

Welcome to
Austin!

Congratulations to all
2021 Lighthouse
Award Recipients!



Communications

Communications

Advertisements

#AAPAAUSTIN21

Lighthouse Awards



PORT OF LONG BEACH
COVID-19 Response Campaign
A Port/City of Long Beach Partnership



COMMUNICATIONS: ADVERTISEMENTS



#AAPAAUSTIN21

Lighthouse Awards



PORT OF STOCKTON
Port of Possibilities



Port of Stockton
CALIFORNIA

COMMUNICATIONS: ADVERTISEMENTS

#AAPAAUSTIN21

Lighthouse Awards



PORT OF LONG BEACH

'Happy Holidays' – Single Ad Featuring
Lighted 'Bridge to Everywhere'



Port of
LONG BEACH
THE PORT OF CHOICE

COMMUNICATIONS: ADVERTISEMENTS

#AAPAAUSTIN21

Communications

Annual Reports

#AAPAAUSTIN21

Lighthouse Awards



GEORGIA PORTS AUTHORITY Georgia Ports FY2020 Annual Report



COMMUNICATIONS: ANNUAL REPORTS

#AAPAAUSTIN21

Lighthouse Awards



PORT OF STOCKTON

Shaping the World of Maritime



Port of Stockton
CALIFORNIA

COMMUNICATIONS: ANNUAL REPORTS

#AAPAAUSTIN21

Lighthouse Awards



PORT OF PENSACOLA

The Waterfront 2020 State of the Port



COMMUNICATIONS: ANNUAL REPORTS

#AAPAAUSTIN21

Communications

Community/Education Outreach

#AAPAAUSTIN21

Lighthouse Awards



PORT OF GRAYS HARBOR

Westport's Fresh Catch



COMMUNICATIONS: COMMUNITY/EDUCATIONAL
OUTREACH

#AAPAAUSTIN21

Lighthouse Awards



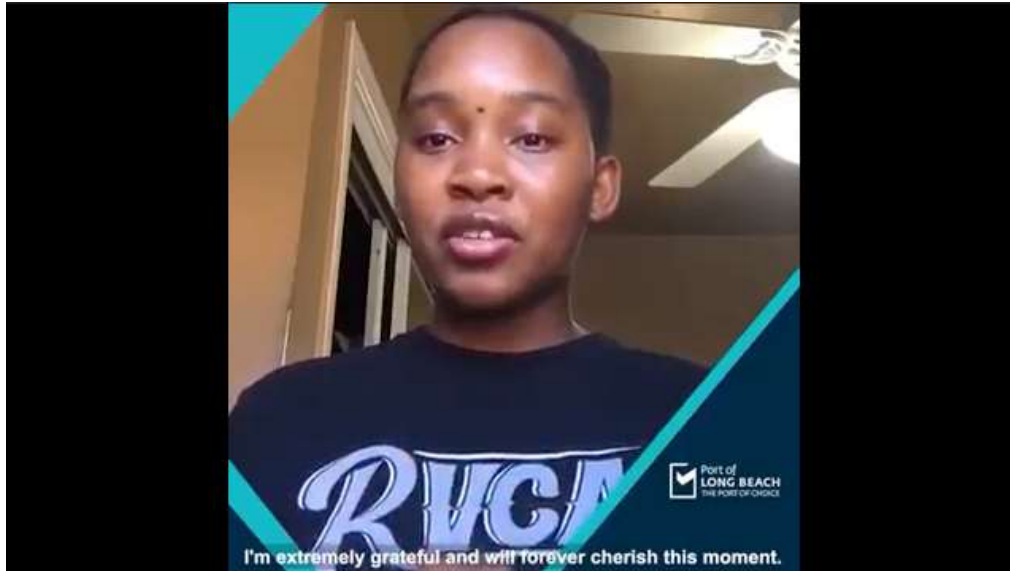
PORT OF LONG BEACH
COVID-19 Testing Site



