



AAPA
Anywhere
IN-PERSON & VIRTUAL

**PORT SECURITY
SEMINAR & EXPO**

July 14–16, 2021 | New York, NY

Sponsorship Program

AAPA events are a great way to improve visibility for your company and make lasting professional connections. Below are the opportunities during this seminar:

Breakfast: \$3,500

Kick-start the day for attendees and build brand awareness with the breakfast sponsorship.

BENEFITS:

- One (1) sponsor registration with access to the full event
- Logo visibility on the agenda/registration web page/AAPA app
- Logo signage during the meal function
- Recognition from the podium
- Logo recognition in the seminar handout (*deadlines apply*)
- Opportunity to place one promotional item or flyer at the registration table

Morning Break: \$2,500

Kick-start the day for attendees and build brand awareness with morning coffee break sponsorship.

BENEFITS:

- One (1) sponsor registration with access to the full event
- Logo visibility on the agenda/registration web page/AAPA app
- Logo signage during the meal function
- Recognition from the podium
- Logo recognition in the seminar handout (*deadlines apply*)
- Opportunity to place one promotional item or flyer at the registration table

Networking Lunch: \$4,500

Engage and network with attendees with this exclusive lunch sponsorship. You'll have the chance to provide welcome remarks and host a roundtable discussion.

BENEFITS:

- One (1) sponsor registration with access to the full event
- Logo visibility on the agenda/registration web page/AAPA app
- Logo signage during the meal function
- Recognition from the podium
- Logo recognition in the seminar handout (*deadlines apply*)
- Opportunity to place one promotional item or flyer at the registration table

Networking Reception: \$6,000

Assist attendees in building relationships and making new connections over drinks and light appetizers as the Networking Reception sponsor.

BENEFITS:

- Two (2) sponsor registration with access to the full event
- Logo visibility on the agenda/registration web page/AAPA app
- Logo signage during the meal function
- Recognition from the podium
- Opportunity to place one promotional item or flyer at the registration table
- Logo recognition in the seminar handout (*deadlines apply*)

To reserve a sponsorship opportunity contact Meredith Martino, Vice President of Membership and Sponsorship at mmartino@aapa-ports.org.