该船已经停靠在美国佛罗里达州埃弗格雷斯港（*Port Everglades*），预计将于3月4日开启首航。“海洋奇迹”号是皇家加勒比第五艘绿洲（*Oasis*）系列邮轮，造价达12亿欧元（约85亿元人民币）。...

**Tone:** Neutral  
**Reach:** 85.6k  
**Desktop Reach** 36.1k  
**Mobile Reach** 49.4k

M

## [World's Largest Cruise Ship Makes US Debut](#)

MarineLink  
Mon Feb 21, 2022

*Port Everglades* once again welcomes the largest cruise ship in the world. Royal Caribbean International's *Wonder of the Seas* docked at her...

**Tone:** Neutral  
**Reach:** 80.5k  
**Desktop Reach** 37.1k  
**Mobile Reach** 43.4k

D

## [Maior navio do mundo é apresentado pela Royal Caribbean](#)

**Diário do Turismo**  
**Thu Feb 17, 2022**

. Esse diferencial fará o *Wonder of the Seas* se tornar a nova maravilha do mundo”, destaca Bayley. *Wonder of the Seas*: novidades exclusivas...

**Tone:** Positive  
**Reach:** 75.5k  
**Desktop Reach** 23.5k  
**Mobile Reach** 52.1k

f

## [World's Largest Cruise Ship Arrives at Port Everglades](#)

**ftnNEWS**  
**Mon Feb 21, 2022**

*Port Everglades* once again welcomes the largest cruise ship in the world. Royal Caribbean International's *Wonder of the Seas* docked at her...

**Tone:** Neutral  
**Reach:** 72.4k  
**Desktop Reach** 28.7k  
**Mobile Reach** 43.6k

P

## [Port Everglades recibe al crucero más grande del mundo](#) [Envíanos tus correcciones Nombre \(requerido\) Tu correo electrónico \(requerido\) Ciudad Corrección o comentario](#) [¿Encontraste un error? Avísanos](#)

**Portal Portuario**  
**Wed Feb 23, 2022**

PortalPortuario.cl @PortalPortuario *Port Everglades* recibió al crucero más grande del mundo, el '*Wonder of the Seas*' de Royal Caribbean...

**Tone:** Neutral  
**Reach:** 70.5k  
**Desktop Reach** 18.2k  
**Mobile Reach** 52.3k

S

## [Wonder of the Seas arrives to the US](#)

Seatrade Cruise News  
Mon Feb 21, 2022

*Wonder of the Seas* will debut March 4 at Port Everglades Royal Caribbean International's *Wonder of the Seas* arrived in the US on Sunday...

**Tone:** Neutral  
**Reach:** 64.7k  
**Desktop Reach** 19.4k  
**Mobile Reach** 45.3k

N

## [Cozumel espera arribo del Wonder of the Seas, el crucero más grande del mundo, en marzo](#)

Noticaribe  
Thu Feb 24, 2022

que "será el destino exclusivo" en el puerto de Cozumel del *Wonder of the Seas*, a donde arribará en los cinco viajes que programó en este...

**Tone:** Neutral  
**Reach:** 64.5k  
**Desktop Reach** 22.2k  
**Mobile Reach** 42.3k

N

## [News Radio 610 WIOD at February 26th 2022 10:15 AM](#)

News Radio 610 WIOD  
Sat Feb 26, 2022

s massive all my copies it mass they talk about it. What is the *wonder of the seas* wonder of Yeah. It follows the oasis that Cardon but it's...

**Tone:** Neutral

L

## [Mise à jour de l'emplacement et de l'état de la flotte internationale de Royal Caribbean](#)

**Look Travels**  
**Fri Feb 18, 2022**

Lieu : Océan Atlantique Le *Wonder of the Seas* traverse actuellement l'Atlantique en route vers *Port Everglades*. Après avoir été livré à...