**COMMUNICATIONS: COMMUNITY/EDUCATIONAL
OUTREACH**

#AAPAAUSTIN21

Lighthouse Awards



PORT OF LONG BEACH

Scholarship Program COVID-19 Adaptation



COMMUNICATIONS: COMMUNITY/EDUCATIONAL
OUTREACH

#AAPAAUSTIN21

Lighthouse Awards



PORT OF PALM BEACH

Tenant Spotlight: Three Generations at Heavy Lift Services



COMMUNICATIONS: COMMUNITY/EDUCATIONAL OUTREACH

#AAPAAUSTIN21

Communications

Directories/Handbooks

#AAPAAUSTIN21

Lighthouse Awards



PORT OF LONG BEACH

Embark! – 2020 Teammates



COMMUNICATIONS: DIRECTORIES/HANDBOOKS

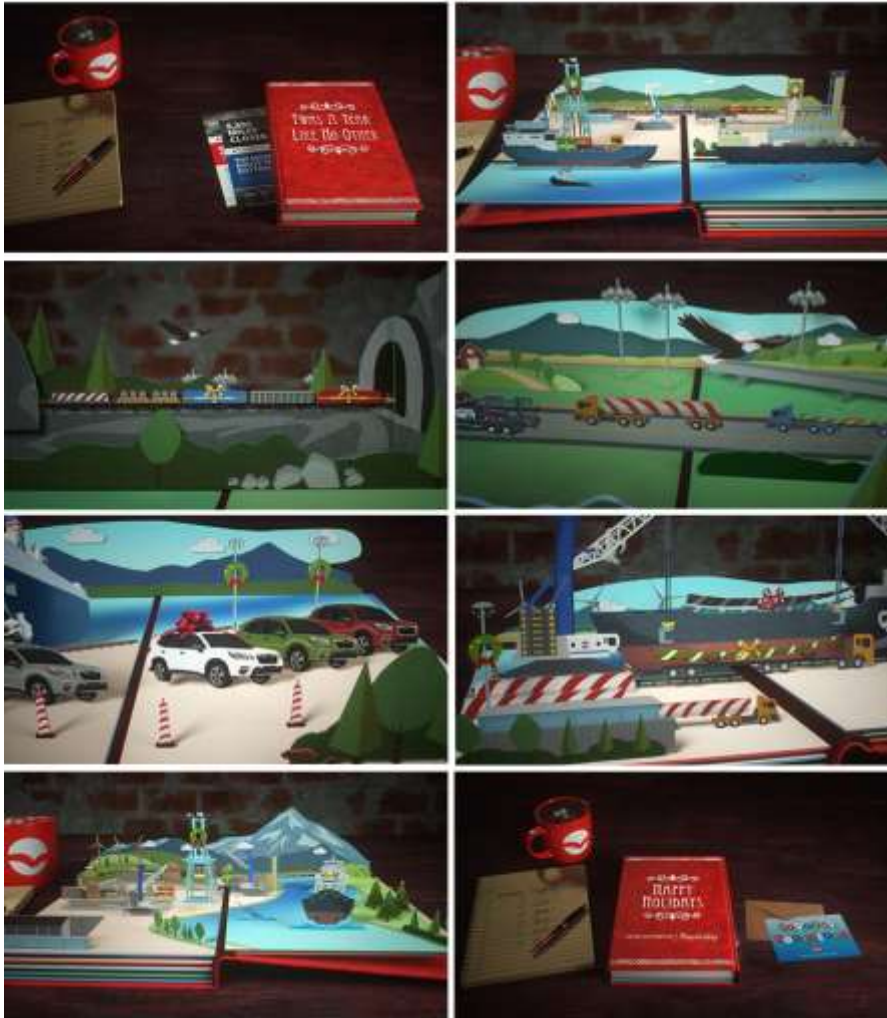
#AAPAAUSTIN21

Communications

Miscellaneous

#AAPAAUSTIN21

Lighthouse Awards



PORT OF VANCOUVER USA

'Twas a Year Like No Other
2020 Digital Holiday Card

Port of Vancouver USA 

COMMUNICATIONS: MISCELLANEOUS CATEGORY

#AAPAAUSTIN21

Lighthouse Awards



PORT OF PALM BEACH

Community Drive-Thru Food Distribution



COMMUNICATIONS: MISCELLANEOUS CATEGORY

#AAPAAUSTIN21

Lighthouse Awards



PORT OF TACOMA

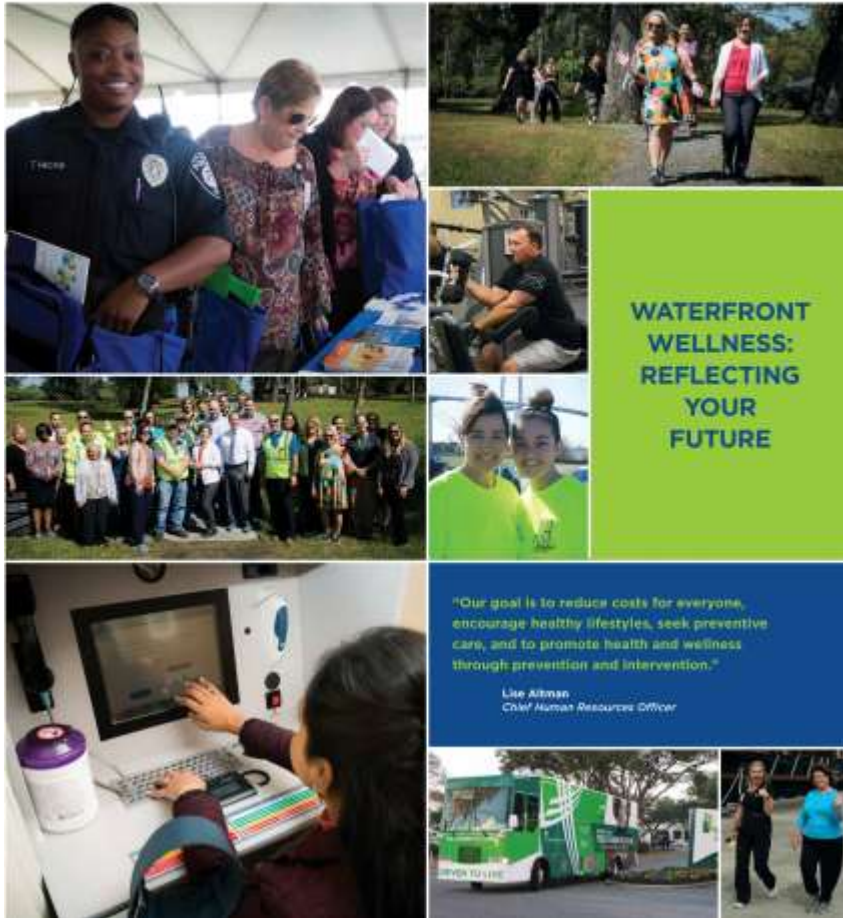
Port Centennial Legacy Project



COMMUNICATIONS: MISCELLANEOUS CATEGORY

#AAPAAUSTIN21

Lighthouse Awards



GEORGIA PORTS AUTHORITY Waterfront Wellness Brochure



COMMUNICATIONS: MISCELLANEOUS CATEGORY

#AAPAAUSTIN21

Lighthouse Awards



PORT OF LONG BEACH

2020 Holiday Greeting



Port of
