

*Critical to Your Port,
Your People and
Your Business*

Newly Updated

PROFESSIONAL PORT MANAGER (PPM®)

Certification Program



**American Association
of Port Authorities**

Application Deadline:
January 31, 2021

The AAPA Port Professional Manager Program (PPM®) is an unparalleled industry certification designed to shape the future of port leadership and enhance port management professionalism. Completion of the PPM® establishes future port leaders who have mastered core competencies and foundational aspects of:

- Facilities Engineering
- Marine Terminal Management Training
- Finance
- Energy & Environment
- IT
- Security

The AAPA/PPM® program provides a rigorous, meaningful experience for candidates, enabling them to build an essential industry peer network, gain practical experience and strengthen professional credentials. This unique certification offers ports an efficient and effective approach to educate and develop professionals on the intricacies of port management. When facing a specific educational need, participants can select PPM® course electives and project-based learning to create a personalized curriculum.

PPM® participants receive 20% off registration fees for all events attended as part of the PPM® course.

Brand New in 2021!



**18-24 Month
Commitment**



**Budget Friendly
& Affordable**



**New Monthly
Cohort Advisory**



**New Training
Opportunities
through IAMPE**



**Virtual Learning
Integration**



Advance Your Career with a PPM® Certification

The AAPA Port Professional Manager Program is built on a foundation of interactive classroom-based, instructor-led sessions held over a 18-24 month term where participants have access to the best and brightest thought leaders in the maritime industry. Candidates have access to all AAPA education & training seminars, as well as curriculum offered by AAPA partner, the International Association of Maritime and Port Executives (IAMPE). Covering all aspects of the port management profession, these interactions enable you to become a seasoned professional and a valuable asset to your port.

Candidates gain valuable insight and knowledge from experts across the globe by participating as a member of an AAPA standing technical committee in monthly cohort advisory sessions for the entirety of the 18-24 month term.

Candidates are required to complete training and acquire competencies in the following areas:

- Executive Management
- Marine Terminal Management
- Facilities
- Engineering
- Finance
- Energy, Environment, or both
- Public Relations or Marketing
- Port Administration, Legal Issues, or Human Resource Management
- Trade and Transportation

A choice of at least two of the following focus areas:

- Port Governance
- Information Technology/Data Management
- Cruise
- Security
- Inland Waterways Management
- Port Government Relations
- Other ports related educational offerings with approval of the PPM® coordinator

All eligible courses will be made available through AAPA or IAMPE

*Candidates will not be required to repeat courses they have taken within five years prior to enrollment.

**With approval from the Curriculum Committee, (1) one of the elective requirements may be fulfilled by completion of a relevant non-AAPA training program, such as those sponsored by the Seatrade Organization, The International Association of Ports & Harbors, the Association of Canadian Port Authorities, the Economic Commission for Latin America and the Caribbean, the Council of Logistics Management, the National Association of Foreign Trade Zones, the International Navigation Association (PIANC) and the University of New Orleans.

Improve the Effectiveness of Your Organization

Ports increasingly expect executive team members to work across departments, collaborating with colleagues from different work backgrounds and areas of knowledge. While a healthy strategic plan and team building exercises can make sure everyone is working toward the same out-comes, they don't always provide training that ensures senior managers understand each other's roles and responsibilities.

By attending a wide variety of seminars focused on key line departments and maritime core competencies, as well as the Executive Management Conference and the Marine Terminal Management Training program, PPM® candidates achieve an unparalleled understanding of roles of coworkers and counterparts. PPM® cohorts attract port staff from a wide variety of disciplines, enhancing the learning experience for all participants. PPM® graduates are uniquely positioned within their own organizations to reduce staff conflicts, lead multidisciplinary programs and streamline staff efforts on critical projects. As an added benefit, PPM® graduates can further their education by applying this credential towards a graduate degree in port management or to earn IAMPE prestige.



Experience Hands-on, Project-based Learning

The final requirement of the PPM® certification is the successful completion of a project of the candidate's choosing. This real-world learning experience ensures a functional knowledge and understanding of port management principles, roles and responsibilities, and techniques.

There are three options for meeting the project requirement:

- Author and present an industry white paper on a topic that advances port management theory or practice.
- Assist on a port-specific project, such as a strategic plan, public relations campaign or economic analysis, then provide an executive summary on the experience and contribution to the project.
- A “residency” of no less than two weeks at a port other than their own to gain experience and expertise in another port environment and bolster professional relationships.



Who Should Apply to the PPM® Certification Program?

If you're an experienced port manager looking to grow your understanding of the maritime industry as a whole, then the PPM® is the right choice for you. The eligibility requirements:

- Seeking validation or accreditation for future career growth.
- Are a full-time employee of an AAPA member
- 5+ years of management experience
- Have a referral to the program by their port director/CEO.

The AAPA Curriculum Committee reviews all applications and selects all candidates for admission to the PPM® program.

To apply or learn more, visit:

www.aapa-ports.org/ppm or [Apply Now!](#)

Or reach out to:

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