**Tone:** Neutral  
**Reach:** 57.4k  
**Desktop Reach** 19.6k  
**Mobile Reach** 37.8k

F

## [Monday's Daily Pulse](#)

**Florida Trend**  
**Mon Feb 21, 2022**

ship arrived to Florida on Sunday as Royal Caribbean *Wonder of the Seas* sailed into *Port Everglades*. The fifth Oasis-class vessel made the...

**Tone:** Neutral  
**Reach:** 56.7k  
**Desktop Reach** 28.4k  
**Mobile Reach** 28.3k

L

## [Irá a Cozumel el crucero más grande del mundo](#)

**Luces del Siglo**  
**Fri Feb 25, 2022**

más grande del mundo llegó al que será su nuevo puerto de salida, *Port Everglades*, en Fort Lauderdale, Florida, Estados Unidos, para iniciar...

**Tone:** Neutral  
**Reach:** 52.4k  
**Desktop Reach** 21.3k  
**Mobile Reach** 31.1k

W

## Local 10 News @ 5PM

WPLG-MIA (ABC)

Mon Feb 21, 2022

arriving at *port everglades* everglades. The *wonder of the seas* takes the crown from the symphony of the seas. The *wonder of the seas* will...

**Tone:** Neutral

E

## Crucero más grande del mundo arribará a Cozumel

El Quintana Roo MX

Wed Feb 23, 2022

El *Wonder of the Seas*, navío vacacional considerado hasta el momento el más grande del mundo y con capacidad para más de nueve mil personas...

**Tone:** Neutral

**Reach:** 42.8k

**Desktop Reach** 10.6k

**Mobile Reach** 32.2k

N

## [News Radio 610 WIOD at February 26th 2022 10:15 AM](#)

**News Radio 610 WIOD**  
**Sat Feb 26, 2022**

by the port today the the new Royal Caribbean ship is in the *wonder of the seas* the largest cruise ship in the World you know every time...

**Tone:** Neutral

W

## [WINK Noon News](#)

**WINK-FTM (CBS)**  
**Wed Feb 23, 2022**

maiden voyage. A royal caribbean is. >> *Wonder of the seas* is expected to depart from *port everglades* next month. The nearly 1200 foot ship...

**Tone:** Neutral

B

## [Bloomberg Radio at February 22nd 2022 4:35 PM](#)

**Bloomberg Radio**  
**Tue Feb 22, 2022**

's *wonder of the seas* with 18 decks and can carry just under 7000 passengers on another 23 100 crew members has arrived in *port Everglades*...

**Tone:** Neutral

W

## [WDBO-FM \(Radio\) at February 22nd 2022 4:05 PM](#)

**WDBO-FM (Radio)**  
**Tue Feb 22, 2022**

sweet neighborhoods and the ultimate family suites *wonder of the seas* will be sailing from *port Everglades* to the Caribbean until may, but...

**Tone:** Neutral

W

## [WDBO-FM \(Radio\) at February 22nd 2022 3:01 PM](#)

**WDBO-FM (Radio)**  
**Tue Feb 22, 2022**

sweet neighborhoods and the ultimate family suites *wonder of the seas* will be sailing from *port Everglades* to the Caribbean until may, but...

**Tone:** Neutral

W

## [Today on 5 at 6](#)

**WPTV (NBC)**  
**Tue Feb 22, 2022**

get your exercise on board this one or well Caribbeans *wonder of the seas* will sail out of *port Everglades*. The ship is 12 100 feet long and...

**Tone:** Neutral

W

## [Today on 5 at 5](#)

**WPTV (NBC)**  
**Tue Feb 22, 2022**

huge it will set sail from self Florida O Caribbeans *wonder of the seas* is sailing on a *port Everglades* it's 12 100 feet long holds more...

**Tone:** Negative

W

## [NBC 6 South Florida Today at 5am](#)

**WTVJ-MIA (NBC)**  
**Tue Feb 22, 2022**

ship docked in south florida, royal caribbean's *wonder of the seas* arrived at *port everglades*, an 18-deck megaship that can accommodate an...

**Tone:** Neutral

C

## [News 13 Your Overnight News](#)

Central Florida News 13  
Tue Feb 22, 2022

>> Is now at home in florida. The royal caribbean *wonder of the seas* sailing into port everglades. Our partners at the orlando center report...