LONG BEACH
THE PORT OF CHOICE

COMMUNICATIONS: MISCELLANEOUS CATEGORY

#AAPAAUSTIN21

Lighthouse Awards



PORT EVERGLADES

Environmental Stewardship
Through Public Art



COMMUNICATIONS: MISCELLANEOUS CATEGORY

#AAPAAUSTIN21

Lighthouse Awards



GEORGIA PORTS AUTHORITY Georgia Ports Authority Interactive Virtual Tour



COMMUNICATIONS: MISCELLANEOUS CATEGORY

#AAPAAUSTIN21

Communications

Overall Campaign

#AAPAAUSTIN21

Lighthouse Awards



PORT OF EVERETT

Port of Everett Crane Campaign



COMMUNICATIONS: OVERALL CAMPAIGN

#AAPAAUSTIN21

Lighthouse Awards



PORT OF TACOMA
Strategic Plan 2021-2026



COMMUNICATIONS: OVERALL CAMPAIGN

#AAPAAUSTIN21

Lighthouse Awards



PORT OF LONG BEACH
COVID-19 Outreach



COMMUNICATIONS: OVERALL CAMPAIGN

#AAPAAUSTIN21

Lighthouse Awards



PORT OF REDWOOD CITY

**Splash of Fun Waterfront
Recreation Campaign**

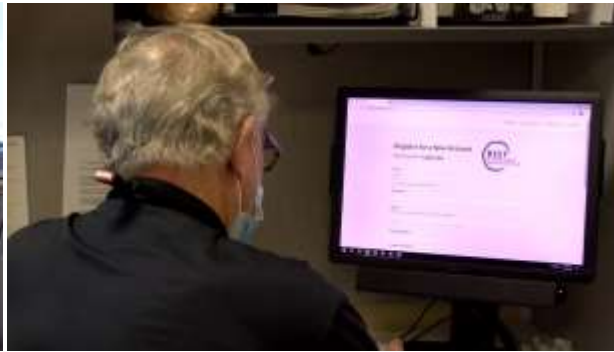


**PORT OF
REDWOOD CITY**

COMMUNICATIONS: OVERALL CAMPAIGN

#AAPAAUSTIN21

Lighthouse Awards



PORT OF PALM BEACH
Human Trafficking Awareness



COMMUNICATIONS: OVERALL CAMPAIGN

#AAPAAUSTIN21

Lighthouse Awards



PORT OF SAGUENAY
“Tightly Woven” Campaign



COMMUNICATIONS: OVERALL CAMPAIGN

#AAPAAUSTIN21

Lighthouse Awards



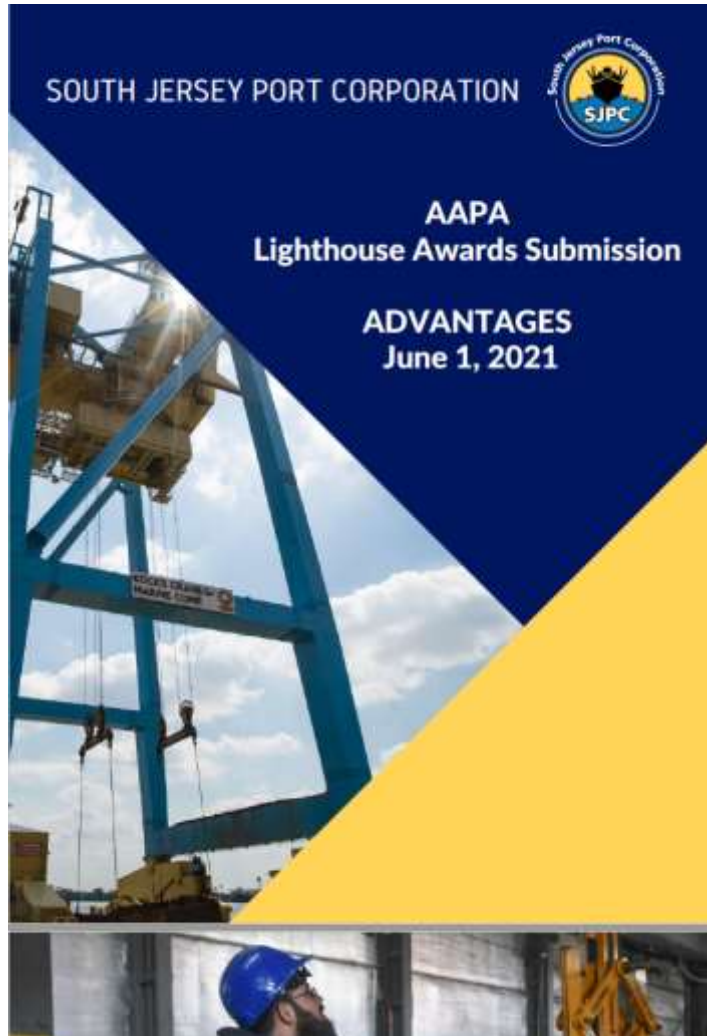
GEORGIA PORTS AUTHORITY
Georgia Ports Recruitment Campaign



