



# COMMISSIONERS SEMINAR

December 7–9, 2021 | San Diego, CA

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# Jacobs

Manchester Grand Hyatt  
One Market Place  
San Diego, CA 92101

*Business casual attire is suggested for this seminar*

**Tuesday, December 7**  
all times listed are PDT

8:00 – 8:30 a.m.      **Registration and Continental Breakfast**

8:30 – 9:00 a.m.      **Welcome and Opening Remarks**  
*Christopher J. Connor, President and CEO, AAPA*  
*Dan Malcolm, Board of Port Commissioners, Port of San Diego*

**HAVE THE RIGHT PERSPECTIVE:**  
***Know the larger world in which your port is operating***

9:00 – 9:45 a.m.      **Outlook for the Global Economy**  
*Understand the forecasts and trends related to population, income, wages, employment and other key economic indicators that will impact your port's business lines.*



**Speaker:** *Bob Costello, Chief Economist, American Trucking Association*

9:45 – 10:00 a.m.      **Break**

10:00 – 10:45 a.m.      **State of Trade Policy Looking to 2022**  
*The Biden Administration is establishing its priorities on trade, and the world is recovering from Covid-19. Learn the elements of global trade policy that are impacting the flow of cargo and commodities through Western Hemisphere ports.*

**Moderator:** *Cary Davis, Vice President of Government Relations & General Counsel, AAPA*

10:45 – 11:30 a.m.      **The Pasha Group: Our Journey to LNG**



**Speaker:**  
*George Pasha, Chairman & CEO, The Pasha Group*  
*George W. Pasha, IV is the President & CEO of The Pasha Group. He is responsible for worldwide operations of The Pasha Group's five operating divisions: Automotive, Maritime, Relocation, Transportation, and Pasha Hawaii, which provides ocean liner service for shipment of containers, vehicles, and other rolling stock between the West Coast and Hawaii. Mr. Pasha first joined The Pasha Group in 1985 after a position in commercial banking. Mr. Pasha is a graduate of Santa Clara University, where he received a B.S. in Economics from the School of Business. He serves on the Board of Directors for the Pacific Maritime Association and is past Chairman of the Household Goods Forwarders Association of America, Inc., now known as IAM.*

**Moderator:** *Chris Connor, President & CEO, AAPA*

**Tuesday, December 7** *(continued)*  
all times listed are PDT

**UNDERSTAND INDUSTRY CHALLENGES:**  
*Recognize issues that are common to Western Hemisphere ports*

11:30 a.m. – 12:15 p.m.	<p><b>Creating a Workforce for the Future</b> <i>Is your port playing a leadership role in developing a 21<sup>st</sup> century workforce? Hear how ports are creating and expanding relationships with secondary schools, two- and four-year colleges and training and apprenticeship programs to ensure they have the workforce they need.</i></p> <p><b>Speaker:</b> LeeAnne Schirato, Commission Specialist, Port of Seattle</p>
12:15 – 1:30 p.m.	<p><b>Luncheon</b></p>
1:30 – 2:15 p.m.	<p><b>Protect My Balance Sheet: Leadership Strategies for Driving Cyber Resilience in Ports</b> <i>Technology will lead the way in the future success of Ports. Get a better understanding of the cutting edge technologies you will need to understand.</i></p> <p><b>Speaker:</b> Max Bobys, Vice President, HudsonCyber</p>
2:15 – 3:00 p.m.	<p><b>Your Infrastructure is Costing You Money! And Hurting the Climate</b> <i>When we think energy cost saving and climate change, we generally think of fuel in the tank. But what about your infrastructure? Buildings, warehouses, office buildings...all could provide cost savings and be carbon neutral.</i></p> <p><b>Speaker:</b> Kevin Maughan, President &amp; CEO, UrbanVolt</p>
3:00 – 3:15 p.m.	<p><b>Break</b></p>
3:15 – 4:00 p.m.	<p><b>Utilizing Alternative and Renewable Fuels</b> <i>From biofuel-powered port vehicles to LNG-powered cargo handling equipment, ports are deploying the use of alternative and renewable fuels on a variety of scales and in several different applications.</i></p> <p><b>Speakers:</b> Richard Cameron, Deputy Executive Director of Planning and Development, Port of Long Beach Thomas MacLean, PhD, Policy and Energy Program Director, Port of San Diego</p> <p><b>Moderator:</b> Matt Wartian, Business Development Manager, Burns &amp; McDonnell</p>
4:00 – 4:45 p.m.	<p><b>A View from the Capitol: Infrastructure, Stimulus, and Budget Investments in 2021</b> <i>As everyone knows, investment in infrastructure has been a long drawn out fight in D.C. this year. AAPA has been following this fight and here is what we know.</i></p> <p><b>Speaker:</b> Cary Davis, Vice President of Government Relations &amp; General Counsel, AAPA</p>
5:00 – 6:00 p.m.	<p><b>Reception</b></p>