**Tone:** Neutral

W

## [Today on 5 at 4:30](#)

WPTV (NBC)  
Tue Feb 22, 2022

from sell Florida. Look at this. Royal Caribbean's *wonder of the seas* sail out of port Everglades. The ship is 12 100 feet long and holds...

**Tone:** Neutral

C

## [News 13 Your Overnight News](#)

Central Florida News 13  
Tue Feb 22, 2022

is now at home in florida. The royal caribbean *wonder of the seas* sailing into port everglades. Our partners at the orlando center report...

**Tone:** Neutral

C

## [News 13 Your Overnight News](#)

Central Florida News 13  
Tue Feb 22, 2022

is now at home in florida. The royal caribbean *wonder of the seas* sailing into port everglades. Our partners at the orlando center report...

**Tone:** Neutral



C

## [News 13 Your Overnight News](#)

Central Florida News 13  
Tue Feb 22, 2022

is now at home in florida. The royal caribbean *wonder of the seas* sailing into port everglades. Our partners at the orlando center report...

**Tone:** Neutral

C

## [News 13 Your Overnight News](#)

Central Florida News 13  
Tue Feb 22, 2022

is now at home in florida. The royal caribbean *wonder of the seas* sailing into port everglades. Our partners at the orlando center report...

**Tone:** Neutral

C

## [News 13 Your Evening News at 11](#)

Central Florida News 13  
Mon Feb 21, 2022

is now at home in florida. The royal caribbean *wonder of the seas* sailing into port everglades. Our partners at the orlando center report...

**Tone:** Neutral

C

## [News 13 Your Evening News at 9](#)

Central Florida News 13  
Mon Feb 21, 2022

is now at home in florida. The royal caribbean *wonder of the seas* sailing into port everglades. Our partners at the orlando center report...

**Tone:** Neutral

C

## [News 13 Your Evening News at 8](#)

Central Florida News 13  
Mon Feb 21, 2022

is now at home in florida. The royal caribbean *wonder of the seas* sailing into port everglades. Our partners at the orlando center report...

**Tone:** Neutral

W

## [WPTV News at 7pm](#)

WPTV (NBC)  
Mon Feb 21, 2022

departing right from South Florida. Royal Caribbean's *wonder of the seas* will sail out of port Everglades ship is 12 100 feet long and holds...

**Tone:** Positive

C

## [News 13 Your Evening News at 7](#)

Central Florida News 13  
Mon Feb 21, 2022

is now at home in florida. The royal caribbean *wonder of the seas* sailing into port everglades. Our partners at the orlando center report...

**Tone:** Neutral

C

## [News 13 Your Evening News at 6](#)

Central Florida News 13  
Mon Feb 21, 2022

is now at home in florida. The royal caribbean *wonder of the seas* sailing into port everglades. Our partners at the orlando center report...

**Tone:** Neutral

W

## [NBC 6 South Florida News at 5:30pm](#)

WTVJ-MIA (NBC)  
Mon Feb 21, 2022

right here in south florida. Royal caribbean's *wonder of the seas* arrived last night at *port everglades*. The 18-deck ship can accommodate...

**Tone:** Neutral

W

## [Local 10 News at Noon](#)

WPLG-MIA (ABC)  
Mon Feb 21, 2022

of the biggest cruise ship in the world arriving at *port everglades*, the *wonder of the seas* takes the crown from symphony of the seas which...

**Tone:** Neutral

C

## [News 13 Your Midday News at 11](#)

Central Florida News 13  
Mon Feb 21, 2022

port here where exactly well, royal caribbean's *wonder of the seas*. All right, in *port everglades* on sunday. But eventually later this year...

**Tone:** Neutral

C

## [News 13 Your Midday News at 11](#)

Central Florida News 13  
Mon Feb 21, 2022

in the sunshine state of florida. And the royal caribbean *wonder of the seas* sailed into *port everglades*. Take a look. Our partners at the...