COMMUNICATIONS: OVERALL CAMPAIGN

#AAPAAUSTIN21

Lighthouse Awards



SOUTH JERSEY PORT CORPORATION

South Jersey Port Advantages



COMMUNICATIONS: OVERALL CAMPAIGN

#AAPAAUSTIN21

Lighthouse Awards



PORTMIAMI

PortMiami Ship-To-Shelf Campaign 2020



COMMUNICATIONS: OVERALL CAMPAIGN

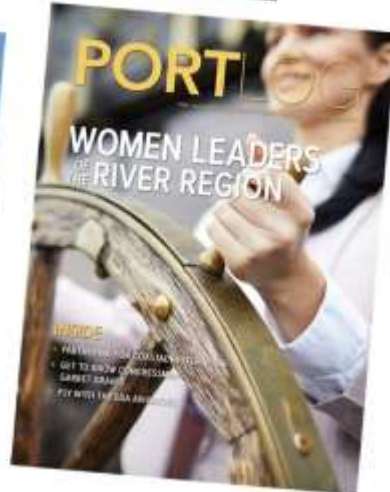
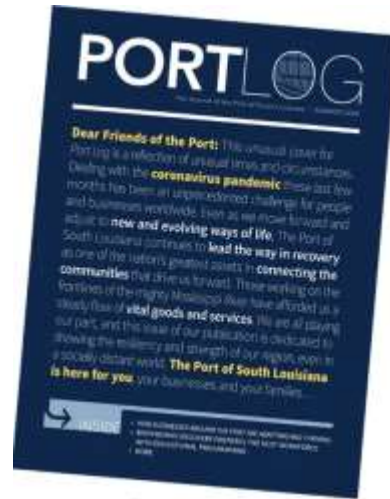
#AAPAAUSTIN21

Communications

Periodicals

#AAPAAUSTIN21

Lighthouse Awards



PORT OF SOUTH LOUISIANA
PortLog



COMMUNICATIONS: PERIODICALS

#AAPAAUSTIN21

Lighthouse Awards



PORT FOURCHON The Port Messenger



COMMUNICATIONS: PERIODICALS

#AAPAAUSTIN21

Lighthouse Awards



PORT OF BALTIMORE
Port of Baltimore Magazine



COMMUNICATIONS: PERIODICALS

#AAPAAUSTIN21

Communications

Promotional/Advocacy Materials

#AAPAAUSTIN21

Lighthouse Awards



PORT OF EVERETT

Environmental Stewardship &
Sustainability Report



COMMUNICATIONS: PROMOTIONAL/ADVOCACY
MATERIALS

#AAPAAUSTIN21

Communications

Social/Web-Based Media

#AAPAAUSTIN21

Lighthouse Awards



PORT OF LONG BEACH 2020-21 PhotoWorks Program



COMMUNICATIONS: SOCIAL/WEB-BASED MEDIA

#AAPAAUSTIN21

Lighthouse Awards



MONTREAL PORT AUTHORITY

Faces of the Port



COMMUNICATIONS: SOCIAL/WEB-BASED MEDIA

#AAPAAUSTIN21

Lighthouse Awards



GEORGIA PORTS AUTHORITY Interactive Virtual Tour



COMMUNICATIONS: SOCIAL/WEB-BASED MEDIA

#AAPAAUSTIN21

Lighthouse Awards



PORT EVERGLADES

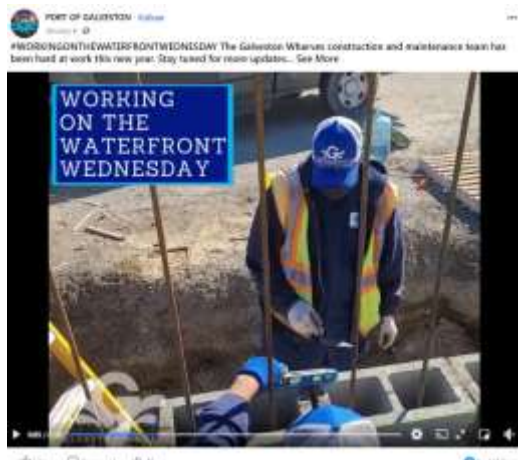
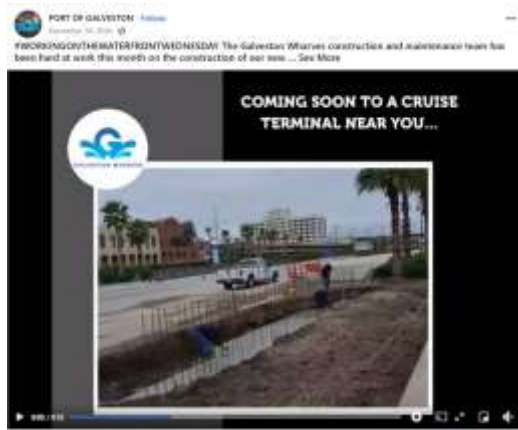
Stay Connected Social
Media Campaign



