



**AAPA**  
Anywhere  
VIRTUAL

**CRUISE SEMINAR**  
June 21–25, 2021

AAPA's Premier Fleet Sponsor



GREAT LAKES  
DREDGE & DOCK  
COMPANY, LLC

AAPA's Premier Anchor Sponsor

**Jacobs**

**Monday, June 21 • On-Demand Presentations  
(approximately 30 minutes each)**

**Welcome and Opening Remarks**

*Chris Connor, President & CEO, American Association of Port Authorities (AAPA)  
Lauren Gleason, Deputy Port Director, Business Development, and AAPA Cruise Committee Chair*

**Outlook for Ports & Destinations**

*Home ports and ports of call face an uncertain landscape on many fronts. Day one of the AAPA Anywhere: Cruise Seminar will highlight the outlook for some of the most pressing challenges ports face in the safe resumption of cruising.*

**On-Demand Session Topics:**

**Covid Outlook**

**Speaker:** *Dr. Caitlin Rivers, Senior Scholar at the Johns Hopkins Center for Health Security and Member, NCL Healthy Sail Panel*

**Lessons from Restart of European Cruising**

**Speakers:**  
*Christopher Blanchard, Executive Vice President – Worldwide Operations, SMS Group LTD  
Angie Redhead, Head of City Assets, Liverpool City Council  
Charles (Bud) Darr, EVP, Maritime Policy and Government Affairs, MSC Group*  
**Moderator:** *Nancy Houley, Director Cruise Market, Quebec Port Authority*

**Outlook on Operations for Home Ports and Destinations**

**Speaker:**  
*Luis Ajamil, Bermello Ajamil & Partners, Inc.*

**Live Sessions (EDT)**

4:00 – 5:00 p.m.

**Live Discussion/Q&A with the Speakers**

- *Dr. Caitlin Rivers, Johns Hopkins Center for Health Security and Member, NCL Healthy Sail Panel*
- *Christopher Blanchard, SMS Group LTD*
- *Charles Darr, MSC Group*
- *Luis Ajamil, Bermello Ajamil & Partners, Inc.*

**Moderator:** *Lauren Gleason, Massport, AAPA Cruise Committee Chair*



# AAPA Anywhere: Cruise Seminar

June 21-25, 2021

## Tuesday, June 22 • On-Demand Presentations (approximately 30 minutes each)

### Travel & Tourism

The cruise industry is a vital part of the broader travel and tourism industry. Day two of the Cruise Seminar will examine some of the nexus points between cruising and other elements of global travel and tourism.

### On-Demand Session Topics:

#### **From Surviving to Thriving: The Role Travel Agents Can and Must Play in Resumption of Cruise**

**Speaker:** Charles Sylvia, Vice President of Industry and Trade Relations, Cruise Lines International Association (CLIA)

#### **Capacity of Shore Ex Industry in a Post-Pandemic World**

**Speakers:**

JoAnn Erban, Vice President – Sales and Marketing, Roberts Hawaii

Dennis Campbell, CEO, Ambassadors Gray Line

Craig Jennison, VP of Tours & Marketing, TEMSCO Helicopters, Inc.

**Moderator:** Derek Chow, Hawaii Department of Transportation

#### **Reputation Rebuilding & Rebranding for Cruise Industry and Ports**

**Speakers:**

Adam Goldstein, Investor and Board Member, Tarana Wireless, Inc.

Anne Kalosh, Senior Associate Editor, Seatrade Cruise Review

## Live Sessions (EDT)

4:00 – 5:00 p.m.

### **Live Discussion/Q&A with the Speakers**

- Charles Sylvia, Cruise Lines International Association (CLIA)
- JoAnn Erban, Roberts Hawaii
- Dennis Campbell, Ambassadors Gray Line
- Craig Jennison, TEMSCO Helicopters, Inc.
- Adam Goldstein, Tarana Wireless, Inc.
- Anne Kalosh, Seatrade Cruise Review

**Moderator:** Cindy Burman, Maryland Port Administration



# AAPA Anywhere: Cruise Seminar

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## Wednesday, June 23 • On-Demand Presentation (approximately 30 minutes each)

### Sustainability/Environment

Cruise lines, home ports and ports of call must meet the environmental challenges and expectations of an increasingly conscientious consumer base, as well as local, regional and national governments who expect more environmental leadership around cruising. Additionally, environmental concerns are often part of a larger discussion around Environmental, Social and Corporate Governance (ESG) matters or sustainability, which considers the financial sustainability of operations as well as the environmental impacts.