**Tone:** Neutral

C

## [News 13 Your Midday News at 10](#)

Central Florida News 13  
Mon Feb 21, 2022

here in the sunshine state in florida. The royal caribbean *wonder of the seas* sailed into *port everglades*. Take a look. Our partners at the...

**Tone:** Neutral

W

## [News 6 at 9 AM](#)

WKMG-ORD (CBS)  
Mon Feb 21, 2022

video posted to the *port everglades* facebook page last night. So is the largest cruise ship in the world. The *wonder of the seas* making its...

**Tone:** Neutral

C

## [News 13 Your Midday News at 9](#)

Central Florida News 13  
Mon Feb 21, 2022

exactly well, royal caribbean's *wonder of the seas*. All right, in *port everglades* on sunday. But eventually later this year will be arriving...

**Tone:** Neutral

C

## [News 13 Your Midday News at 9](#)

Central Florida News 13  
Mon Feb 21, 2022

here in the sunshine state in florida. The royal caribbean *wonder of the seas* sailed into *port everglades*. Take a look. Our partners at the...

**Tone:** Neutral

C

## [News 13 Your Morning News at 8](#)

Central Florida News 13  
Mon Feb 21, 2022

port here where exactly well, royal caribbean's *wonder of the seas*. All right, in *port everglades* on sunday. But eventually later this year...

**Tone:** Neutral

C

## [News 13 Your Morning News at 7](#)

Central Florida News 13  
Mon Feb 21, 2022

Look at all those beautiful light. Royal caribbean is *wonder of the seas* arrived at *port everglades* yesterday. It's going to eventually move...

**Tone:** Neutral

W

## [Local 10 News @ 6AM](#)

WPLG-MIA (ABC)  
Mon Feb 21, 2022

ship in the world arriving to *port everglades*. The *wonder of the seas* starting to set sail next month from *port everglades*. >> Jacey:...

**Tone:** Neutral

C

## [News 13 Your Morning News at 6](#)

Central Florida News 13  
Mon Feb 21, 2022

a port in florida royal caribbean is *wonder of the seas*. Look at that. Incredible, stunning arrived in *port everglades* yesterday after that....

**Tone:** Neutral

W

## [Local 10 News @ 5AM](#)

WPLG-MIA (ABC)  
Mon Feb 21, 2022

is, the biggest cruise ship in the world arriving at *port everglades* last night. The *wonder of the seas* takes the crown from the simp foto...

**Tone:** Neutral

C

## [News 13 Your Morning News at 5](#)

Central Florida News 13  
Mon Feb 21, 2022

here in the sunshine state. The royal caribbean *wonder of the seas* sailed into *port everglades*. Our partners at the orlando sentinel reports...

**Tone:** Neutral

W

## [Local 10 News @ 5AM](#)

WPLG-MIA (ABC)  
Mon Feb 21, 2022

house floor. >> Eric: welcome to the *wonder of the seas*, taking to you *port everglades* with the largest ship in the world arrived overnight...

**Tone:** Neutral

C

## [News 13 Your Morning News at 5](#)

Central Florida News 13  
Mon Feb 21, 2022

ship has sailed into florida port royal caribbean is *wonder of the seas* arrived at *port everglades* yesterday. It will move to port canaveral...

**Tone:** Neutral

W

## [News 6 at 5a](#)

WKMG-ORD (CBS)

Mon Feb 21, 2022

to the *port everglades* facebook page last night shows the largest cruise ship. >> Kirstin: in the world. The *wonder of the seas* making its...

**Tone:** Neutral

W

## [Local 10 News @ 4:30AM](#)

WPLG-MIA (ABC)

Mon Feb 21, 2022

becoming the second largest ship. The *wonder of the seas* will begin setting sail from *port everglades* next month. >> Eric: it always amazes...

**Tone:** Neutral

W

## [Local 10 News @ 4:30AM](#)

WPLG-MIA (ABC)

Mon Feb 21, 2022

The biggest cruise ship in the world arrived at *port everglades* last night. It is called the *wonder of the seas*. And it takes the crown from...

**Tone:** Neutral