COMMUNICATIONS: SOCIAL/WEB-BASED MEDIA

#AAPAAUSTIN21

Lighthouse Awards



GALVESTON WHARVES Working on the Waterfront Facebook Campaign



GALVESTON WHARVES

COMMUNICATIONS: SOCIAL/WEB-BASED MEDIA

#AAPAAUSTIN21

Lighthouse Awards



PORT FOURCHON
Social Media



COMMUNICATIONS: SOCIAL/WEB-BASED MEDIA

#AAPAAUSTIN21

Communications

Special Events

#AAPAAUSTIN21

Lighthouse Awards



PORT OF LONG BEACH

Gerald Desmond Bridge Replacement Project
Grand Opening Ceremonies



Port of
LONG BEACH
THE PORT OF CHOICE

COMMUNICATIONS: SPECIAL EVENTS

#AAPAAUSTIN21

Lighthouse Awards



PORT OF LONG BEACH

Twilight Cinema



Port of
LONG BEACH
THE PORT OF CHOICE

COMMUNICATIONS: SPECIAL EVENTS

#AAPAAUSTIN21

Lighthouse Awards



PORT OF SEATTLE

Black Lives Matter Caucusing Series



COMMUNICATIONS: SPECIAL EVENTS

#AAPAAUSTIN21

Lighthouse Awards



PORT OF LONG BEACH

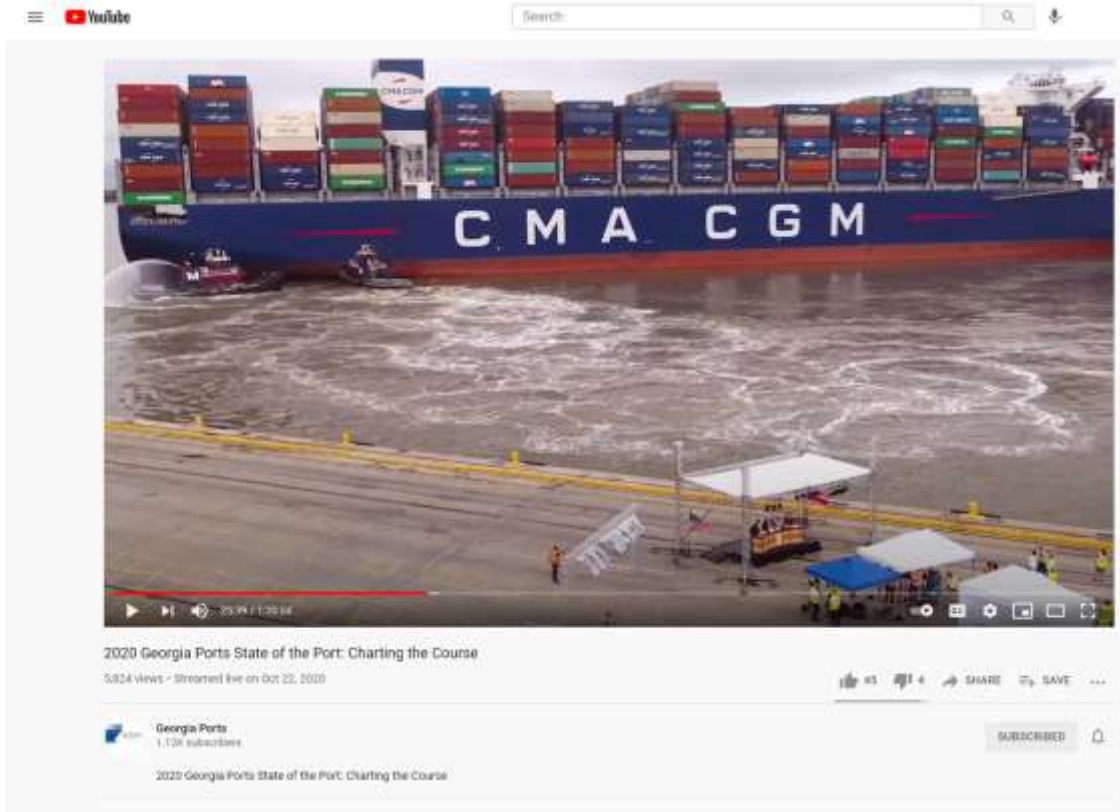
2021 State of the Port – “The Year of Recovery”



COMMUNICATIONS: SPECIAL EVENTS

#AAPAAUSTIN21

Lighthouse Awards



GEORGIA PORTS AUTHORITY

2020 State of the Port: Charting the Course



COMMUNICATIONS: SPECIAL EVENTS

#AAPAAUSTIN21

Lighthouse Awards



PORT EVERGLADES Crane Commissioning



COMMUNICATIONS: SPECIAL EVENTS

#AAPAAUSTIN21

Lighthouse Awards



GALVESTON WHARVES

All Hands-on Deck Welcome
Home Sail-A-Bration



GALVESTON WHARVES

COMMUNICATIONS: SPECIAL EVENTS



#AAPAAUSTIN21

Lighthouse Awards

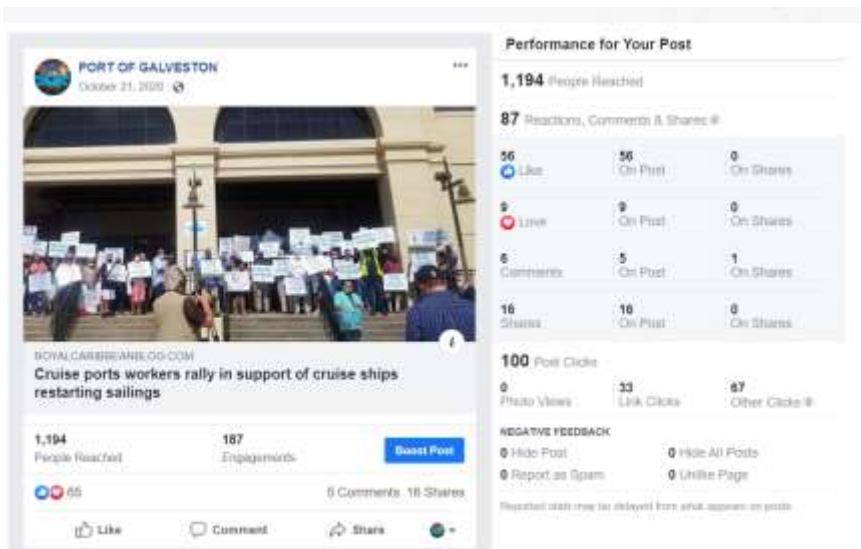


GALVESTON WHARVES Workforce Rally



GALVESTON WHARVES

COMMUNICATIONS: SPECIAL EVENTS



#AAPAAUSTIN21

Communications

Videos

#AAPAAUSTIN21

Lighthouse Awards

Keynote Speaker Facebook Watch Party | Thursday, Nov 19th, 6 p.m.

TIM RUE
Owner, True Photo Inc.