**Wednesday, December 8**  
all times listed are PDT

8:15 – 8:45 a.m.                    **Continental Breakfast**

**BE SUCCESSFUL IN YOUR ROLE:**  
*Have a clear sense of your responsibilities as a board or commission member*

8:45 – 9:45 a.m.                    **Legal and Liability Concerns for Ports and Governing Board Members**  
*Understand the legal issues facing your port and have a clear sense of your responsibilities and possible personal exposure as a Board member.*

**Speakers:**

*Ruben Duran, General Counsel, Port of Hueneme/Oxnard Harbor District  
Debra Baker, Managing Partner, Baker Wotring LLP  
C. Jonathan Benner, Partner, Thompson Coburn LLP*

**Moderator:** *Cary Davis, Vice President of Government Relations & General Counsel, AAPA*

9:45 – 10:30 a.m.                    **Find and Maximize Your (and Your Board's) Leadership Style**  
*A governing board is successful when its members have a clear sense of the leadership qualities they bring to the table and when the group has a clear sense of its leadership within the organization.*

10:30 – 10:45 a.m.                    **Break**

10:45 – 11:30 a.m.



**Supporting AAPA – Why a Non-Port Member is all in on AAPA**  
*AAPA is growing. A key element of that growth is greatly expanding its sponsorship base. For the last two years AAPA has partner with Great Lakes Dredge and Docks in a Premiere sponsorship agreement as a pilot program to greatly expanding its financial base and delivering world class support to one of its largest ISP members.*

**Speaker:** *Lasse Petterson, CEO, Great Lakes Dredge and Dock Company, LLC*

11:30 a.m. – 12:15 p.m.



**Avoid Pitfalls in Executive Recruitment**  
*Hiring CEOs and other C-suite level executives is one of the most important responsibilities a governing board has. Make sure that your executive recruitment efforts run smoothly, finding the best fit for your organization in the most efficient manner possible and steering clear of easily avoidable delays and hurdles.*

**Speaker:** *Tim McNamara, K.D., Vice Chairman and Partner, Odgers Berndtson*

12:15 – 1:15 p.m.                    **Luncheon**

**Wednesday, December 8** *(continued)*  
all times listed are PDT

1:15 – 2:15 p.m.



**Working Together to Sustain Healthy Port and Waterway Investments**

**Speaker:** *William Hanson, SVP, Government Relations & Business Development, Great Lakes Dredge and Dock Company, LLC*

**LEARN FROM LOCALS:**

**Take the expertise of Southern California back to your port**

2:15 – 3:00 p.m.

**Owning Your Port's Environmental Performance**

*Is your port pro-active about telling its environmental story? Does it have a strategy for connecting to and communicating with a variety of stakeholders about its environmental leadership and commitment? Learn how involving the community in your vision of environmental championship, building trust through transparency, and being proactive can create a win-win for your port and community. **Electrification / Reducing Air Emissions***

**Speakers:**

*Kai Martin, VP Strategic Program Management, Pasha Group  
Lizzie Aldrich, M.S., Ph.D., Vice President of Business Development, Blue Source  
Michael LaFleur, Vice President of Maritime, Port of San Diego*

**Moderator:** *Matthew Wartian, Business Development Manager, Burns & McDonnell*

3:00 – 3:15 p.m.

**Break**

3:15 – 4:00 p.m.

**Enhancing the Public Connection to the Waterfront**

*Covering 34 miles of dynamic waterfront, the Port of San Diego has many opportunities for the public to enjoy the bay. How can a busy port strengthen the public's vital connection to the water? Learn how regional arts, culture, experiences and placemaking create flourishing activity and joy. We'll share ideas that you can implement.*

**Speakers:**

*Katy McDonald, Chief of Staff, San Diego Symphony  
Stacey Pennington, President and Founder, SLP Urban Planning  
Yvonne Wise, Director of Parks & Recreation, Port of San Diego*

**Moderator:** *Michael Brown, Vice President of Marketing & Communications, Port of San Diego*

4:00 – 4:45 p.m.

**Balancing Your Business Portfolio with Real Estate**

*A successful real estate portfolio can be a benefit to your port's business lines, adding assets and income streams beyond cargo. The Port of San Diego can help ports learn lessons about successfully integrating real estate and new maritime technologies into their business and serving the community with amenities and other opportunities.*

**Speakers:**

*Shaun Sumner, VP of Business Operations, Port of San Diego  
Jason Giffen, VP of Planning and Environment, Port of San Diego*

**Moderator:** *Matt Do, Executive Vice President, JLL*

4:45 – 5:00 p.m.

**Seminar Conclusion and Closing Remarks**

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**Thursday, December 9**  
all times listed are PDT

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8:30 a.m.                      **Meet in Hotel Lobby to Board Bus for the Waterside Tour**

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8:45 – 9:00 a.m.            **Transportation to Port for Tour**

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9:00 – 11:30 a.m.         **Waterside Tour of San Diego Bay**

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11:30 a.m. – 12:00 p.m.   **Return to Hotel**

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