### On-Demand Session Topics:

#### Powering the Ships of the Future: Environmental Impacts of Fuel Choice

##### **Speakers:**

*Nick Rose, Director, Environmental Programs, Royal Caribbean Group*

*Basil A. Binns, II, Assistant Port Director, Business Development and Administration, PortMiami*

*Carmen Ortega, Manager, Trade Development, Port of Vancouver*

**Moderator:** *Greg Lovelace, Port Tampa Bay, AAPA Cruise Committee Second Vice Chair*

#### Sustaining US Homeports in Face Of “Caribbean Experiment” and International Regulatory Outlook

**Speaker:** *Mark Ittel, Bermello Ajamil & Partners, Inc.*

#### Environmental Impacts and Considerations of Cruise Lines on Homeports

**Speaker:** *Rich Pruitt, Vice President Environmental Operations, Carnival Cruise Line*

## Live Sessions (EDT)

4:00 – 5:00 p.m.

### Live Discussion/Q&A with the Speaker

- *Nick Rose, Royal Caribbean Group*
- *Basin A. Binns, II, PortMiami*
- *Carmen Ortega, Port of Vancouver*
- *Mark Ittel, Bermello Ajamil & Partners, Inc.*
- *Rich Pruitt, Carnival Cruise Line*

**Moderator:** *Andy Dixon, Port Saint John, AAPA Cruise Committee Vice Chair*



# AAPA Anywhere: Cruise Seminar

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## Thursday, June 24 • On-Demand Presentations (approximately 30 minutes each)

### Technology

Technology is an opportunity area for cruise lines, homeports and ports of call. Working together, those involved in delivering the cruise experience for cruise passengers can use technology to advance common goals. Day four of the Cruise Seminar will explore the possibilities around technology in the near term and long term.

### On-Demand Session Topics:

#### Itinerary Planning Tools

**Discussion Leader:** Shannon McKee, Co-Founder, ZIELIA

**Speakers:**

Timothy Littley, Director, Itinerary Planning for Seabourn Cruises

Dirk van der Raadt, Director, Marine Operations for Virgin Voyages

Justin Poulsen, VP and Executive Director, PortNYC at New York City Economic Development Corp.

Manus Walsh, President & Founder, Brenock Technology

Captain Bryan Bender, Founder & CEO, PortCall

#### Tracking and Using Voluntary Vaccine Credentials

**Speaker:** Sindhu Adini, Director, Google Cloud Services

#### How the Pandemic is Reshaping Cruise and Tourism Technology

**Speakers:**

Sherry Stein, Head of Technology Strategy, SITA Americas

Amanda Stange, Hawaii Technology Account Manager, Google Cloud

**Moderator:** Meredith Martino, AAPA

#### Broadband in Our Harbors

**Speaker:** Milton Choy, Principal, Strategic Infrastructure Solutions

## Live Sessions (EDT)

4:00 – 5:00 p.m.

### Live Discussion/Q&A with the Speakers

- Shannon McKee, ZIELIA
- Timothy Littley, Itinerary Planning for Seabourn Cruises
- Dirk van der Raadt, Marine Operations for Virgin Voyages
- Justin Poulsen, PortNYC at New York City Economic Development Corp.
- Manus Walsh, Brenock Technology
- Captain Bryan Bender, PortCall
- Sindhu Adini, Google Cloud Services
- Sherry Stein, SITA Americas
- Amanda Stange, Google Cloud
- Milton Choy, Strategic Infrastructure Solutions

**Moderator:** Natalie Allaby, Port Saint John



# AAPA Anywhere: Cruise Seminar

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## Friday, June 25 • Live Session (EDT)

4:00 – 5:00 p.m.

### **The Presidents Panel: The Future of Cruising**

*Introduction: Lauren Gleason, Massport, AAPA Cruise Committee Chair*

**Speakers:**

*Harry Sommer, President & CEO, Norwegian Cruise Line*

*Michael Bayley, President & CEO, Royal Caribbean*

*Ruben Rodriguez, President, MSC Cruises USA*

*Christine Duffy, President of Carnival Cruise Line and National Chair, U.S. Travel Association*

**Moderator:** *Anne Kalosh, Seatrade Cruise Review*