From Photo Journalism to Maritime Photography & Job Demo

Sergio Baniña - "Red Crate at Dusk 2019"

PORT OF LONG BEACH

PhotoWorks Keynote Speakers
Video #1 – Tim Rue



Port of
LONG BEACH
THE PORT OF CHOICE

COMMUNICATIONS: VIDEOS

#AAPAAUSTIN21

Lighthouse Awards



PORT OF SOUTH LOUISIANA

We are the Port of South Louisiana



COMMUNICATIONS: VIDEOS

#AAPAAUSTIN21

Lighthouse Awards



PORT OF VANCOUVER USA

Virtual “Tour” Presentation

Port of Vancouver USA 

COMMUNICATIONS: VIDEOS

#AAPAAUSTIN21

Lighthouse Awards



PORT OF LONG BEACH

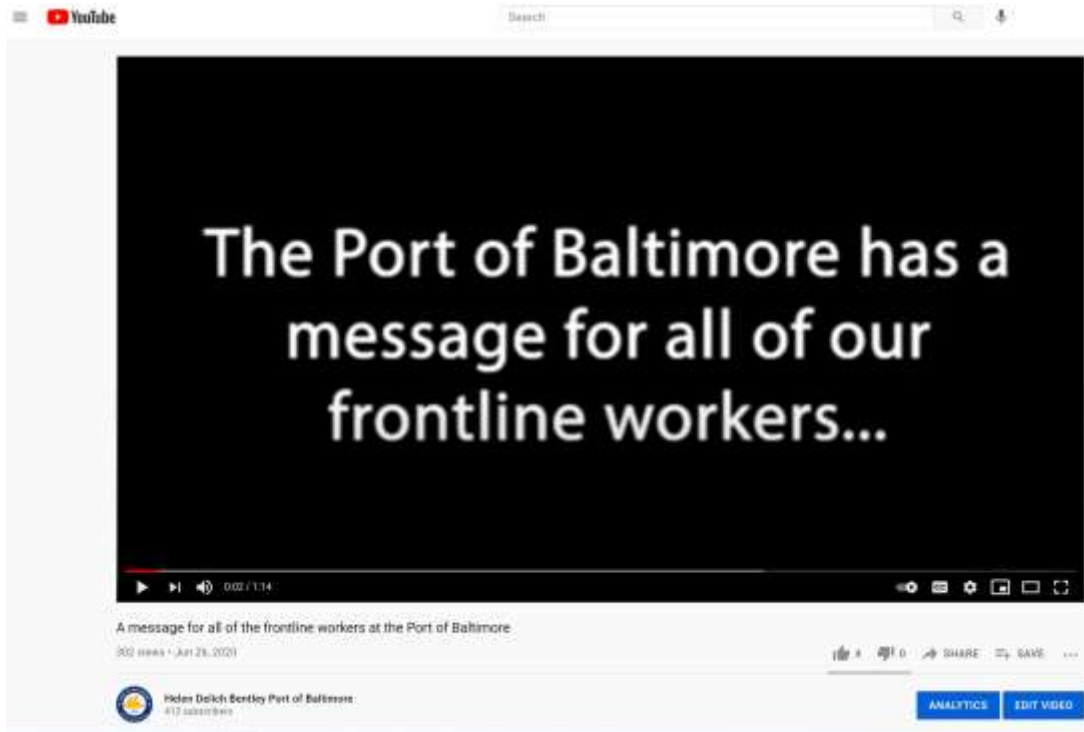
Chairman Mario Cordero Video Address
*American Association of Port Authorities
(AAPA) March 2021 Spring Conference*



