Monday, June 21 • On-Demand Presentations (approximately 30 minutes each)

Welcome and Opening Remarks
Chris Connor, President & CEO, American Association of Port Authorities (AAPA)
Lauren Gleason, Deputy Port Director, Business Development, and AAPA Cruise Committee Chair

Outlook for Ports & Destinations
Home ports and ports of call face an uncertain landscape on many fronts. Day one of the AAPA Anywhere: Cruise Seminar will highlight the outlook for some of the most pressing challenges ports face in the safe resumption of cruising.

On-Demand Session Topics:

Economic Outlook

Covid Outlook
Speaker: Dr. Caitlin Rivers, Senior Scholar at the Johns Hopkins Center for Health Security and Member, NCL Healthy Sail Panel

Lessons from Restart of European Cruising
Speakers:
Christopher Blanchard, Executive Vice President – Worldwide Operations, SMS Group LTD
Angie Redhead, Head of City Assets, Liverpool City Council
Charles (Bud) Darr, EVP, Maritime Policy and Government Affairs, MSC Group
Moderator: Nancy Houley, Director Cruise Market, Quebec Port Authority

Outlook on Operations for Home Ports and Destinations
Speaker:
Luis Ajamil, Bermello Ajamil & Partners, Inc.

Live Sessions (EDT)

4:00 – 5:00 p.m.

Live Discussion/Q&A with the Speakers
- Dr. Caitlin Rivers, Johns Hopkins Center for Health Security and Member, NCL Healthy Sail Panel
- Christopher Blanchard, SMS Group LTD
- Charles Darr, MSC Group
- Luis Ajamil, Bermello Ajamil & Partners, Inc.

Moderator: Lauren Gleason, Massport, AAPA Cruise Committee Chair
Travel & Tourism
The cruise industry is a vital part of the broader travel and tourism industry. Day two of the Cruise Seminar will examine some of the nexus points between cruising and other elements of global travel and tourism.

On-Demand Session Topics:

From Surviving to Thriving: The Role Travel Agents Can and Must Play in Resumption of Cruise
Speaker: Charles Sylvia, Vice President of Industry and Trade Relations, Cruise Lines International Association (CLIA)

Outlook for World Tourism and Rebuilding Consumer Confidence

Capacity of Shore Ex Industry in a Post-Pandemic World
Speakers:
JoAnn Erban, Vice President – Sales and Marketing, Roberts Hawaii
Dennis Campbell, CEO, Ambassatours Gray Line
Craig Jennison, VP of Tours & Marketing, TEMSCO Helicopters, Inc.
Moderator: Derek Chow, Hawaii Department of Transportation

Reputation Rebuilding & Rebranding for Cruise Industry and Ports
Speakers:
Adam Goldstein, Investor and Board Member, Tarana Wireless, Inc.
Anne Kalosh, Senior Associate Editor, Seatrade Cruise Review

Live Sessions (EDT)

4:00 – 5:00 p.m. Live Discussion/Q&A with the Speakers
- Charles Sylvia, Cruise Lines International Association (CLIA)
- JoAnn Erban, Roberts Hawaii
- Dennis Campbell, Ambassatours Gray Line
- Craig Jennison, TEMSCO Helicopters, Inc.
- Adam Goldstein, Tarana Wireless, Inc.
- Anne Kalosh, Seatrade Cruise Review

Moderator: Cindy Burman, Maryland Port Administration
**Wednesday, June 23 • On-Demand Presentation**
(approximately 30 minutes each)

**Sustainability/Environment**
Cruise lines, home ports and ports of call must meet the environmental challenges and expectations of an increasingly conscientious consumer base, as well as local, regional and national governments who expect more environmental leadership around cruising. Additionally, environmental concerns are often part of a larger discussion around Environmental, Social and Corporate Governance (ESG) matters or sustainability, which considers the financial sustainability of operations as well as the environmental impacts.

**On-Demand Session Topics:**

**Powering the Ships of the Future: Environmental Impacts of Fuel Choice**
*Speakers:*
- Nick Rose, Director, Environmental Programs, Royal Caribbean Group
- Basil Binns, Assistant Port Director, Business Development and Administration, PortMiami
- Carmen Ortega, Manager, Trade Development, Port of Vancouver

**Moderator:** Greg Lovelace, Port Tampa Bay, AAPA Cruise Committee Second Vice Chair

**Sustaining US Homeports in Face Of “Caribbean Experiment” and International Regulatory Outlook**
*Speaker:* Mark Ittel, Bermello Ajamil & Partners, Inc.

**Environmental Impacts and Considerations of Cruise Lines on Homeports**
*Speaker:* Rich Pruitt, Vice President Environmental Operations, Carnival Cruise Line

**Live Sessions (EDT)**

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**Moderator:** Andy Dixon, Port Saint John, AAPA Cruise Committee Vice Chair
### Thursday, June 24 • On-Demand Presentations (approximately 30 minutes each)

#### Technology
Technology is an opportunity area for cruise lines, homeports and ports of call. Working together, those involved in delivering the cruise experience for cruise passengers can use technology to advance common goals. Day four of the Cruise Seminar will explore the possibilities around technology in the near term and long term.

**On-Demand Session Topics:**

**Itinerary Planning Tools**
*Discussion Leader:* Shannon McKee, Co-Founder, Zielia  
*Sponsors:* Timothy Littley, Director, Itinerary Planning for Seabourn Cruises  
Dirk van der Raadt, Director, Marine Operations for Virgin Voyages  
Justin Poulsen, VP and Executive Director, PortNYC at New York City Economic Development Corp.  
Manus Walsh, President & Founder, Brenock Technology  
Captain Bryan Bender, Founder & CEO, PortCall

**Tracking and Using Voluntary Vaccine Credentials**
*Sponsors:* Sherry Stein, Head of Technology Strategy, SITA Americas  
Amanda Stange, Hawaii Technology Account Manager, Google Cloud  
*Moderator:* Meredith Martino, AAPA

**Broadband in Our Harbors**
*Speaker:* Milton Choy, Principal, Strategic Infrastructure Solutions

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#### Live Sessions (EDT)

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- Manus Walsh, Brenock Technology  
- Captain Bryan Bender, PortCall  
- Sherry Stein, SITA Americas  
- Amanda Stange, Google Cloud  
- Milton Choy, Strategic Infrastructure Solutions  

*Moderator:* Natalie Allaby, Port Saint John
**AAPA Anywhere: Cruise Seminar**
June 21-25, 2021

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<tr>
<th><strong>Friday, June 25 • Live Session (EDT)</strong></th>
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| 4:00 – 5:00 p.m. | **The Presidents Panel: The Future of Cruising**  
**Introduction:** Lauren Gleason, Massport, AAPA Cruise Committee Chair  
**Speakers:**  
Harry Sommer, President & CEO, Norwegian Cruise Line  
Michael Bayley, President & CEO, Royal Caribbean  
Ruben Rodriguez, President, MSC Cruises USA  
Christine Duffy, President of Carnival Cruise Line and National Chair, U.S. Travel Association  
**Moderator:** Anne Kalosh, Seatrade Cruise Review |