COMMUNICATIONS: VIDEOS

#AAPAAUSTIN21

Lighthouse Awards



PORT OF BALTIMORE Appreciation Video



COMMUNICATIONS: VIDEOS

#AAPAAUSTIN21

Lighthouse Awards



PORT OF PALM BEACH

Port Infrastructure Development
Project Grant



COMMUNICATIONS: VIDEOS

#AAPAAUSTIN21

Lighthouse Awards



GALVESTON WHARVES
Welcome Home Sail-A-Bration



GALVESTON WHARVES

COMMUNICATIONS: VIDEOS

#AAPAAUSTIN21

Lighthouse Awards



PORT OF ALBANY

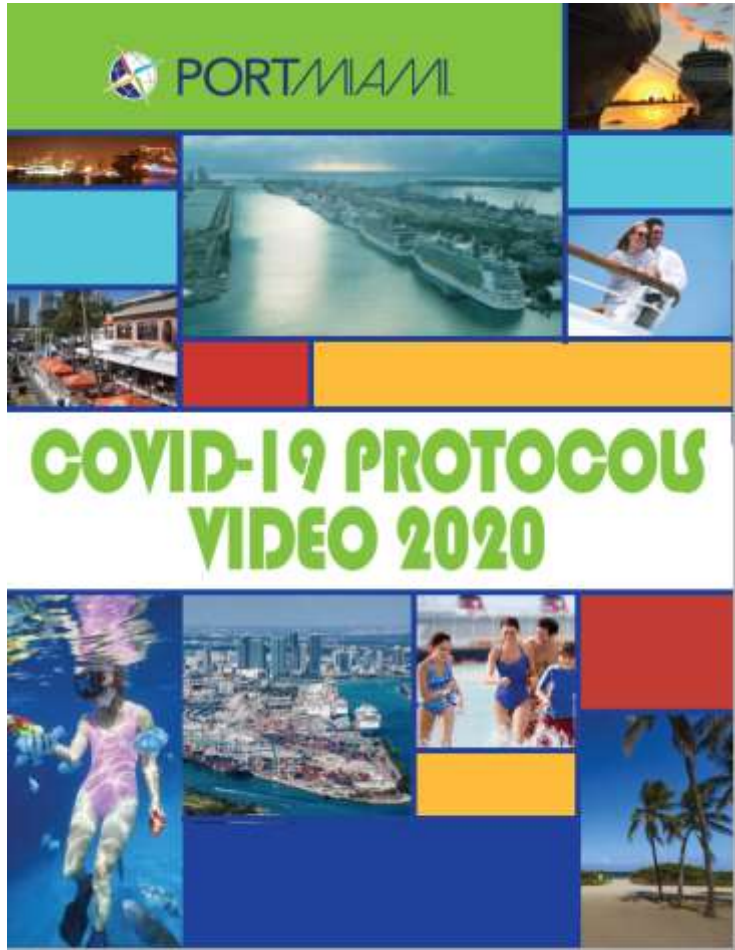
Welcome Home Sail-A-Bration



COMMUNICATIONS: VIDEOS

#AAPAAUSTIN21

Lighthouse Awards



PORTMIAMI

COVID-19 Protocols Video



COMMUNICATIONS: VIDEOS

#AAPAAUSTIN21

Communications

Visual-Only Presentations

#AAPAAUSTIN21

Lighthouse Awards



GEORGIA PORTS AUTHORITY
GA Ports Authority Interactive Virtual Tour



**COMMUNICATIONS: VISUAL-ONLY
PRESENTATIONS**

#AAPAAUSTIN21

Lighthouse Awards



PORT FOURCHON
Infographics



**COMMUNICATIONS: VISUAL-ONLY
PRESENTATIONS**

#AAPAAUSTIN21

Lighthouse Awards



CURACAO PORTS AUTHORITY

Sint Annabaai Master
Planning and Implementation



COMMUNICATIONS: VISUAL-ONLY
PRESENTATIONS

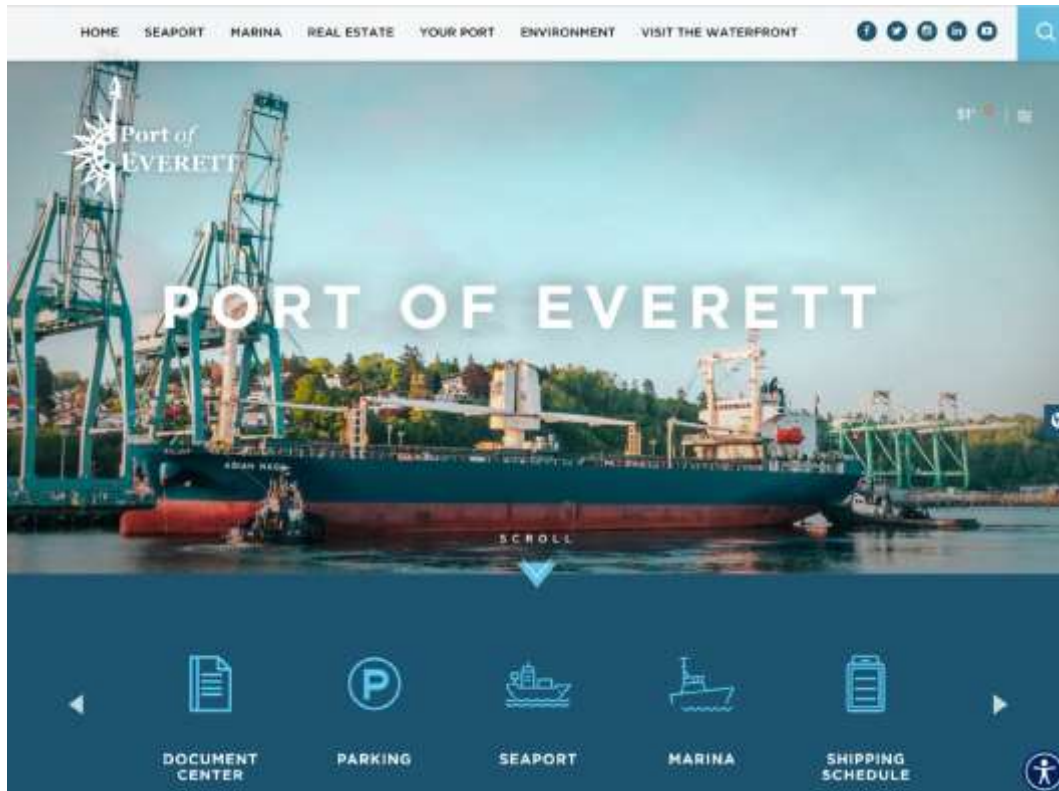
#AAPAAUSTIN21

Communications

Websites

#AAPAAUSTIN21

Lighthouse Awards



PORT OF EVERETT

Redesign of Port of Everett Website



COMMUNICATIONS: WEBSITES

#AAPAAUSTIN21

Lighthouse Awards



Belledune Port Authority
Brand Storytelling / New website launch
AAPA Communications Awards Program
Websites
2021



BELLEDUNE PORT AUTHORITY
Brand Storytelling/New Website Launch



COMMUNICATIONS: WEBSITES

#AAPAAUSTIN21

Environmental Improvement

Environmental Improvement

Comprehensive Management

#AAPAAUSTIN21

Lighthouse Awards



PORT OF SEATTLE, PORT OF TACOMA,
NORTHWEST SEAPORT ALLIANCE,
VANCOUVER FRASER PORT AUTHORITY

The Northwest Ports Clean Air Strategy



NORTHWEST PORTS
CLEAN AIR STRATEGY

ENVIRONMENTAL IMPROVEMENT:
COMPREHENSIVE ENVIRONMENTAL
MANAGEMENT

#AAPAAUSTIN21

Lighthouse Awards



Galveston Wharves

Green Marine Environmental Certification



ENVIRONMENTAL IMPROVEMENT:
COMPREHENSIVE ENVIRONMENTAL
MANAGEMENT

Environmental Improvement

Environmental Enhancement

#AAPAAUSTIN21

Lighthouse Awards



PORT TAMPA BAY

Port Tampa Bay's Great Port Clean-Up



ENVIRONMENTAL ENHANCEMENT

#AAPAAUSTIN21

Lighthouse Awards



PORT OF EVERETT

Bay Wood Shoreline Restoration/Clean-up &
Economic Development



ENVIRONMENTAL ENHANCEMENT

#AAPAAUSTIN21

Environmental Improvement Mitigation

#AAPAAUSTIN21

Lighthouse Awards



PORT OF LONG BEACH

POLB Community Grants Program

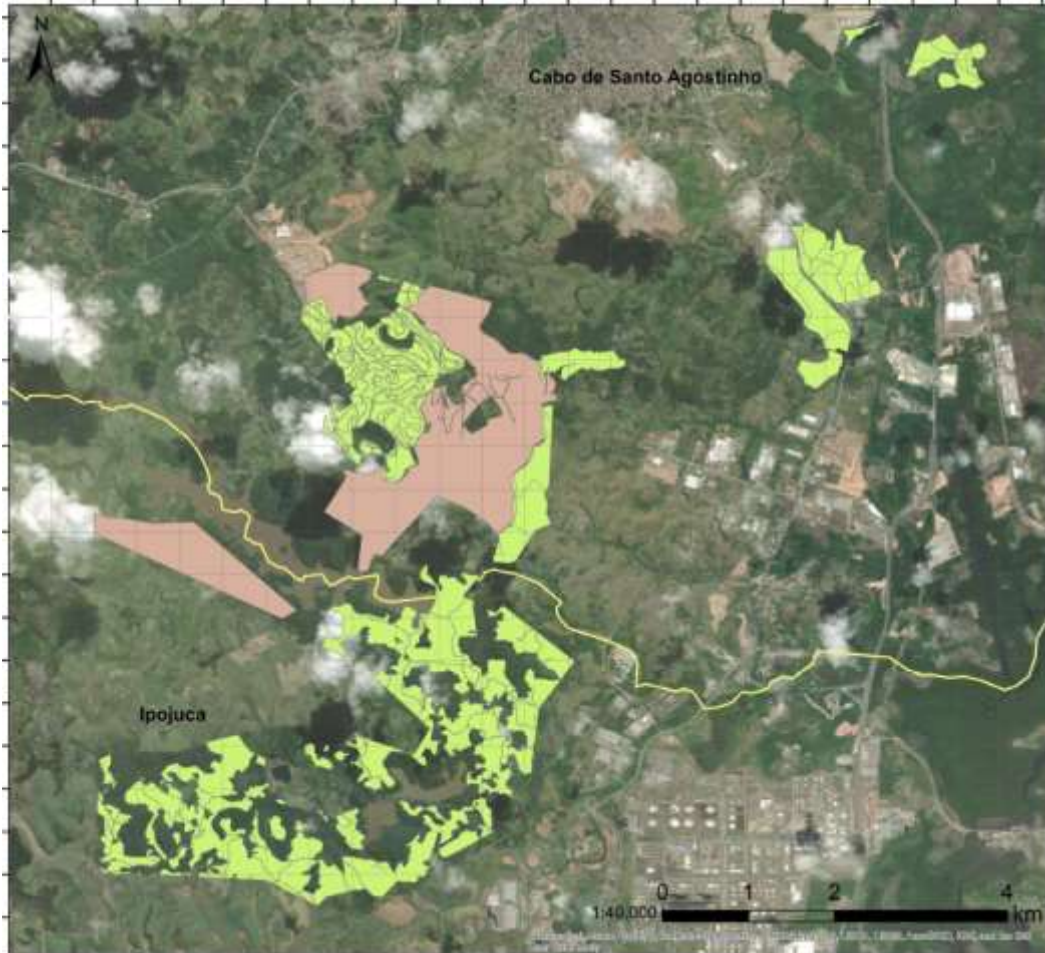


Port of
LONG BEACH
THE PORT OF CHOICE

MITIGATION

#AAPAAUSTIN21

Lighthouse Awards



FOREST RESTAURATION PROGRAM
SUAPE



MITIGATION

#AAPAAUSTIN21

Environmental Improvement

Stakeholder Involvement

#AAPAAUSTIN21

Lighthouse Awards



THE PORT OF NEW ORLEANS

Port Inner Harbor Revitalization Plan
(PIER Plan)



PORT NOLA
THE PORT OF NEW ORLEANS

Environmental Improvement

#AAPAAUSTIN21

Lighthouse Awards



COOPERATION AGREEMENT
BETWEEN UNESCO AND SUAPE
SUAPE



MITIGATION

#AAPAAUSTIN21

Facilities Engineering

Lighthouse Awards



THE PORT OF VIRGINIA

Port of Virginia Innovative Operational
Technology Solutions



THE PORT OF
VIRGINIA

Jacobs



Seaport **OPX**
Powered by DHI

FACILITIES ENGINEERING AWARDS

#AAPAAUSTIN21

Lighthouse Awards



**TEIXEIRA DUARTE – ENGENHARIA e
construcoes, s.a.**

Specialized Container Terminal – TEC – La Guaira



FACILITIES ENGINEERING AWARDS

#AAPAAUSTIN21

Lighthouse Awards

Massachusetts port authority

Conley Terminal New Berth 10



FACILITIES ENGINEERING AWARDS

#AAPAAUSTIN21



Lighthouse Awards



The port of hueneme, Oxnard harbor district

Port of Huneme Wharf Deepening Project



FACILITIES ENGINEERING AWARDS

#AAPAAUSTIN21

Information Technology

Lighthouse Awards



MONTREAL PORT AUTHORITY
CargO₂ai



2021 AAPA INFORMATION
TECHNOLOGY AWARDS

#AAPAAUSTIN21